

## APPENDIX LLL.1: FOCUS GROUP SCRIPT INCOMING RECRUITMENT CALLS— ENGLISH

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Thank you for your interest in taking part in the discussion group. The purpose of this discussion group is to ask you about your thoughts on WIC nutrition education. I first need to check to make sure that you are eligible.

*[Ask for caller's name and check to see if the person is on the list of study participants and has completed the baseline and interim surveys. If YES, proceed. If NO, explain that the discussion group is only for WIC participants in the WIC Nutrition Education Study, thank them for their time, and conclude the call.]*

*[If participant is eligible and is caller 1 through 10] Congratulations! You are eligible. The discussion group will be held on [Insert Date and Time] at [Insert Location], and you will receive a \$50 gift card for taking part in this discussion group. The money you receive will not in any way affect your WIC benefits.*

I want to share a few details about the discussion group. There will be six to eight WIC participants in the discussion group, and it will last about 1½ hours. For study purposes, the group discussion will be audio-taped. Everything that is said during this discussion will be kept private. After we conduct several of these group discussions, we will write a report for the Food and Nutrition Service of the USDA. Your name will not appear anywhere in the report. Nothing said during the group discussion will be attached to your name or shared with your WIC Office.

Would you like to continue with signing up? *[If YES, proceed. If NO, thank them for calling and conclude the call.]*

We ask that you arrive at *[Insert Time—15 Minutes before the Discussion Group]* to register. The discussion group will start right at *[Insert Time]* and end at *[Insert End Time]*. It is very important that you show up on time. We'll make a reminder call to you a day before the date of the discussion group. What is the best number to contact you at? *[Record Number(s)]*

We ask that you please do not bring other adult family members or friends to take part in this discussion group. If another adult comes with you, they will not be able to join you in the room where the discussion is held, and they will not get \$50. If you are breastfeeding, you

may bring your baby. Please arrange for someone to take care of your other children while you attend the discussion group.

Do you have any questions? *[If yes, respond using questions and answers from flyer.]* If you have any questions or should need to cancel, you can call me. My name is *[Insert Name of Recruiter]*, and I can be reached at *[Insert Phone Number]*. Thank you again and we look forward to seeing you on *[Insert Date and Time]* at *[Insert Location]*.

***[If participant is eligible and is caller 11 through 15]*** You are eligible for the discussion group; however, we have reached the maximum number of people. Would you like us to contact you if space opens up? *[If YES, proceed. If NO, thank them for calling and conclude the call.]*

The discussion group will be held on *[Insert Date and Time]* at *[Insert Location]*. If space opens up, we will call you 2 days before that date to invite you to attend and provide you with more information. What is the best number to contact you if space becomes available? *[Record Number(s)]* My name is *[Insert Name of Recruiter]*, and I can be reached at *[Insert Phone Number]* if you have any questions. Thank you for your interest in being part of the discussion group.