APPENDIX C.2: SITE WEB SURVEY VERSION 2—ENGLISH

ID:	date:/	/_
-----	--------	----

OMB Control Number: 0584-XXXX Expiration date: XX/XX/XXXX

WIC Nutrition Education Study Site Survey (Version 2)

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 45 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Thank you for completing the Site Survey for the WIC Nutrition Education Study (NEST). This survey is being conducted for the USDA, Food and Nutrition Service (FNS) to collect information that will provide a description of how WIC sites provide nutrition education to participants. This site was randomly selected as part of a group of about 2,000 sites that represent all WIC sites in the nation. Your responses to the survey will be combined with responses from the other sites to develop a comprehensive picture of the methods, staffing, resources, and space used to deliver nutrition education in local WIC sites. Your input is critical in achieving the study's goal of providing a comprehensive description of WIC nutrition education. The information you provide will help strengthen and enhance WIC nutrition education efforts and highlight the efforts across the country to promote healthy eating and physical activity practices among WIC participants.

Local agencies/programs, sites, and individual respondent names will not be identified in any study reports or publications. Although survey responses will be identifiable to FNS, the responses will not be used for compliance or monitoring activities.

Please complete the survey by MM/DD/YYYY.

Most questions include a "button" [show icon] or a box [show box] for you to select the response. Some questions include a "pick list" for you to select an answer and a few require that you enter numbers or text responses. The survey will take about 45 minutes to complete. We recommend that you review the questions before beginning the survey so that you can obtain any information needed to respond or ask other staff at the site to assist with answering some of the questions. [Click here] to download and print a copy of the survey.

Nutrition Education Survey Help Desk

If you have any problems completing the survey, please contact: [Toll-free phone number]

[Email address]

Nutrition Education Contacts and Methods

For all questions, nutrition education includes breastfeeding education.

1.	(Count	nany days per month does the site provide WIC nutrition education services? the days when any form of nutrition education is provided. If it varies from month to a number of days WIC nutrition education services were provided last a.)
	Nu	mber of days:
2.	Are parisk)? Yes	
3.	partici partici	if any, modifications to nutrition education does the site make based on pant's risk levels or nutrition risks? For this question, "high risk" includes pants identified as high risk and/or participants with nutrition risks requiring I attention. (Select all that apply.)
		There are no modifications to nutrition education for high-risk participants.
		High-risk participants receive more nutrition education contacts.
		High-risk participants receive nutrition education from a dietitian, nutritionist, or other health professional.
		High-risk participants are given longer appointment times.
		High-risk participants receive one-on-one counseling instead of group sessions or other types of education.
		High-risk participants receive more detailed and individualized care plans.
		There is more follow-up on referrals for high risk participants.
		Other (describe):

4. In the first column, enter the number of nutrition education contacts the site **offers** (i.e., makes available) during a certification period for each participant category and time period. While the number of contacts varies based on individual needs, enter the number that is offered to the **majority of participants** in the category. (Count all contacts beginning with the certification visit; for example, if prenatal women who enroll in the 1st trimester are offered nutrition education at their initial visit and two more contacts during their prenatal certification period, enter "3." Enter NA for any category/time period that is not applicable at the site.)

In the second column, enter the **estimated** percentage of participants who **receive** that number of nutrition education contacts during their certification period. (*Please estimate based on your experience. You do not need to run a report or review participant records to answer this question.)*

Participant Category and Time Periods	Number of Nutrition Education Contacts Site <u>Offers</u> during Certification Period	Estimated Percentage of Participants who <u>Receive</u> this Number of Contacts
Participants who are NOT high risk		
Prenatal woman, enrolling in 1st trimester	_	_ %
Prenatal woman, enrolling in 2 nd trimester	_	_ %
Prenatal woman, enrolling in 3 rd trimester	_	_ %
Breastfeeding woman, 6-month certification period	_	_ %
Breastfeeding woman, 12-month certification period	_	_ %
Postpartum woman, not breastfeeding	_	_ %
Infant, 6-month certification period	_	_ %
Infant, 12-month certification period	_	_%
Child, 6-month certification	_	_ %
Child, 12-month certification	_	_ %
Participants who are high risk and/or hav	e nutritional risks requiri	ng special attention
Prenatal woman, enrolling in 1 st trimester	_	_ %
Prenatal woman, enrolling in 2 nd trimester	_	_ %
Prenatal woman, enrolling in 3 rd trimester	_	_ %
Breastfeeding woman, 6-month certification period	_	_ %
Breastfeeding woman, 12-month certification period	_	_ %
Postpartum woman, not breastfeeding	_	_ %
Infant, 6-month certification period	_	_ %
Infant, 12-month certification period	_	_%
Child, 6-month certification period	_	_ %
Child, 12-month certification period	_	_ %

