# 2014 BENCHMARK SURVEY OF U.S. DIRECT INVESTMENT ABROAD MANDATORY - CONFIDENTIAL FORM BE-10A (Report for U.S. Reporter) 

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\end{tabular}

\end{tabular}

Please include your BEA Identification Number with all requests.

## IMPORTANT

Instruction Booklet - Contains additional instructions, definitions, and detailed reporting requirements for completing this form.
Who must report - Form BE-10A must be filed by each U.S. person that has a foreign affiliate reportable in fiscal year 2014. Data on Form BE-10A pertain to the fully consolidated U.S. domestic business enterprise for the U.S. Reporter's 2014 fiscal year.
DO NOT FULLY CONSOLIDATE OPERATIONS OF FOREIGN AFFILIATES ON FORM BE-10A. Report data pertaining to the operations of foreign affiliates on Forms BE-10B, BE-10C, BE-10D, or BE-10E.
Due Date - A complete BE-10 report is due on the following dates:
May 29, 2015 for a U.S. Reporter required to file fewer than 50 Forms BE-10B, BE-10C, and/or BE-10D
June 30, 2015 for a U.S. Reporter required to file 50 or more Forms BE-10B, BE-10C, and/or BE-10D
Monetary Values - Report in U.S. dollars rounded to thousands (omitting 000).
EXAMPLE - If amount is $\$ 1,334,891.00$, report as.

| $\$$ | Bil. | Mil. | Thous. | Dols. |
| :---: | :---: | :---: | :---: | :---: |
| 1 |  | 1 | 335 | 000 |

If an item is between + or $-\$ 500.00$, enter " 0. ." Use parenthesis () to indicate negative numbers.

## MANDATORY CONFIDENTIALITY PENALTIES

This survey is being conducted under the International Investment and Trade in Services Survey Act (P.L. 94-472,90 Stat. 2059, 22 U.S.C. 3101-3108, as amended). The filing of reports is mandatory and the Act provides that your report to this Bureau is confidential. Whoever fails to report may be subject to penalties. See page 11 for additional details.

Person to consult concerning questions about this report


May we use e-mail to correspond with you to discuss questions relating to this form, including questions that may contain information about your company that you may consider confidential? (Note: Electronic mail is not inherently confidential. We will treat information we receive as confidential but your e-mail is not necessarily secure against interception by a third party.)

Certification - The undersigned official certifies that this report has been prepared in accordance with the applicable instructions, is complete, and is substantially accurate except that, in accordance with instruction Part IV.E of the Instruction Booklet, estimates may have been provided.

Authorized official's signature
$\square$
Telephone Number
0996

## Part I - Identification of U.S. Reporter

2 Form of organization of U.S. Reporter - Mark $(X)$ one
1002

```
\({ }^{1} 1\) Corporation
```

${ }^{1} 2$ Individual, estate, or trust
${ }^{1} 3$ Other - Specify

3 If the U.S. Reporter is a corporation, is the corporation owned to the extent of more than $\mathbf{5 0 \%}$ of its voting stock by another U.S. business enterprise?
1003
${ }^{1} 1$ Yes - Complete the "BE-10, CLAIM FOR NOT FILING." On the claim, mark (X) box number B. 2 and enter the name and address of the U.S. business enterprise with whose data your data will be consolidated in accordance with the definition of a fully consolidated U.S. domestic business enterprise. (See Instruction Booklet , Part I.B.1.b.) Submit the claim to BEA and forward the remainder of the BE-10 survey packet to the U.S. business enterprise with whose data your data will be consolidated. If this cannot be done, please contact us for further instructions.
${ }^{1} 2$ No - Complete the remainder of this form.

What is the Employer Identification Number(s) used by the U.S. Reporter to file income and payroll taxes? Show additional numbers on a separate sheet if necessary.


5 How many foreign affiliate reports (Forms BE-10B, BE-10C, and BE-10D) are you required to file? 1005 $\square$

6 What is the ending date of this U.S. Reporter's 2014 fiscal year?
The U.S. Reporter's financial reporting year that has an ending date in calendar year 2014. See Instruction Booklet , Part II.A.


7 Was there a change in the entity due to mergers, acquisitions, divestitures, etc., or a change in accounting methods or principles during FY 2014 that caused FY 2013 data to be restated?
1007
${ }^{1} 1$
Yes - The effect of restatement on property, plant, and equipment accounts must be entered in item 66.
${ }^{1} 2$ No

Is the U.S. Reporter a bank?
A "bank" is a business engaged in deposit banking or closely related functions, including commercial banks, Edge Act corporations, foreign branches and agencies of U.S. banks whether or not they accept deposits abroad, savings and loans, bank holding companies, and financial holding companies under the Gramm-Leach-Bliley Act.
1008


## Part I - Identification of U.S. Reporter - Continued

9 Does the U.S. Reporter own a majority interest in an unconsolidated U.S. business enterprise? See Instruction Booklet, Part 1.B.1.b.
1009

Form BE-10A should pertain to the fully consolidated U.S. domestic business enterprise. Permission must have been requested of, and granted by, BEA to file on an unconsolidated basis. A separate Form BE-10A must be filed for each unconsolidated U.S. domestic entity. Enter the name under which a separate Form $\mathrm{BE}-10 \mathrm{~A}$ is being filed.
$\square$
${ }^{1} 2$ No

