U.S. PURCHASERS' QUESTIONNAIRE

CALCIUM HYPOCHLORITE FROM CHINA

This questionnaire must be received by the Commission by no later than OCTOBER 2, 2014

See the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its countervailing duty and antidumping duty investigations concerning calcium hypochlorite ("calhypo") from China (Inv. Nos. 701-TA-510 and 731-TA-1245 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from James Fetzer (202-708-5403, James.Fetzer@usitc.gov).

Name of firm _____

City			State _		_ Zip Co	ode			
Website									
	n purchased ca e January 1, 2		ed in the instruction	on bookle	et) from <u>a</u>	ny source (domestic	or foreign) at
□ NO	(Sign the cer	tification below ar	nd promptly return	only this p	page of the	questionnai	re to the Co	ommission))
☐ YES			arefully, complete a					entire	
	-		oox.usitc.gov/o						
			CERTIFICA	TION					
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PART I.—GENERAL INFORMATION

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a.	OMB statisticsPlease report the actual number of hours required and the cost to your firm of
	preparing the reply to this questionnaire and completing the form.

Hours	Dollars

I-1b.	OMB feedback. We are interested in any comments you may have for improving this			
	questionnaire in general or the clarity of specific questions. Please attach such comments to your			
	response or send them to the above address.			

I-2.		vide the name and address of establis that listed on the cover page (see pag	· /
I-3.		ed, in whole or in part, by any other for	rm?
	Firm name	Address	Extent of ownership (percent)

PART I.--GENERAL INFORMATION--Continued

Firm name	Address	Affiliation
	•	
		your firm have any related firms,
domestic or foreign, which im or which export calhypo from		es other than China into the Unit to the United States?
<u>_</u>		
No YesList	the following information.	
	the following information. Address	Affiliation
No YesList		Affiliation
		Affiliation
		Affiliation
		Affiliation
Firm name and country	Address	
Firm name and country	Address	Affiliation rms, either domestic or foreign,
Firm name and country Related producersDoes your oduce callypo?	Address our firm have any related fire	
Firm name and country Related producersDoes your oduce callypo?	Address	

PART II.--PURCHASES

<u>Contact information.</u> Please identify the responsible individual and the manner by which Commis	ssion
staff may contact that individual regarding the confidential information submitted in this questionnain	re.

Name	
Title	
Email	
Telephone	
Fax	

II-1. **Purchases.**— Report your firm's U.S. purchases of calhypo (based on delivery date). Do not include imports for which your firm was the importer of record; such imports should be reported in your U.S. importer's questionnaire.

Item	2011	2012	2013
Purchases of calhypo produced in	Quantity (in pounds)		
United States			
China			
All other countries:1			
¹ Please identify these countries:			

II-2. <u>Changes in purchasing patterns.--</u>Please indicate how the shares of your firm's purchases of calhypo from different sources have changed in the last three years.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States						
China						
All other countries						

PART II.--PURCHASES--Continued

II-3.	<u>Purchases from one country only</u> If your firm has purchased calhypo from only one coplease explain the reasons for doing so.	untry

II-4. **Supplier identification.--**Please list your firm's **FIVE** largest suppliers for calhypo since 2011. Also, provide the share of the quantity of your firm's total purchases of calhypo that each of these suppliers accounted for in 2013.

No.	Supplier's name	City and state	Share of quantity of 2013 purchases
1			%
2			%
3			%
4			%
5			%

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

	End user	Distribut	or Repacker	Retailer	Other	Describe other			
[-2.	End use ap		What are the n	najor end us	ses for the	calhypo that your firm purchases?			
		Swimming	g pools and spas						
		•	tic/wastewater tre	eatment					
		Industrial	water treatment						
		Cleansers/	detergents						
	☐ Cleansers/detergents								
your	∟ r firm is a di	Other: stributor o	 f calhypo, please	answer qu	estions III	I-3 and III-4.			
-	Competitie	stributor o _j on for sale	f calhypo, please	ete for sales		<i>I-3 and III-4</i> . ustomers with the manufacturers o			
•	Competitie	stributor og on for sale From which	<i>f calhypo, please</i> <u>s</u> Do you comp	ete for sales					
<i>youi</i> I-3.	Competition importers f	stributor og on for sale From which	f calhypo, please sDo you comp you purchase ca	ete for sales					

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

If your firm is an end user of calhypo, please answer questions III-5 and III-6.

III-5. <u>End uses.--</u>List the top 3 products you make using calhypo and estimate the percent of your <u>total</u> <u>production cost</u> that is accounted for by calhypo and by other inputs (such as labor, energy, and other raw materials).

