

# **IMLS Redesign Survey - External**

## **Welcome to the IMLS Website Redesign Survey**

The Institute of Museum and Library Services is redesigning its website. We want to develop a site that provides a great user experience and your opinion is important to us. We want to know more about what you want to find and do on the site so that we can develop the best look, feel and functionality to meet your needs. Thank you for taking the time to participate in this survey.

Thank you for participating in our short survey to gather information regarding the website redesign project. The primary objective is to understand who the users are on the site and the desired action they should take. Additionally, we would like feedback regarding the overall look and feel and functionality to help guide the design process.

Sincere thanks in advance for your input.

The OMB control number for this study is 3137-0081 and expires on 07/31/2017. IMLS may not conduct or sponsor, and a person is not required to respond to, the information collection unless it displays a currently valid OMB control number.

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## General Questions

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1. What is your job title?

2. Please select the audience with which you most closely identify.

- Congressional Staff
- Federal Agency Staff
- Grant Applicant
- Grant Reviewer
- Grantee/Grant Administrator
- Grantmaker
- IMLS Board and Staff
- Media/Researcher
- Museum and Library Professional Community
- Software/Application Programmer/Developer
- State Library Agency Staff
- Trade Organization

Other (please specify)

3. What activities do you use [imls.gov](http://imls.gov) for?

4. Please list two key functions or activities you would like to perform within one click of the home page on the [imls.gov](http://imls.gov) site.

Key Activity 1:

Key Activity 2:

5. How do you typically access the site? (Check all that apply.)

- Bookmarked Link

- Direct URL Entry in Web Browser
- Google Search
- Referring Links from Similar Sites
- Social Media

Other (please specify)

**6. How often do you access the site?**

- Multiple Times per Day
- Daily
- Weekly
- Monthly
- Quarterly
- Annually
- Never

**7. What technology do you typically use to access the site? (Check all that apply.)**

- Desktop Computer
- Mobile Device
- Tablet
- High-speed Internet
- Slow-speed Internet

Other (please specify)

**8. Please rank in order of importance what you believe should be the primary focus of the imls.gov website redesign. (Please use 1 as the highest and 3 as the lowest. For example, if you think “Design” is the most important, then rank it as 1.)**

- Functionality
- Design
- Content

**9. If not listed above, please provide another primary focus of the imls.gov redesign.**

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## Specific Users

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10. What is the primary content on [imls.gov](http://imls.gov) you are looking for?

11. When visiting [imls.gov](http://imls.gov), can you rate the ease of finding the desired information?

- Very Easy       Easy       Neutral       Difficult       Very Difficult

12. Is there any information that you could not find or is difficult to find on the site?

13. What additional information or finding aids would make it easier for you to accomplish your desired tasks on [imls.gov](http://imls.gov)?

14. Is there any information you would like to see on the site that is not there now?

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## Website Design and Functionality

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15. Please list any features of the current imls.gov site that you like.

16. Please select at least three content items (links) from the list below that you would like to be prominently featured on the home page.

Apply for a Grant

### About IMLS

Become a Reviewer

Blog Postings

Contact Information

Events

### FOIA

### Grant Review Process

Grant Reviewer Application

IMLS Funding Stats

Initiatives

Legislation and Budget History

Manage an Award

News

### Open Government

### Partnerships

Publications

Research and Datasets

Social Media Channels (IMLS Twitter, Facebook, YouTube, etc.)

Strategic Plan

State-by-State Data

Success Stories

Webinars

Other (please specify)

**17. Please provide any other content that should be featured on the home page.**

<Submit>

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