10 Does the U.S. Reporter maintain one or more sales promotion or representative offices abroad that do not produce revenue directly for their own accounts but, instead, are established solely to do business, or provide market information or public relations services, for their U.S. parent?
1010
${ }^{1} 1$ Yes - See Instruction Booklet, Part III.F., to determine whether these offices should be reported in this survey.
${ }^{1} 2$ No

11 Is the U.S. Reporter named in item 1 a U.S. affiliate of a foreign person and required to file a 2014 Form BE-15A, Annual Survey of Foreign Direct Investment in the United States? 1011


- Complete only item 28 through 30, 45 through 48, 52 through 77, 83 through 88 , on the remainder of this Form BE-10A. Also complete Form(s) $B E-10 B / C / D$, as required.
${ }^{1} 2$ $\qquad$ No - Continue with item 13 (Major activity of the fully consolidated domestic U.S. Reporter).

12 What is the major activity of the fully consolidated domestic U.S. Reporter? - Mark (X) one.
Select the one activity below that best describes the major activity of the U.S. Reporter. For an inactive U.S. Reporter, select the activity based on its last active period; for "start-ups," select the intended activity.
1013


Producer of goods
${ }^{1} 2$ Seller of goods the affiliate does not produce
${ }^{1} 3$ Producer or distributor of information
4
Provider of services
${ }^{1} 5$ Other - Specify

13 What is the MAJOR product or service involved in this activity?
If a product, briefly state what is done to it, i.e., whether it is mined, manufactured, sold at wholesale, packaged, transported, etc. (For example, "Manufacture widgets to sell at wholesale.")

14-19 Internationally blank.

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| BEA |  |  |  |  |
| USE |  |  |  |  |
| ONLY |  |  |  |  | O

## Part II - Sales and Employment by Industry Classification

## Industry classification of fully consolidated U.S. Reporter (based on sales or gross operating revenues)

- Report in columns (1) and (2), respectively, the 4-digit International Surveys Industry (ISI) code(s) and the sales or gross operating revenues, excluding sales taxes, associated with each code, in order of the sizes of sales or gross operating revenues from large to small.
For a full explanation of each code, see the Guide to Industry Classifications for International Surveys, 2012.
- For an inactive U.S. Reporter, enter an ISI code based on its last active period.
- Holding companies (ISI code 5512) must show total income. A conglomerate must determine its 4-digit ISI code(s) based on the activities of the fully consolidated U.S. domestic business enterprise. The "holding company" classification is often an invalid classification for a conglomerate. Please contact BEA for further assistance before using ISI code 5512.
- Dealers in financial instruments and finance, insurance, and real estate companies see Special Instructions, page 12.
- Report in column (3), the number of employees on the payroll at the end of FY 2014, including part-time employees. A count taken at some other date during the reporting period may be given provided it is a reasonable estimate of employees on the payroll at the end of FY 2014. If employment is subject to unusual variations, see instructions for "NUMBER OF EMPLOYEES" under Section C, page 6.
- For most companies the employment distribution in column (3) is not proportional to the sales distribution in column (2). Therefore, do not distribute employment in column (3) in proportion to sales in column (2). See Additional Instructions for Part I, items 15-27, on page 11 at the back of this form.


## employment by ISI code for the U.S. Reporter?

What are sales or gross operating revenues and
ISI code
(1)

Largest sales or gross operating revenues?
21 2nd largest sales or gross operating revenues?
22 3rd largest sales or gross operating revenues?
23 4th largest sales or gross operating revenues?

24
5th largest sales or gross operating revenues?


6th largest sales or gross operating revenues?7th largest sales or gross operating revenues?
27 8th largest sales or gross operating revenues?
28 9th largest sales or gross operating revenues?

29 10th largest sales or gross operating revenues?


Sales or gross operating revenues, excluding sales taxes
(2)

Number of employees engaged in activities for the ISI codes in column (1)
(3)

Mil. Thous.
Dols.


30 Number of employees of administrative offices and other auxiliary units - Include employees at corporate headquarters, central administrative, and regional offices located in the U.S. that provide administration and management or support services. Support services include accounting, data processing, legal, research and development and testing, and warehousing. Also include employees located at an operating unit that provide administration and management or support services to more than one operating unit. Exclude employees located at an operating unit that provide administration and management or support services for only that unit. Instead, report such employees in column (3) of items 15 through 24 in the industry(ies) of the operating unit(s).
31 Sales or gross operating revenues and employees not accounted for above
32 TOTAL SALES OR GROSS OPERATING REVENUES AND EMPLOYEES - Sum of items 15 through 26 (Column (2) must equal item 37 and also item 47 column (1). Column (3) must equal item 53 .)

| 1028 | 1 | 2 | 3 | 4 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| BEA 1029 | 1 | 2 | 3 | 4 | 5 |
| USE <br> ONLY <br> ON <br> 1030 | 1 | 2 | 3 | 4 | 5 |

## Part III - Gontract Manufacturing Services

CONTRACT MANUFACTURING - Contracting with a firm to process materials and components, including payments for fabricating, assembling, labeling, and packaging materials and components.