	Share of total cost in e produce ac			u	
Product(s) you produce	Calhypo		Other inputs		Total
	%	+	%	=	0.0 %
	%	+	%	II	0.0 %
	%	+	%	II	0.0 %

	III-6.	Demand	for	end	use	products
--	--------	---------------	-----	-----	-----	----------

(a) Has the demand for your firm's final products incorporating calhypo changed since January 1, 2011?

Increased	No change	Decreased	Fluctuated

(b) Has this had any effect on your firm's demand for calhypo?

No	Yes	Explain

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

		No	YesF	Please fill out	t the tab	ole be	low.
			ind upp in	which thic	Hav		inges in the prices of this substitute fected the price for calhypo?
	Substitute	"	na use in substitute	which this e is used	No	Yes	Explanation
						П	
	No	Voc				Fv	nlain
	No	Yes				Ex	plain
	No	Yes				Ex	plain
).	Demand tre	ends Indi	has change ave affected No	d since Janua I these chang	ary 1, 2	nited 011. emand	States and outside of the United States Explain any trends and describe the
).	Demand tr (if known) f principal fac	ends Indicor calhypo ctors that ha	has change ave affected No	d since Janua I these chang	ary 1, 2 ges in de Fluct with no	nited 011. emane uate o clea	States and outside of the United States Explain any trends and describe the

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-10.	<u>Importance of purchasing domestic product</u> Please fill out the table below, estimating the
	percentage of your firm's total 2013 purchases of calhypo that required calhypo produced in the
	United States.

	Estimated percentage of your firm's total 2013 purchases of calhypo
Purchases that did not require domestic product	%
Purchases that were required by law or regulation to be domestic product (e.g., government purchases under "Buy American" provisions)	%
Purchases that were not required by law or regulation, but were required by your customers to be domestic product	%
Purchases that were required to be domestic product for other reasons (<i>explain</i> :	%
Total (should sum to 100%)	0.0 %

III-11. Conditions of competition.--

(a) Is the callypo market subject to business cycles (other than general economy-wide conditions) and/or other conditions of competition distinctive to callypo?

Check all t	hat apply.	Please describe.
	No	Skip to question III-12.
	Yes-Business cycles (e.g. seasonal business)	
	Yes-Other distinctive conditions of competition	

(b) Have there been any changes in the business cycles or conditions of competition for calhypo since January 1, 2011?

No	Yes	If yes, describe.

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

		Always	Usually	Sometimes	Never	If at least	sometimes, expla
		1	De	cision based	on produ	er	
Your	firm						
Your	omers						
			Decisi	on based on c	ountry of	origin	
You	firm						
Suppl Januar declin promi	y const ry 1, 20 ing to a sed, bee	11 (example ecept new on unable to	es include p customers of meet timel	lacing custome renew existing y shipment com	rs on alloc g custome	ation or "co s, delivering	apply calhypo since ontrolled order entry gless than the quan
Suppl Januar declin	y const ry 1, 20 ing to a sed, bee	11 (example ecept new on unable to	es include p customers o	lacing custome renew existing y shipment com	rs on alloc g custome	ation or "co s, delivering	ntrolled order entry
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III-15. <u>Number of suppliers contacted</u>.--How many suppliers do you generally contact before making a purchase? Between _____ and _____ firms

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-16.	Supplier negotiations. Do your purchase	es of calhypo	usually in	volve negotiations	between
	supplier and purchaser?				

No	If yes, explain the factors you generally negotiate and note whether your firm quotes competing prices during negotiations.

III-17. Change in suppliers.--Have you changed suppliers since January 1, 2011?

No	Yes	If yes, please list the supplier(s), whether the firm was added or dropped, the reasons for the change.

III-18. <u>New suppliers</u>.--Are you aware of any new suppliers, either foreign or domestic, that have entered the market since January 1, 2011?

No	Yes	If yes, please identify the firms.

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-19. Supplier qualification-

(a)	Do you require your suppliers to be or to become certified or qualified to sell calhypo to
	your firm?

If yes, provide the following information.

- The number of days to qualify a new supplier.
- A general description of the certification or qualification process. Also, a brief description of the factors that you consider when qualifying a new supplier (*e.g.*, quality of product, reliability of supplier, etc.).

No	Yes	Number of days	Process and factors

(b) Can tablets comprised of Chinese callypo be used in tablet feeders designed by U.S. callypo producers in the various market segments (i.e., municipal public pools, water treatment, etc.)?

Yes	If no, please identify the market segment and explain how certification requirements or other factors restrict the use of Chinese calhypo.

III-20. **Failure to certify.--**Since January 1, 2011, have any domestic or foreign producers failed in their attempts to certify or qualify their calhypo with your firm or have any producers lost their approved status?

No	If yes, please identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification.

III-21. <u>Major purchasing factors.</u>--Please list, in order of their importance, the three major factors your firm considers in deciding from whom to purchase calhypo (examples include availability, extension of credit, contracts, price, quality, range of supplier's product line, traditional supplier, etc.).

