WBA Research Job #10-781 July 2014	Time started: Time completed: Total time:	a. Enter the National Archives building		Very Short	Somewhat short A	Acceptable	Somewhat long	Too long		
Entrance: 01 East 02 West Date: / /	OMB Control No. 3095-0062 Expiration Date: X/XX/201X	b.Rotunda/The Charters of Freedom (Constitution Declaration of Independence, Bill of Rights		1 05	\square_{04}	 03	 02	\square_{01}		
National Archives	c. The William G. McGowan Theater d. The <i>Discovering the Civil War</i> exhibit in the									
Archives experience, we would appreciate you multiple choice questions, please circle the new please circle th	from you. In order to help improve the National ou taking time to answer a few questions. For number(s) corresponding to your answer. You may onal interviewer who gave it to you. All of your and will remain confidential.	O'Brien Gallery e. The Public Vaults O'Brien Gallery e								
Thank you!		a. Entering the building			than 15 to nutes minut \mathbf{J}_{01}	tes mini	utes m	our or lore		
Q1. What was your primary purpose for coming \square_{01} Academic research	to the National Archives today? (Mark all that apply.)	b.Rotunda/The Charters of Freedom (Constitution of Independence, Bill of Rights)					J ₀₄		
\square_{02} Because the National Archives is a histonal Boeing Learning Center \square_{04} Charters of Freedom (Constitution, Dec	•	c. The <i>Discovering the Civil War</i> exhibit in th Galleryd. The Public Vaults	e O'Brien					J ₀₄		
Discovering the Civil War exhibit Genealogical/Family research General interest in U.S. history Part of visiting the DC area along with Program at the William G. McGowan T	-	Everyone please answer: Q5. How would you rate the ease of finding ea (Mark one answer for each.)	ch of the fo	llowing	venues in th	e Nationa	l Archives	;?		
□ ₁₀ Public Vaults □ ₉₅ Other (<i>Please specify:</i>)			Extremely easy	Very easy	Somewhat easy	Not very easy	Not at all easy	Don't		
Q2. Which of the following did you visit <u>today</u> ?		a. Rotunda/The Charters of Freedom (Constitution, Declaration of Independence, Bill of Rights)	 05	\square_{04}	 03		 01	— 99		
Rotunda/The Charters of Freedom (Cor 102 A program at the William G. McGowar 103 The Discovering the Civil War exhibit i 104 The Public Vaults 105 The Boeing Learning Center 106 Archives' shop 107 The Charters Café (The Farmer's Marke	<i>livil War</i> exhibit in the O'Brien Gallery Center	b. The William G. McGowan Theater c. The O'Brien Gallery d. The Public Vaults e. The Boeing Learning Center f. Archives' shop g. The Charters Café (The Farmer's Market)	05 05 05 05 05 05	$ \begin{array}{c} $		$ \begin{array}{c} $		99 99 99 99		
= 10, The Gharters dure (The Furnier of Fluid		Everyone please answer. The next few que Public Vaults.	stions are	specifica	ally about y	our expe	riences ir	ı the		
Please answer questions 3 and 4 for each ventors. Q3. How long was your wait in line today to see/of venue visited.) ID#	do each of the following? (Mark one answer for each	Q6. Overall, how satisfied are you with <u>today'</u> \square_{05} Extremely satisfied \square_{04} Very satisfied \square_{03} Somewhat satisfied	s visit to the	Public V	Vaults? (M a	ırk <u>one</u> a	answer.)			