## Contract Manufacturing Services PURCHASED

33 In FY 2014, did this U.S. Reporter purchase contract manufacturing services from others (including foreign affiliates)?
$1032 \quad 1$
1 Yes - Continue with item
29
2
No - Skip to item
31
34 Does the U.S. Reporter own some or all of the materials used by the contract manufacturers? Are the companies provided the manufacturing services located inside or outside of the U.S.?
Mark (X) all that apply.


The U.S. Reporter owned some or all of the materials used by the contract manufactures and the contract manufacturers are located inside the U.S.
$1034 \quad 1 \quad$ The U.S. Reporter owned some or all of the materials used by the contract manufactures and the contract manufacturers are located outside of the U.S.
${ }^{1035} \quad{ }^{1} 3$ The U.S. Reporter did not own some or all of the materials used by the contract manufactures and the contract manufacturers are located inside the U.S.
1036
4 The U.S. Reporter did not own some or all of the materials used by the contract manufactures and the contract manufacturers are located outside of the U.S.

## Contract Manufacturing Services PERFORMED

35 In FY 2014, did this U.S. Reporter perform contract manufacturing services for others (including foreign affiliates) outside the U.S.?


## SIZE OF THE U.S. REPORTER

36 Did this U.S. Reporter have any one of these three items: (1) total assets, (2) sales or gross operating revenues, excluding sales taxes, or (3) net income (loss), greater than $\$ 300$ million at any time during the U.S. Reporter's 2014 fiscal year?
10007
1 Yes - Skip Part IV, then continue with Part V on page 5.
2 No - Complete Part IV, skip Part V, then continue to Part VI on page X.
37 - 39 Internationally blank.

## Part IV — Selected Financial and Operating Data of U.S. Reporter

## NET INCOME, ASSETS AND LIABILITIES

What are the U.S. Reporter's net income, assets, and liabilities?

${ }^{2}$
$3^{3}{ }^{4}$
${ }^{4}$

## Part V - Financial and Operating Data of U.S. Reporter Complete ONLY if the answer to item 19 is "Yes"

Section A - Income Statement of U.S. Reporter - See Additional Instructions for Part V, Section A, on page $x$ at the back of this form.

## What are the incomes of the U.S. Reporter?

43 Sales or gross operating revenues, excluding sales taxes? -
Must equal to item 27 column (2).

|  | \$ Bil. Mil. Thous. | Dols. |  |
| :--- | :--- | :--- | :--- |
| 3037 |  |  |  |
| $\ldots$ |  |  |  |
| $\ldots$ |  |  | 000 |

44 Income from equity investments in unconsolidated business enterprises (domestic and foreign)? - For those owned 20 percent or more (including majority-owned foreign affiliates), report equity in earnings during the reporting period; for those owned less than 20 percent, report dividends or distributed earnings for unincorporated affiliates. Do not include interest income.


45 Certain gains (losses)? - Read the following instructions carefully as they may deviate from \$ Bil. Mil. Thous. Dols. what is normally required by U.S. Generally Accepted Accounting Principles. Report gross amount before income tax effect. Include income tax effect in 29. Report gains (losses) resulting from:
a. Sale or disposition of financial assets including investment securities; FASB ASC 320 (FAS 115) holding gains (losses) on securities classified as trading securities; FASB ASC 320 (FAS 115) impairment losses; and gains (losses) derived from derivative instruments. Dealers in financial instruments (including securities, currencies, derivatives, and other financial instruments) and finance and insurance companies, see Special Instructions, A.1., page 12;
b. Sales or dispositions of land, other property, plant and equipment, or other assets, and FASB ASC 360 (FAS 144) impairment losses. Exclude gains or losses from the sale of inventory assets in the ordinary course of trade or business. Real estate companies, see Special Instructions, A.2., page 12;
c. Goodwill impairment as defined by FASB ASC 350 (FAS 142);
d. Restructuring. Include restructuring costs that reflect write-downs or write-offs of assets or liabilities. Exclude actual payments and charges to establish reserves for future expected payments, such as for severance pay, and fees to accountants, lawyers, consultants, or other contractors;
e. Disposals of discontinued operations. Exclude income from the operations of a discontinued segment. Report such income as part of your income from operations in 30;
f. Re-measurement of U.S. Reporter's foreign-currency-denominated assets and liabilities due to changes in foreign exchange rates during the reporting period;
g. Extraordinary, unusual, or infrequently occurring items that are material. Include losses from accidental damage or disasters after estimated insurance reimbursement. Include other material items, including write-ups, write-downs, and write-offs of tangible and intangible assets; gains (losses) from the sale or other disposition of capital assets; and gains (losses) from the sale or other disposition of financial assets, including securities, to the extent not included above. Exclude legal judgments;
h. The cumulative effect of a change in accounting principle; and
i. The cumulative effect of a change in the estimate of stock compensation forfeitures under FASB ASC 718 (FAS 123(R)).


## Part V - Financial and Operating Data of U.S. Reporter - continued

Section B - Distribution of Sales or Gross Operating Revenues - See Additional Instructions for Part III, Section B, on page 11 at the back of this form.