1.						
2.						
3.						
Ple	Please list any other factors that are very important in your purchase decisions:					

III-23.

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-22. <u>Purchasing factors.</u>-- Please rate the importance of the following factors in your firm's purchasing decisions for calhypo.

Factor	Very important	Somewhat important	Not important
Around-the-clock customer service			
Availability			
Branding			
Color quality			
Customer rewards programs			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Minimum quantity requirements			
Packaging			
Price			
Product consistency			
Product range			
Quality exceeds industry standards			
Quality meets industry standards			
Reliability of supply			
Solubility			
"Takebacks" of unsold product			
Technical support/service			
U.S. transportation costs			

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-24.	Frequency of decisions based on priceH	Iow often does you	r firm purchase the	calhypo that is
	offered at the lowest price?			

Always	Usually	Sometimes	Never	

III-25. <u>Price difference.</u>-- Is U.S.-produced calhypo sold at a premium price over calhypo imported from China?

No	Yes	If yes, please explain why and identify the magnitude of the price premium.

III-26. **Price leaders.**— A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. A price leader is not necessarily the lowest-priced supplier.

Please list the names of any firms you considered price leaders in the calhypo market since January 1, 2011.

Firm(s)	Describe how the firm(s) exhibited price leadership

PART IV.—PRODUCT COMPARISONS

IV-1. <u>Country knowledge.</u>--Please indicate the countries of origin for calhypo for which your firm has actual marketing/pricing knowledge.

United States	China	Other	Other countries (specify)

IV-2. <u>Interchangeability.</u>--Is callypo produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)?

Please indicate A, F, S, N, or 0 in the table below:

A = the products from a specified country-pair are *always* interchangeable

F =the products are *frequently* interchangeable

S = the products are *sometimes* interchangeable

N = the products are *never* interchangeable

0 = no familiarity with products from a specified country-pair

Country-pair	China	Other countries
United States		
China		

For any country-pair producing calhypo which is *sometimes* or *never* interchangeable, please identify the country-pair and explain the factors that limit or preclude interchangeable use:

PART IV.—PRODUCT COMPARISONS--Continued

IV-4.

IV-5.

IV-6.

IV-3. <u>Factors other than price.</u>—Are differences other than price (*e.g.*, quality, availability, transportation network, product range, technical support, *etc.*) between calhypo produced in the United States and in other countries a significant factor in your firm's purchases of the products?

	Please i	indicate	A.	F.	S.	N.	or 0	in	the	table	below:
--	----------	----------	----	----	----	----	------	----	-----	-------	--------

A =such differences are *always* significant

F = such differences are *frequently* significant

S = such differences are *sometimes* significant

N =such differences are *never* significant

	Country	y-pair	China	Other countries
United S	States			
China				
factor ir	n your firn		actors other than price always or of calhypo, identify the country-path factors:	
ountry i	n particu	lar over other p	or your customers ever specifical possible sources of supply?	ly order calhypo from one
No	Yes	If yes, identif	y the countries and explain.	
			Are certain chlorine contents/grad country sources?	les/types/sizes of calhypo
No	Yes	If yes, please	identify the countries and the	grade/type/size.
lthough	a compa	rable product w	n priceIf you purchased calhyp yas available from another countron (please specify by country).	

PART IV.—PRODUCT COMPARISONS -- Continued

Factor country comparisons.--For the factors listed below, please rate how callypo produced in each country you identified in your response to the first question in Part IV compares with callypo produced in each of the other countries you identified.

If you are unfamiliar with the product from a particular country, please leave the boxes for those

country comparisons blank.	<u>Un</u>	oduct fr ited Sta mpared oduct fr China	<u>ites</u> I to	Uni co pro no	oduct fr ited Sta mpared oduct fr onsubje ountrie	tes I to om ect	co pro	oduct fr China mpared oduct fr onsubje ountrie	to om ect
	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Around-the-clock customer service									
Availability									
Branding									
Color quality									
Customer rewards programs									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Minimum quantity requirements									
Packaging									
Price ¹									
Product consistency									
Product range									
Quality exceeds industry standards									
Quality meets industry standards									
Reliability of supply									
Solubility									
"Takebacks" of unsold product									
Technical support/service									
U.S. transportation costs ¹									

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

PART IV.—PRODUCT COMPARISONS--Continued

IV-8.	Minimum qualityHow often does callypo from the following countries meet minimum quality
	specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know
United States					
China					
Other:					

IV-9.	Other explanationsIf your firm would like to further explain a response to any question that did not provide a narrative response box, please note the question number and the explanation in the space provided below. Please also use this space to highlight any issues your firm had in providing the data in this section, including but not limited to technical issues with the MS Word questionnaire.