	\square_{02} Not very satisfied							Q10.	. Could you	olease rat	e the Publi	c Vaults	on the fo	llowing scale	s? (Mark <u>o</u>ı	<u>ne</u> answ	er for e	ach.)
	\square_{01} Not at all satisfied								Easy to				Hard to		tically		Politica	
07	Please rate how satisfied you were with each of	the follow	wing acr	poets of th	o intora	ctivo ovhi	ibite during		understand 05				derstand	bala D ₀			\bigcup_{02} bias	\mathbf{J}_{01}
	today's visit to the Public Vaults? (Mark one				ie interac	ctive exil	ibits during		Interesting			— 02	Boring	God			Not go	
		Extremely	Very	Somewhat		Not at all	Not		to be in			_	_	f <u>or</u> a	adults	_ ,	for adu	ults
2 I i	ines to wait for interactive (touch screen or	satisfied	satisfied		satisfied	satisfied			05	\square_{04}	03	\square_{02}	01		5		J ₀₂ L] ₀₁
	ands-on) exhibits	1 05	\square_{04}	\square_{03}	\square_{02}	\square_{01}	96		Time well				Time wasted	God	d children		Not go for child	
b. In	astructions on how to use interactive exhibits	05	\square_{04}	03	\square_{02}	\square_{01}	96		spent 05									
c. H	ow well interactive exhibits were working	05	\square_{04}	03	02	01	96								* **			
d. H	ow long it takes for the interactive exhibits to play	05	\square_{04}	\square_{03}	\square_{02}	\square_{01}	96	Ω11	How did yo	ur evneri	ience today	at the F	Public Vau	ılts meet your	expectations	? (Mark	one an	swer
e. In	teractive exhibits showing you what you want to see		\square_{04}	03			96	QII		-	-		ublic vau	nts meet your	expectations	. (Mark	one an	130001
f. N	ot feeling overcrowded with the number of people	05	\square_{04}	03	\square_{02}	\square_{01}	96		\square_{03} Exceed \square_{02} Met n			S						
									\square_{01} Did n			ione						
	Please rate how much you agree with each of th (Mark one answer for each.)	ie followi	ng in re	gards to tl	ne Public	c Vaults.				ot meet i	ny expectat	10115						
	(Mark <u>Orie</u> answer for each.)	Complete	ly Some	what Neith	er Agree S	Somewhat	Completely	Q12.	. Please rate	how well	each word	describ	es the Pub	olic Vaults. <i>(I</i>	Mark <u>one</u> a	nswer fo	or each.	.)
		agree	agr		_	disagree	disagree				Desc		Describes	Describes	Does not		s not	
	It helped you gain a better understanding of why records are important	1 05		04] ₀₃	\square_{02}	\square_{01}		a. Educatio	onal	extreme	_ *	well	Somewhat well	describe wel	descri	be at all lue_{01}	
	It helped you gain a better understanding of what is inside the National Archives	1 05		04	\beth_{03}	\square_{02}	\square_{01}		b. Fun			05	\square_{04}	\square_{03}	\square_{02}		01	
c.	It helped you gain a better understanding of some		_		_	_	_		c. Interest	ing		05	\square_{04}	\square_{03}	\square_{02}		01	
	interesting events and people in United States' history	05		04] ₀₃	\square_{02}	 01		d. Worthw	hile		05	\square_{04}	 03	\square_{02}		01	
	It made you more interested in doing research on	05		l ſ	\beth_{03}	 02			e. Surprisi	ng		05	\square_{04}	\square_{03}			01	
	your own family's history	□ 05	ш	04 L	J 03	1 02	1 01		f. Noisy			05	 04	 03			01	
	It made you more interested in doing research on United States' history	1 05		04	J ₀₃	\square_{02}	\square_{01}		g. Frustrat	ing			 04	03	 02			
f.	It taught you something new or refreshed your	05		04	\beth_{03}				h. Clean			05	 04	 03			01	
	knowledge in some way The records shown in the Public Vaults are from the								i. Crowde	d		05		 03			01	
	National Archives	□ 05			J ₀₃	\square_{02}	\square_{01}		j. Boring			05	1 04				01	
h.	Records matter	05		04	J ₀₃	\square_{02}	\square_{01}		j. 2011118			- 03		03	02		- 01	
	Please rate whether you believe each of the followark one answer for each.)	owing is t	true or f	alse in reg	gards to	the Publi	c Vaults.	Q13.		_		s <u>today</u> ,	which of t	the following	types of exh	ibits did y	ou read/	use?
	(Tru	e False		(Circle <u>all</u>						h : 1/II-	da a a	مه:ام:ما	
- П	There are necessaril and other research associable to	41	ا ماد جامد	Nioti on al	۸ah				\square_{01} Toucl \square_{02} Static			aibite			echanical/Ha one of these	nus-on ex	anibits	
	There are personal and other records available to						01 🔲 02		□02 Static	/11011-1110	eractive exi	IIDIIS		□ 96 1NC	nie or uiese			
	You are allowed to visit the National Archives an personal research	nd use do	cuments	for your	own		01	Q14	. How much (Mark <u>one</u>			with the	e interactiv	e exhibits in	the Public V	aults <u>toda</u>	<u>y</u> ?	
	There are National Archives locations throughou conduct your own personal research	t the cour	ntry that	you can v	visit to		01		\square_{03} A lot		\square_{02} A little	le	\square_{01}	None				
						<u> </u>		Ple	ase answer	Q15 for	each type	of exhi	bit you re	ad/used toda	y in the Pul	blic Vault	s:	