Distribute sales or gross operating revenues among three categories - sales of goods, sales of services, and investment income. For the purpose of this distribution, "goods" are normally economic outputs that are tangible and "services" are normally economic outputs that are intangible. When a sale consists of both goods and services and cannot be unbundled (i.e., the goods and services are not separately billed), classify the sales as goods or services based on whichever accounts for a majority of the value. Give best estimates if actual figures are not available. Insurance companies also see Special Instructions, B.2.d. and e., page 12.


## Part V - Financial and Operating Data of U.S. Reporter - continued

## Section C - Number of Employees and Employee Compensation - See Additional Instructions for Part V, Section c, on page 11 at the back of this form.

Report the number of employees on the payroll at the end of FY 2014 including part-time employees, but excluding temporary and contract employees not included on your payroll records. A count taken at some other date during the reporting period may be given provided it is a reasonable estimate of employees on the payroll at the end of FY 2014. If the number of employees at the end of FY 2014 (or when the count was taken) was unusually high or low due to temporary factors (e.g., a strike), enter the number of employees that reflects normal operations. If the number of employees fluctuates widely during the year due to seasonal business variations, report the average number of employees on the payroll during FY 2014. Base such an average on the number of employees on the payroll at the end of each pay period, month or quarter. If precise figures are not available, give your best estimate.

57 What is the U.S. Reporter's total number of employees?
Number of employees

58 Number of employees in item 46 who are research and development employees - Employees engaged in R\&D, including managers, scientists, and other professional and technical employees. See Additional Instructions for Part III, Section C, on page 11 at the back of this form
32531
$\ldots$
3256
1

. . . . .

Report employee compensation expenditures, the base compensation data on payroll records, made by an employer in connection with the employment of workers, including cash payments, payments in-kind, and employer expenditures for employee benefit plans including those required by statute. Total employee compensation consists of wages and salaries of employees and employer expenditures for all employee benefit plans. Report compensation which relates to activities that occurred during the reporting period regardless of whether the activities were charged as an expense on the income statement, charged to inventories, or capitalized. DO NOT include data related to activities of a prior period, such as those capitalized or charged to inventories in prior periods. DO NOT include compensation of contract workers not carried on the payroll of this U.S. Reporter.

Wages and salaries include gross earnings of all employees before deduction of employees' payroll withholding taxes, social insurance contributions, group insurance premiums, union dues, etc. Include time and piece-rate payments, cost of living adjustments, overtime pay and shift differentials, bonuses, profit-sharing amounts, stock-based compensation, and commissions. Exclude commissions paid to independent personnel who are not employees. Include direct payments by employers for vacations, sick leave, severance (redundancy) pay, etc. Exclude payments made by, or on behalf of, benefit funds rather than by the employer. Include employer contributions to benefit funds. Include in-kind payments, valued at their costs, that are clearly and primarily of benefit to the employees as consumers. Do not include expenditures that benefit employers as well as employees, such as expenditures for plant facilities, employee training programs, and reimbursement of business expenses.

Employee benefit plans include employer expenditures for all employee benefit plans including those mandated by government statute, those resulting from collective bargaining contracts, and those that are voluntary. Include Social Security and other retirement plans, life and disability insurance, guaranteed sick pay programs, workers' compensation insurance, medical insurance, family allowances, unemployment insurance, severance pay funds, etc. Also, include deferred post-employment and post-retirement expenses per FASB ASC 715 (FAS 106). If plans are financed jointly by the employer and the employee, include only the contributions of the employer.

59 What is the U.S. Reporter's total employee compensation expenditure? - Report, for all employees, the sum of wages and salaries and employee benefit plans


Remarks
$\square$

## Part V - Financial and Operating Data of U.S. Reporter - continued

## Section D - Balance Sheet of U.S. Reporter at Close of FY2014 - See Additional Instructions for Part III, Section D, on page 12 at the back of this form.

NOTE - Disaggregate all asset and liability items in the detail shown. Show accounts receivable and payable between the U.S. Reporter and its foreign affiliates in the proper asset and liability accounts of the U.S. Reporter. Do not report them as a net amount.




## Part V - Financial and Operating Data of U.S. Reporter - continued

## Section E - Property, Plant and Equipment (PP\&E) - See Additional Instructions for Part III, Section E, on page 12 at the back of this form.

NOTE - PP\&E includes land, timber, mineral and like rights owned; structures, machinery, equipment, special tools, and other depreciable property; construction in progress; and capitalized tangible and intangible exploration and development costs, but excludes other types of intangible assets, and land held for resale.

## What is the balance at close of FY 2013?

- Insurance companies see Special Instructions, B.2.h., page 12.

72 Net book value of PP\&E at close FY 2013 - The closing FY 2013 value,
before restatement due to a change in the entity or accounting methods or principles

|  | \$ Bil. Mil. | Thous. | Dols. |  |
| :--- | :--- | :--- | :--- | :--- |
| 3477 | 1 |  |  |  |
| $\ldots \ldots$ |  |  |  | 000 |

## What are the changes during FY 2014?

73 Restatement due to a change in the entity (i.e., due to mergers, acquisitions, divestitures, etc.) or due to a change in accounting methods or principles - If the answer to item 7 was "Yes," give amount by which the net book value of item 74 would be restated. If a decrease, put amount in parentheses. Exclude gains (losses) resulting from the sale or disposition of domestic subsidiaries of the U.S. Reporter, and from revaluation of assets (whether or not realized). Report these amounts in items 39 and/or 71

|  | \$ Bil. Mil. | Thous. | Dols. |  |
| :--- | :--- | :--- | :--- | :--- |
| 3478 | 1 |  |  |  |
| $\ldots .$. |  |  |  |  |

Expenditures by the U.S. Reporter for, or transfers into the U.S. Reporter of:
(Insurance companies see Special Instructions, B.2.i., page 12.)