5.	During what types that apply.)	of visits does	the site provide	nutrition edu	cation contac	ts? (Sele	ect all
	☐ Certificatio ☐ Mid-certific breastfeed ☐ Secondary breastfeed ☐ High-risk fo group class ☐ Other visits	cation visit (e.ging mid-certification follow-up, bllow-up visit (ses) s (describe):	low-up visit (e.g. low risk follow-u (e.g. nutritionist	ester visit, inf ., group classe up) visit, nutritior	es, food issua counseling v	nce/pick visit, higl	-up,
6.	Programming Not Question 5. If "ce and "recertification what methods are	rtification visiton."	t" was selected,	display both '	'enrollment c	ertificati	
	for each type of vis	Enrollment		Mid-	Secondary	High-	
	Method	Certification	Recertification	certification	Education	Risk	Other
	One-on-one counseling: Face to face (in WIC site)						
	One-on-one counseling: Telephone						
	One-on-one counseling: Video conferencing						
	Group education sessions						
	Technology-based nutrition education used by participants at site (e.g., computer, kiosk, tablet)						
	Technology-based nutrition education used by participants offsite via Internet (e.g., web-based nutrition education modules)						
	Other nutrition education activities (e.g., monthly topic, worksheets, videos, self-study modules)						

Programming Note: For Question 7, display only the types of visits selected for Question 5. If "certification visit" was selected, display both "enrollment certification" and all three types of "recertification."

7. On average, how much time do staff members who provide nutrition education at the site spend providing nutrition education during each of the following types of WIC visits? Do **not** include time spent on eligibility (e.g., income and residency) or assessment (e.g., weighing/measuring, blood work, reviewing nutrition questionnaires).

Type of Visit	Less than 5 Min	5-10 Min	11-20 Min	21-30 Min	31-45 Min	46-60 Min	More than 60 Min	Don't Know
Enrollment Certification								
Recertification — Not high risk, 1 person								
Recertification — High risk, 1 person								
Recertification — 2 or more family members								
Mid-certification								
Secondary education follow- up (individual)								
Secondary education follow- up (group)								
High-risk follow-up								
Other								

Nutrition Education Staff

The next questions ask about the staff members at the site who provide nutrition education. If the number of these staff varies on different days, respond about staffing for a "typical" day or use the most common/frequent staffing pattern for the site. Count staff who provide nutrition education using any method. Do **not** include translators or interpreters who assist nutrition educators.

8.	one response.)
	All of them work only for WIC.
	All of them work for WIC and for other programs or services (e.g., immunizations, family planning) offered at the site.
	Some of them work only for WIC and some work for WIC and other programs or services offered at the site.

9. For each job classification/type of staff, enter the number of staff who currently provide nutrition education at the site who work full time and the number who work part time. (If a staff member works 32 or more hours/week on WIC, count them in the Full-Time Staff column and if less than 32 hours/week on WIC, count them in the Part-Time Staff column appropriate for the number of hours they work per week. If a staff member **performs more than one role**, count them only once in the job classification/type for their **primary** role.)

Job Classification/Type of Staff	Number of Full- Time Staff (work on WIC activities 32 or more hours per week)	Number of Part- Time Staff (work on WIC activities 21-31 hours per week)	Number of Part- Time Staff (work on WIC activities 20 or fewer hours per week)
WIC director/coordinator			
Site/clinic supervisor			
Registered dietitian (RD)			
Degreed nutritionist, not RD			
Trained nutrition paraprofessional (e.g., nutrition assistant, nutrition aid, competent paraprofessional authority, diet technician, social services technician)	_	_	_
Nurse			
Nutrition education coordinator			
Administrative/clerical/support staff			
Lactation consultant/WIC- designated breastfeeding expert			
Breastfeeding coordinator			
Breastfeeding peer counselor			
Other:			
Total			

For question 9 and all subsequent survey questions that include a response option of "other" in a table, display the following question when "other" is selected as a response: You selected "other" as a response to the question above. Please enter an explanation of "other" in this box. [Include a text entry box allowing for entry of 200 characters.]

Nutrition Education Practices

The next questions ask about the nutrition education practices and approaches used at the site.

Programming Note: Display Questions 10 through 14 based on each type of visit selected in Question 5. Skip questions for visit types not selected in Question 5.

10. During **certification visits** (enrollment or recertification), how often does the site use the methods listed below to provide nutrition education? (Select one response for each method.)