Q15. Did you feel you had enough time to read/use each of these exhibits? (Mark one answer for each exhibit you read/used.)	\square_{06} Another Web site (Please special) Other (Please special)						
Yes No	□ ₉₆ Nothing/Did not plan						
a. Touch screen exhibits \square_{01} \square_{02} b. Static/Non-interactive exhibits \square_{01} \square_{02} c. Mechanical/Hands-on exhibits \square_{01} \square_{02}	Q22. Do you have a Smartphone \square_{01} Yes \square_{02} No		rry or iPhon	e, with yo	ou <u>today</u> ?		
Everyone please answer:	Q23. How often do you use each	of the following ty	pes of socia	l media?	(Mark <u>on</u>	<u>e</u> answer foi	reach.)
Q16. Was the amount of time you spent in the Public Vaults today more or less than you expected, or were		Every day/ Almost every day	2-3 times per week	Once per week	1-3 times per month	Less than once per month	Never
you here as long as you expected to be <u>today</u> ? (Mark <u>one</u> answer.)	a. Facebook						96
\square_{01} More than I expected \square_{02} As long as I expected \square_{03} Less than I expected	b. Twitter	05	1 04	 03			\square_{96}
Q17. After your visit <u>today</u> , what do you believe is the central message of the Public Vaults?	c. YouTube	05			\square_{02}	\square_{01}	\square_{96}
(Please explain.)	d. MySpace		1 04		\square_{02}	 01	\square_{96}
	e. Flickr		\square_{04}		\square_{02}	\square_{01}	\square_{96}
	f. LinkedIn	05	1 04		\square_{02}	\square_{01}	\square_{96}
	g. Blogger	05	04	03	02		96
	h. Eventful	05	04	03	02		\square_{96}
Q18. How likely are you to visit the National Archives again in the future? (Mark one answer.)	i. Other <i>(Please specify:)</i>		04	03			
\square_{05} Extremely likely \square_{03} Somewhat likely \square_{01} Not at all likely	j. Other (Please specify:)	05	04	03		01	
\square_{04} Very likely \square_{02} Not very likely	k. Other (Please specify:)		04	03			
	1. Other (Please specify:)		04	03	02	01	
Q19. How likely would you be to recommend visiting the National Archives to your friends and family? <i>(Mark one answer.)</i>	m. Other (Please specify:)			03			
\square_{05} Extremely likely \square_{03} Somewhat likely \square_{01} Not at all likely	n. Other (Please specify:)		\square_{04}	— 03	— 02	 01	
\square_{04} Very likely \square_{02} Not very likely							
	Everyone please answer. The	e final few questio	ns are for d	classificat	tion purpo	ses only.	
Q20. Prior to visiting today, were you aware of the <u>National Archives</u> Web site? If so, have you ever visited this Web site? <i>(Circle one answer.)</i>	Q24. Home zip code:						
\square_{01} Aware, and have visited \square_{02} Aware, but have not visited \square_{03} Not aware	☐ Check here if living of	outside the U.S.					
Q21. What resources, if any, did you use to plan <u>today's</u> visit to the National Archives? <i>(Mark <u>all</u> that apply.)</i>	Q25. Age group: $\Box_{01} \ 18 - 24 \ \Box_{02} \ 25 -$	34	□ ₀₄ 45	5 – 54 🏻 โ	J ₀₅ 55 – 6	64 □ ₀₆ 65 6	or older
Triend/Family recommendation	Q26. Gender:						
\square_{02} Tour guide booklet/map \square_{03} The National Archives Web site	\square_{01} Male \square_{02} Fem	ale					
\square_{04} A travel agent	Q27. Marital status:						
\square_{05} A tour guide (<i>Please specify:</i>)	$\square_{\scriptscriptstyle 01}$ Married						

\square_{03} Single, but living with a partner	Q30. Including yourself, please indicate the number of people in your party today for each age group
\square_{04} Divorced, separated or widowed	Number of people in party
Q28. Are you Hispanic or Latino? $\square_{01} \text{ Yes} \qquad \square_{02} \text{ No}$	a. Under 4 years of age
	b. Age 4 to 12
Q29. Race (select one or more) :	c. Age 13 to 17
□ American Indian or Alaska Native □ Asian □ Black or African-American □ Native Hawaiian or Other Pacific Islander □ White	d. Age 18 to 44
	e. Age 45 to 64
	f. Age 65 and older
	Total number of people in party:
	Q31. Highest level of education you have completed: (Circle one answer.)
	\square_{01} 8th grade or less \square_{05} Some college
	\square_{02} Some high school \square_{06} Bachelor's/4-year degree
	\square_{03} Graduated high school \square_{07} Advanced degree (Master's/Ph.D.)

Paperwork Reduction Act Notice

□₀₄ Vocational/Technical school

A Federal agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a current valid OMB control number. The information requested on this form is being collected and used by the National Archives and Records Administration to assess satisfaction with the National Archives Experience. Public burden reporting for this collection of information is estimated to be ten minutes per response, including time for reviewing instructions and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of the collection of information, including suggestions for reducing this burden, to National Archives and Records Administration (ISSD), 8601 Adelphi Road, College Park, MD 20740-6001.

Single living alone