## ADDENDUM

80 Petroleum and mining exploration and development expenditures charged against income including expenditures charged against income to acquire or lease mineral rights - Do not include expenditures capitalized in prior years that are reclassified as expensed in the current year; such


## Part V - Financial and Operating Data of U.S. Reporter - continued

## Section F - Interest, Production Royalty Payments, and Taxes

82
Interest income?

- Interest received by or due to the U.S. Reporter from all payors (including affiliated persons), net of tax withheld at the source. Include all interest receipts included in items 37 and 40. Do not net against interest expensed, item 88.

83 Interest expensed or capitalized

- Interest expensed or capitalized by the U.S. Reporter, paid or due to all payees (including affiliated persons), gross of tax withheld. Do not net against interest income, item 87.

84 Production royalty payments to Federal, state, and local governments for natural resources, total

- Include amounts paid or accrued for the year. Include payments in-kind at market value.

5901
85 Taxes (except income and payroll taxes) and nontax payments (other than production royalty payments)

- Report all such taxes and nontax payments whether or not included in revenues or expenses in the income statement. Include amounts paid or accrued for the year, net of refunds or credits, to Federal, state, and local governments, their subdivisions and agencies for -
a. Sales, consumption, and excise taxes collected by the U.S. Reporter on goods and services the U.S. Reporter sold;
b. Property and other taxes on the value of assets and capital;
c. Any remaining taxes (other than income and payroll taxes); and
d. Import and export duties, license fees, fines, penalties, and all other payments or accruals of nontax liabilities (except production royalty payments for natural resources).


## Section G - Banking Industry Activities

Report assets, liabilities, and interest for banking related activities covered by ISI codes 5221 or 5229.
86 In 10 through 19, did you report sales for ISI codes 5221 or 5229 (depository or non-depository banking)? 3600
${ }^{1} 1$ Yes
2 No - Skip to 48

87 What are the U.S. Reporter's values for:

TOTAL (1) $=(2)+(3)$
(1)


Banking Activities in ISI codes 5221 or 5229
(2)


Remarks
$\square$

## Part V - Financial and Operating Data of U.S. Reporter - continued

## Section H - Insurance Industry Activities - Premiums earned and losses incurred

Report premiums earned and losses incurred for insurance related activities covered by ISI codes 5243 (Insurance carriers, except life insurance carriers) and 5249 (Life insurance carriers).

88 Of the total sales and gross operating revenues reported in 21, column 2, were any of the sales or revenues generated by insurance related activities covered by ISI codes 5243 or $5249 ?$ 3591
${ }^{1} 1$ Yes -Answer $\mathbf{x X}$ and $\mathbf{X x}$
${ }^{1} 2$
No - Skip to $\mathbf{x x}$

## What are the U.S. Reporter's values for:

89 Premiums earned?


- Report premiums, gross of commissions, included in revenue during the reporting year. Calculate as direct premiums written (including renewals) net of cancellations, plus reinsurance premiums assumed, minus reinsurance premiums ceded, plus unearned premiums at the beginning of the year, minus unearned premiums at the end of the year. Exclude all annuity premiums. Also exclude premiums and policy fees related to universal and adjustable life, variable and interest-sensitive life, and variableuniversal life policies.

90 Losses incurred?

- Report losses incurred for the insurance products covered by 49 above. Exclude loss adjustment expenses and losses that relate to annuities. Also exclude losses related to universal and adjustable life, variable and interest-sensitive life, and variable-universal life polices

For property and casualty insurance, calculate as net losses paid during the reporting year, minus net unpaid losses at the beginning of the year, plus net unpaid losses at the end of the year. In the calculation of net losses, include losses on reinsurance assumed from other companies and exclude losses on reinsurance ceded to other companies. Unpaid losses include both case reserves and losses incurred but not reported.

For life insurance, losses reflect policy claims on reinsurance assumed or on primary insurance sold, minus losses recovered from reinsurance ceded, adjusted for changes in claims due, unpaid, and in the course of settlement.

## Section I - Technology

Research and development (R\&D) expenditures in 51 pertains only to R\&D performed by the U.S. Reporter, whether for its own account or for others. Include the cost of R\&D performed by the U.S. Reporter and allocated to its foreign affiliate. (DO NOT report such allocated R\&D costs on Form BE-11(B), 32.) Also, include R\&D financed by the Federal Government. Exclude the cost of any R\&D funded by the Reporter but performed by others.

