

APPENDIX SS.1: BASELINE REMINDER SCRIPT—ENGLISH

- AA. Hello, this is _____ calling on behalf of *NEST* or the *WIC Nutrition Education Study* from RTI International, a nonprofit research organization. I'd like to speak with [RESPONDENT]. Is [she] available?

IF GATEKEEPER WANTS MORE INFORMATION, PROVIDE LIMITED DETAILS AS NEEDED.

1. YES [**GO TO AB**]
2. NO [**GO TO AD**]
3. ANSWERING MACHINE [**GO TO AC**]

- AB. (Hello, this is _____ calling on behalf of *NEST* or the *WIC Nutrition Education Study* from RTI International, a nonprofit research organization.)

Our records show that we have not yet received your completed survey. We only have a few more days to finish conducting this survey. Your responses are very important in helping us learn how to improve WIC nutrition education.

Please fill out and return the survey within the next week. You can bring the survey to the clinic before [INSERT DATE] and get a \$20 gift card from a study team member, or you can mail the survey in the stamped envelope provided and get a \$20 gift card by mail when we receive the completed survey. Remember there are two more surveys, and if you complete all three surveys, you will get \$50 in gift cards.

- AC. (Hello, this is _____ calling on behalf of *the NEST Study* from RTI International, a nonprofit research organization.) This message is for XXXX. Our records show that we have not yet received your completed survey. Please return the survey within the next week.
- AD. May I please leave a message? Please remind her to complete and return the survey. Thank you for your time. Have a nice day.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.