Method	Never	Rarely (<10%)	Occasionally (11-39%)	Some- times (40-59%)	Often (60-89%)	Almost Always (≥90%)
One-on-one counseling: Face to face (in WIC site)						
One-on-one counseling: Telephone						
One-on-one counseling: Video conferencing						
Group education sessions						
Technology-based nutrition education used by participants at site (e.g., computer, kiosk, tablet)						
Technology-based nutrition education used by participants offsite via Internet (e.g., web-based nutrition education modules)						
Other nutrition education activities (e.g., monthly topic, worksheets, videos, self-study modules)						

11. During **mid-certification visits**, how often does the site use the methods listed below to provide nutrition education? (Select one response for each method.)

Method	Never	Rarely (<10%)	Occasionally (11-39%)	Some- times (40-59%)	Often (60-89%)	Almost Always (≥90%)
One-on-one counseling: Face to face (in WIC site)						
One-on-one counseling: Telephone						
One-on-one counseling: Video conferencing						
Group education sessions						
Technology-based nutrition education used by participants at site (e.g., computer, kiosk, tablet)						
Technology-based nutrition education used by participants offsite via Internet (e.g., web-based nutrition education modules)						
Other nutrition education activities (e.g., monthly topic, worksheets, videos, self-study modules)						

12. During **secondary education follow-up visits**, how often does the site use the methods listed below to provide nutrition education? (Select one response for each method.)

Method	Never	Rarely (<10%)	Occasionally (11-39%)	Some- times (40-59%)	Often (60-89%)	Almost Always (≥90%)
One-on-one counseling: Face to face (in WIC site)						
One-on-one counseling: Telephone						
One-on-one counseling: Video conferencing						
Group education sessions						
Technology-based nutrition education used by participants at site (e.g., computer, kiosk, tablet)						
Technology-based nutrition education used by participants offsite via Internet (e.g., web-based nutrition education modules)						
Other nutrition education activities (e.g., monthly topic, worksheets, videos, self-study modules)						

13. During **high-risk follow-up visits**, how often does the site use the methods listed below to provide nutrition education? (Select one response for each method.)

Method	Never	Rarely (<10%)	Occasionally (11-39%)	Some- times (40-59%)	Often (60-89%)	Almost Always (≥90%)
One-on-one counseling: Face to face (in WIC site)						
One-on-one counseling: Telephone						
One-on-one counseling: Video conferencing						
Group education sessions						
Technology-based nutrition education used by participants at site (e.g., computer, kiosk, tablet)						
Technology-based nutrition education used by participants offsite via Internet (e.g., web-based nutrition education modules)						
Other nutrition education activities (e.g., monthly topic, worksheets, videos, self-study modules)						

14.	During other types of visits (not including certification, mid-certification, secondary
	education follow-up, and high-risk follow-up visits), how often does the site use the
	methods listed below to provide nutrition education? (Select one response for each
	method.)

Method	Never	Rarely (<10%)	Occasionally (11-39%)	Some- times (40-59%)	Often (60-89%)	Almost Always (≥90%)
One-on-one counseling: Face to face (in WIC site)						
One-on-one counseling: Telephone						
One-on-one counseling: Video conferencing						
Group education sessions						
Technology-based nutrition education used by participants at site (e.g., computer, kiosk, tablet)						
Technology-based nutrition education used by participants offsite via Internet (e.g., web-based nutrition education modules)						
Other nutrition education activities (e.g., monthly topic, worksheets, videos, self-study modules)						

	self-study modules)					
(How does the site follow uduring nutrition contacts (
	☐ Follow-up occurs at su	bseque	nt WIC vis	sits		
	☐ Telephone calls					
	□ Emails					
	☐ Text messages					
	Video conferencing					
	Other (describe):				 	

	How does the site provide nutrition educate (Select all that apply.)	tion to participants who	do not speak English?
]]]]]	Not applicable—the site only has English The site has bilingual WIC staff member The site has interpreters or translators Site staff members use language line/p Site staff members use translation produced Participants bring family member or frim Participants use translated self-study of Other (describe):	ers who provide nutrition available. The phone interpreter servic gram on the computer. The fend to interpret.	n education.
r] r I	n the first column, select "Yes" or "No" to nutrition education at the site have received L2 months. In the second column, for each number of hours of training on that topic g nclude all types of training (e.g., workshop meetings).	ed training on the topic n topic that you select "' per staff member duri	during the past Yes," estimate the ng the past 12 months.
	Торіс	Included in Training during Past 12 Months?	If Yes, Estimated Number of Training Hours per Staff Member in Past 12 Months
	Breastfeeding	☐ Yes ☐ No	
	Prenatal nutrition	☐ Yes ☐ No	
	Infant nutrition	□ Yes □ No	
	Child nutrition	□ Yes □ No	
	Value Enhanced Nutrition Assessment [VENA] skills	□ Yes □ No	
	Participant or learner-centered education	□ Yes □ No	
	Motivational interviewing	□ Yes □ No	
	Emotion-based counseling	□ Yes □ No	
	Group facilitation skills (e.g., facilitated group discussion)	□ Yes □ No	
	Weight and growth issues (prenatal weight gain, infant/child growth, and weight gain)	□ Yes □ No	
	Other nutrition topics	□ Yes □ No	
t L	How are discussion topics determined for the site? (Choose up to three methods at used most often, "2" for the method used next most often.) The staff member chooses the mo	nd rank them by entering next most often, and "3	g "1" for the method
	The participant chooses the topic(The participant and staff member Other (describe):	s) she wants to talk abo	