## Part V - Financial and Operating Data of U.S. Reporter - continued

## Section I - Technology

Research and development (R\&D) expenditures - R\&D is planned, creative work aimed at discovering new knowledge or developing new or significantly improved goods and services. This includes a) activities aimed at acquiring new knowledge or understanding without specific immediate commercial application or use (basic research); b) activities aimed at solving a specific problem or meeting a specific commercial objective (applied research); and c) systematic use of research and practical experience to produce new or significantly improved goods, services, or processes (development).
R\&D does NOT include expenditures for:

- Costs for routine product testing, quality control, and technical services unless they are an integral part of an R\&D project
- Market research
- Efficiency surveys or management studies
- Literary, artistic, or historical projects, such as films, music, or books and other publications
- Prospecting or exploration for natural resources


## Definitions for Basic Research, Applied Research and Development:

- Basic research is the pursuit of new scientific knowledge or understanding that does not have specific immediate commercial objectives, although it may be in fields of present or potential commercial interest.
- Applied research applies the findings of basic research or other existing knowledge toward discovering new scientific knowledge that has specific commercial objectives with respect to new products, services, processes, or methods.
- Development is the systematic use of the knowledge or understanding gained from research or practical experience directed toward the production or significant improvement of useful products, services, processes, or methods, including the design and development of prototypes, materials, devices, and systems.
- R\&D includes the activities described above, whether assigned to separate R\&D organizational units of the company or carried out by company laboratories and technical groups that are not a part of an R\&D organization.
- INCLUDE all costs incurred to support R\&D performed by the affiliate. INCLUDE wages, salaries, and related costs; materials and supplies consumed; depreciation on R\&D property and equipment, cost of computer software used in R\&D activities; utilities, such as telephone, electricity, water, and gas; travel costs and professional dues; property taxes and other taxes (except income taxes) incurred on account of the R\&D organization or the facilities they use; insurance expenses; maintenance and repair, including maintenance of buildings and grounds; company overhead including: personnel, accounting, procurement and inventory, and salaries of research executives not on the payroll of the R\&D organization.
- EXCLUDE capital expenditures, expenditures for tests and evaluations once a prototype becomes a production model, patent expenses, and income taxes and interest.

NOTE - Items 94 through 98 pertain to R\&D performed by the U.S. Reporter, including R\&D performed by the U.S. Reporter for others under contract. This is the basis on which National Science Foundation surveys request information on R\&D. The FAS ASC Topic 730 (Formerly FAS 2 - Measure of R\&D; (i.e., R\&D from which the firm benefits) is the sum of items 95 and 99 .


## Part VI-Exports and Imports By the U.S. Reporter

Goods only valued f.a.s. at the port of exportation; do not include services. See Instruction Booklet, Part V.

## IMPORTANT NOTES

Report exports and imports of goods by the U.S. Reporter in FY 2013. Report all goods that physically left or entered the U.S. customs area. Report data on a "shipped" basis, i.e., on the basis of when and to (or by) whom the goods were shipped. This is the same basis as official U.S. trade statistics to which these data will be compared. Do not record a U.S. import or export if the goods did not physically enter or leave (i.e., were not physically shipped to or from) the United States, even if they were charged to the U.S. Reporter by, or charged by the U.S. Reporter to, a foreign person.
U.S. Reporters normally keep their accounting records on a "charged" basis, i.e., on the basis of when and to (or by) whom the goods were charged. The "charged" basis may be used if there is no material difference between it and the "shipped" basis. If there is a material difference, the "shipped" basis must be used or adjustments made to data on a "charged" basis to approximate a "shipped" basis. The data should include goods only; they should exclude services.

Capital goods - Include capital goods but exclude the value of ships, planes, railroad rolling stock, and trucks that were temporarily outside the United States transporting people or goods.
Consigned goods - Include consigned goods in the trade figures when shipped or received, even though they are not normally recorded as sales or purchases, or entered into intercompany accounts when initially consigned.

In-transit goods - Exclude from exports and imports the value of goods that are in-transit. In-transit goods are goods that are not processed or consumed by residents in the intermediate country(ies) through which they transit; the in-transit goods enter that country(ies) only because that country(ies) is along the shipping lines between the exporting and importing countries. In-transit imports are goods en route from one foreign country to another via the United States (such as from Canada to Mexico via the United States), and in-transit exports are goods en route from one part of the United States to another part via a foreign country (such as from Alaska to Washington State via Canada).

Packaged general use computer software - Include exports and imports of packaged general use computer software. Value such exports and imports at the full transaction value, i.e., the market value of the media on which the software is recorded and the value of the information contained on the media. Do not include exports and imports of customizedsoftware designed to meet the needs of a specific user. This type ofsoftware is considered a service and should not be included as trade in goods. Also do not include negotiated leasing fees for software that is to be used on networks.

Natural gas, electricity, and water - Report ONLY the product value of natural gas, electricity, and water that you produce or sell at wholesale as exports and imports of goods. DO NOT report the service value (transmission and distribution).

97 On what basis were the trade data in the section prepared? - Mark ( X ) one. 10007
${ }^{1} 1$ "Shipped" basis.
${ }^{1} 2$ "Charged" basis without adjustments, because there is no material difference between the "charged"
${ }^{1} 3$ "Charged" basis with adjustments to correct for material differences between the "charged" and "shipped" basis.

TOTAL Shipped to its foreign Shipped to other foreigners
(1) = (2) + (3)
\$ Bil. Mil. Thous. Dols.

## (2)

(3)


TOTAL
(1) $=(2)+(3)$
\$ Bil. Mil. Thous.

99 What is the value of imports by this U.S. Reporter by foreigners in FY 2014? (f.a.s. foreign port)
By intended use:
Goods intended for further processing, assembly, or manufacture by the U.S.
Reporter before resale to others
Goods for resale without further processing, assembly, or manufacture by the U.S. Reporter
Other, including capital equipment - Specify


# 2014 BENCHMARK SURVEY OF U.S. DIRECT INVESTMENT ABROAD FORM BE-10A ADDITIONAL INSTRUCTIONS BY ITEM 

Authority — This survey is being conducted pursuant to the International Investment and Trade in Services Survey Act (P.L. 94-472., 90 Stat. 2059, 22 U.S.C 3101-3108, as amended, hereinafter "the Act"), and the filing of reports is MANDATORY pursuant to Section 5 (b)(2) of the Act (22 U.S.C. 3104).

Penalties - Whoever fails to report shall be subject to a civil penalty of not less than $\$ 2,500$, and not more than $\$ 25,000$, and to injunctive relief commanding such person to comply, or both. Whoever willfully fails to report shall be fined not more than $\$ 10,000$ and, if an individual, may be imprisoned for not more than one year, or both. Any officer, director, employee, or agent of any corporation who knowingly participates in such violations, upon conviction, may be punished by a like fine, imprisonment, or both (22 U.S.C. 3105). These civil penalties are subject to inflationary adjustments. Those adjustments are found in 15 C.F.R. 6.4.
Notwithstanding any other provision of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

Respondent Burden - Public reporting burden for this BE-11 report (comprising Form BE-11A and Form(s) BE-11B, BE-11C, BE-11D, and/or BE-11E) is estimated to average 86 hours per response. This burden includes time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate to Director, Bureau of Economic Analysis (BE-1), U.S. Department of Commerce, Washington, DC 20230; and to the Office of Management and Budget, Paperwork Reduction Project 0608-0053, Washington, DC 20503.
Confidentiality - The Act provides that your report to this Bureau is confidential and may be used only for analytical or statistical purposes.
Without your prior written permission, the information filed in your report cannot be presented in a manner that allows it to be individually identified. Your report cannot be used for purposes of taxation, investigation, or regulation. Copies retained for your files are immune from legal process.

## Part II - Sales and Employment by Industry Classification

## 25 Employees of administrative offices and auxiliary

 units - Auxiliary units and administrative offices are primarily engaged in performing management and support services for the fully consolidated U.S. domestic business enterprise. These services can include accounting, data processing, legal services, research and development, testing, warehousing, etc. Administrative offices and auxiliary units are typically located separately from the operating units of the company.
## Part V - Financial and Operating Data of U.S. Reporter

## Section A - Income Statement of U.S. Reporter

37 Sales or gross operating revenues, excluding sales taxes - Report gross operating revenues or gross sales minus returns, allowances, and discounts. Exclude sales or consumption taxes levied directly on the consumer. Exclude net value-added taxes and excise taxes levied on manufacturers, wholesalers, and retailers. Companies with ISI codes $5221,5223,5224,5229,5231,5238$, 5252 and 5331 should include interest income on this line. Insurance companies with ISI codes 5243 and 5249 should include gross investment income on this line.

Dealers in financial instruments and finance, insurance, and real estate companies see Special Instructions, page 12.

40 Other income - Report non-operating and other income not included in item 37.

42 Costs of goods sold or services rendered and selling, general, and administrative expenses - Report operating expenses that relate to sales or gross operating revenues (item 37) and selling, general, and administrative expenses. Include production royalty payments to governments, their subdivisions and agencies, and to other persons. Include depletion charges representing the amortization of the actual cost of capital assets but exclude all other depletion charges. Companies with ISI codes 5221, 5223, 5224, $5229,5231,5238,5252$ and 5331 should include interest expense.

## Section B - Distribution of Sales or Gross Operating Revenues ( 34 - 36 )

34 Sales of goods - Goods are normally economic outputs that are tangible. Report as sales of goods:

- Mass produced media, including exposed film, video tapes, DVDs, audio tapes, and CDs.
- Books. NOTE: Book publishers - To the extent feasible, report as sales of services all revenues associated with the design, editing, and marketing activities necessary for producing and distributing books that you both publish and sell. If you cannot unbundle (i.e., separate) these revenues from the value of the books you sell, then report your total sales as sales of goods or services based on the activity that accounts for a majority of the value.
- Energy trading activities where you take title to the goods. NOTE: If you act in the capacity of a broker or agent to facilitate the sale of goods and you do not take title to the goods, report your revenue (i.e., commissions) as sale of services in 35.
- Magazines and periodicals sold in retail stores. NOTE: Report subscription sales as sales of services in 35 .
- Packaged general use computer software.
- Structures sold by businesses in real estate.
- Revenues earned from building structures by businesses in construction.
- Electricity, natural gas, and water. NOTE: Revenues derived from transmitting and/or distributing these goods, as opposed to revenues derived from the sale of the actual product, should to the extent feasible, be reported as sales of services in $\mathbf{3 5}$.