19.	. How often are circle charts or other visual aids used to help participants choose discussion topic(s)? Circle charts display pictures of possible topics relevant to the participant with each circle representing a topic. The nutrition educator asks the participant to choose one topic as the focus of their discussion.
	☐ Circle charts or other visuals are not used
	□ Rarely
	□ Occasionally
	□ Sometimes
	☐ Often
	☐ Almost always

20. For each category of **women** participants, which **seven** topics do nutrition educators at the site discuss most often? (Select **up to seven** topics for each category.)

Topic	Pregnant	Postpartum	Breastfeeding
Breastfeeding			
Calcium intake			
Cooking/meal preparation			
Diabetes			
Dental care			
Folic acid			
Food safety/foods to avoid			
Fruit and vegetables			
Having enough to eat			
Healthy snacking			
High blood pressure/hypertension			
Infant feeding			
Iron/anemia			
Milk (lower fat choices/consumption)			
Nausea, vomiting, or constipation			
Physical activity			
Pica (eating non-food items)			
Postpartum depression/self-care			
Postpartum weight loss			
Prenatal nutrition/diet			
Preparing for a healthy pregnancy			
Protein intake			
Shopping for and preparing healthy foods			
Sugar-sweetened beverages			
Vitamin and mineral supplements			
Water consumption			
Weight gain during pregnancy			
Whole grains			
Other (describe):			

21. Which seven topics do nutrition educators at the site discuss most often with parents/caregivers of infants? (Select up to seven topics.)
☐ Breastfeeding
□ Colic
☐ Constipation, diarrhea, or vomiting
☐ Food intolerances/allergies
☐ Formula preparation/feeding
☐ Infant feeding practices
☐ Infant growth and development
☐ Introduction of cow's milk
☐ Introduction of solid foods
☐ Inappropriate foods (e.g., high-fat foods, fast foods, honey)
☐ Iron/anemia
☐ Overfeeding
☐ Parenting
☐ Physical activity
☐ Propping the bottle (leaving infant unattended with bottle)
☐ Sugar-sweetened beverages
☐ Water consumption
☐ Weaning from the bottle
☐ Other (describe):

hich seven topics do nutrition educators at the site discuss most often with arents/caregivers of children? (Select up to seven topics.)
Child growth and development
Child feeding practices
Constipation, diarrhea, or vomiting
Family meals
Fruit and vegetables
Healthy snacks
Healthy weight for child
Inappropriate/sometimes foods (e.g., fast foods, high-fat foods)
Iron/anemia
Milk (lower fat choices/consumption)
Parenting
Physical activity
Pica (eating non-food items)
Picky eaters
Portion sizes
Screen time
Shopping for and preparing healthy foods
Sugar-sweetened beverages
Water consumption
Weaning from the bottle
Whole grains
Other (describe):
uring one-on-one counseling sessions at the site, how often are participant behavioral bals (e.g., nutrition or physical activity) set?
Goal setting is not part of one-on-one counseling sessions
Rarely
Occasionally
Sometimes
Often
Almost always
rogramming Note: If response choice to Question 23 is "Goal setting is not part of ne-on-one counseling sessions," then skip Question 24.

	d used i	next most	often, and "3	" for the me	thod used ne	sed most ext most
ne staff me ne participa	mber us ant and	sually sug	gests the goal	(s).	al(s) togethe	r.
g Note: If r ation sessi	esponse ons" for	choices f at least o	for Questions 1 one question, t	L0 through 1 then skip Qu	.4 do not inc lestions 25 t	lude hrough
Resource	Never	Rarely (<10%)	Occasionally (11-39%)	Some- times (40-59%)	Often (60-89%)	Almost Always (≥90%)
arm-up						
ops (e.g., dolls, food						
charts or						
vity or						
ty						
esentation						
week, mor specific to ts select fr determine	nth, or q pics for om a m	uarter ha participar enu of top	s a specific top nt categories (e pics when they	oic. e.g., breastf schedule th	eeding, class	s, infant nents.
	ne staff mene participather (description session session session nutrition eleducation session	ne staff member us ne participant and ther (describe):	ne staff member usually sugne participant and staff menther (describe): g Note: If response choices for at least of ation sessions" for at least of ation sessions? (Select Resource arm-up	ne staff member usually suggests the goal ne participant and staff member usually settler (describe): g Note: If response choices for Questions at ation sessions" for at least one question, to nutrition educators at the site use the followeducation sessions? (Select one response) Resource Never (<10%) Occasionally (11-39%) Occasio	And the properties of the site of the site of the skip	ne staff member usually suggests the goal(s). The participant and staff member usually select the goal(s) together (describe): The participant and staff member usually select the goal(s) together (ther (describe): The participant and staff member usually select the goal(s) together (ther (describe): The participant and staff member usually select the goal(s) together (therefollowing): The participant on a test one questions 10 through 14 do not include attion sessions? for at least one question, then skip Questions 25 to the participant one goal activities or resource activity or resource (select one response for each activity or resource (a0-59%) The participants of the participants of the participant

		nking about the group education sessions at the site over the past 6 months, which ven topics were discussed most often? (Select up to seven topics.)
		Breastfeeding
		Child feeding practices
		Cooking/meal preparation
		Dental health
		Fruit and vegetables
		Healthy snacks
		Healthy weight for child
		Healthy weight for mother
		Infant feeding practices
		Infant/child growth and development
		Introduction of solid foods
		Inappropriate/sometimes foods (e.g., high-fat foods, fast foods)
		Iron/anemia
		Milk (lower fat choices/consumption)
		Parenting
		Physical activity
		Picky eaters
		Portion sizes
		Prenatal nutrition/diet
		Shopping for and preparing healthy foods
		Sugar-sweetened beverages
		Water consumption
		Whole grains
		Weaning from the bottle
		Other (describe):
Que	est	ions about You
28.	Dic this	you complete the Local Agency Survey for the local agency/program that oversees s site?
		Yes
		No
1		
		rogramming Note: If "Yes" is selected for Question 28, then skip Questions 29 rough 33.

	140 C 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	WIC director/coordinator
	Site/clinic supervisor
	Registered dietitian (RD)
	Degreed nutritionist, not RD
[Trained nutrition paraprofessional (e.g., nutrition assistant, nutrition aid, competent paraprofessional authority, diet technician, social services technician)
	Nurse
	Nutrition education coordinator
	Administrative/clerical/support staff
	Lactation consultant/WIC-designated breastfeeding expert
	Breastfeeding coordinator
	Breastfeeding peer counselor
	Other (describe):
	rogramming Note: If only one option is selected for Question 29, then skip Juestion 30.
	nich best describes your primary role in the WIC Program? (Select one response.)
1 1 1 1 1 1 1 1 1	WIC director/coordinator Site/clinic supervisor Registered dietitian (RD) Degreed nutritionist, not RD Trained nutrition paraprofessional Nurse Nutrition education coordinator Administrative/clerical/support staff Lactation consultant/WIC-designated breastfeeding expert Breastfeeding coordinator Breastfeeding peer counselor Other (describe):

32.	Which, if any, of the following credentials do you have? (Select all that apply.) ☐ Registered Dietitian (RD) ☐ Licensed Dietitian/Nutritionist (LD/LN) ☐ Dietetic Technician, Registered (DTR) ☐ Registered Nurse (RN) ☐ Licensed Practical Nurse (LPN) ☐ International Board Certified Lactation Consultant (IBCLC) ☐ Certified Lactation Consultant/Certified Lactation
	Educator & Counselor (CLC/CLE/CLEC) Certified Medical Assistant (CMA) Other (describe):
33.	□ No credentials How many years have you worked for the WIC Program? (Include time at this site or local agency and other WIC experience.) □ Less than 1 year
	 □ 1-3 years □ 4-6 years □ 7-10 years □ 11-20 years □ More than 20 years
34.	As part of your job, do you design and/or oversee nutrition education at the site? Yes No
35.	As part of your job, about what percentage of your time each month is spent providing nutrition education to WIC participants? Less than 25% 25-49% 50-74% 75-100%
36.	Please use the space below to share a brief description of any special nutrition education activities or approaches used at the site.
	Programming Note: Please provide a text field with sufficient space for an open-ended, 8-line response (800-character response) for Question 36.

Thank you for completing the Site Survey for the WIC Nutrition Education Study!