35 Sales of services - Services are normally economic outputs that are intangible. Report as sales of services:

- Advertising revenue.
- Commissions and fees earned by companies engaged in finance and real estate activities.
- Mass produced audiovisual media that are delivered electronically, including film, music, manuscripts, or other digital content.
- Commissions earned by agents or brokers (i.e., wholesalers) who act on behalf of buyers and sellers in the wholesale distribution of goods. NOTE: Agents or brokers do not take title to the goods being sold.
- Magazines and periodicals sold through subscriptions. NOTE: Report magazines and periodicals sold through retail stores, as sales of goods in 34 .
- Newspapers.
- Pipeline transportation.
- Software downloaded from the Internet, electronic mail, an Extranet,
an Electronic Data Interchange network, or some other online system.
- Computer systems design and related services.
- Negotiated licensing fees for software to be used on networks. Licensing fees associated with rights to reproduce or distribute software.
- Electricity transmission and distribution, natural gas distribution, and water distribution.


## Part V - Financial and Operating Data of U.S. Reporter-Continued

Report the source of real estate rental income in 31 through 33 based on the location of the property.
36 Investment income - Report dividends and interest generated by finance and insurance activities as investment income. NOTE: Report commissions and fees as sales of services in 35.

Finance or insurance companies that include investment income in gross operating revenues should report the source of such investment income in $\mathbf{3 1}$ through $\mathbf{3 3}$ based on the location of the issuer of the financial instrument whether publicly issued or privately placed. If the location of the issuer is unknown, then substitute the nationality of the issuer. If both the location and nationality of the issuer are unknown, and an intermediary (e.g., trustee, custodian, or nominee) is used to manage the investment (financial instrument or real estate) use the country of location of the intermediary.

## Section C - Number of Employees and Employee Compensation

54 Research and development employees - Research and development employees are scientists, engineers, and other professional and technical employees, including managers, who spend all or a majority of their time engaged in scientific or engineering R\&D work, at a level that requires knowledge of physical or life sciences, engineering, or mathematics at least equivalent to that acquired through completion of a four-year college course with a major in one of these fields. Training may be either formal or by experience.

## Section D - Balance Sheet of U.S. Reporter

62 Cash items - Include deposits in financial institutions and other cash items. Do NOT include overdrafts as negative cash. Instead, report overdrafts in item 71 (other liabilities). Include certificates of deposits (CDs) and other deposits of the U.S. Reporter held by its foreign affiliates or other foreign persons.

65 Property, plant, and equipment, net - Report net of accumulated depreciation and depletion. Include land, timber, mineral rights and similar rights owned. Also include structures, machinery, equipment, special tools, deposit containers, construction in progress, and capitalized tangible and intangible exploration and development costs of the U.S. Reporter. Include items on capital leases from others, per FAS ASC Topic 840 (Formerly FAS 13). Exclude all other types of intangible assets, and land held for resale.

71 Other liabilities - Include overdrafts, commercial paper issued and other current liabilities not included in item 70. Include long-term debt securities owed such as bonds or notes, lease obligations capitalized per FAS ASC Topic 840, (Formerly FAS 13), deferred taxes, underlying minority interest in consolidated domestic subsidiaries, and all other long-term intercompany debt.

## Section E - Balance Sheet of U.S. Reporter

## 74-81

Include items leased from others (including land) under capital leases. Also include the capitalized value of timber, mineral, and similar rights leased by the U.S. Reporter from others. Exclude items the U.S. Reporter has sold under a capital lease.
Exclude from expenditures (items 76 and 77) all changes in PP\&E, resulting from a change in the entity (e.g., due to mergers, acquisitions, divestitures, etc.) or accounting principles during FY 2009. Account for such changes in item 75.

For U.S. Reporters engaged in exploring for, or developing, natural resources, include in items 76 and 77 exploration and development expenditures made during FY 2009 that were capitalized, including capitalized expenditures to acquire or lease mineral rights. Include adjustments for expenditures charged against income in prior years but subsequently capitalized during FY 2009 in item 80.

78 Depreciation - Exclude depletion. Report depletion separately in item 79.

# Special Instructions for Dealers in Financial Instruments, Finance Companies, Insurance Companies, and Real Estate Companies 

A. Certain gains (losses) (28) for (1) dealers in financial instruments and finance and insurance companies, and (2) real estate companies.

1. Dealers in financial instruments (including securities, currencies, derivatives, and other financial instruments) and finance and insurance companies Include in 28 :

- impairment losses as defined by FASB ASC 320 (FAS 115),
- realized gains and losses on trading or dealing,
- unrealized gains or losses, due to changes in the valuation of financial instruments, that flow through the income statement, and
- goodwill impairment as defined by FASB ASC 350 (FAS 142).

EXCLUDE from 28, unrealized gains or losses due to changes in the valuation of financial instruments that are taken directly to owners' equity.
EXCLUDE from 28 , income from explicit fees and commissions. Include income from these fees and commissions as operating income in 21 and 30 and as sales of services in item 35.
2. Real estate companies - Include in 28 :

- impairment losses as defined by FASB ASC 360 (FAS 144), and
- goodwill impairment as defined by FASB ASC 350 (FAS 142).

EXCLUDE from 28 the revenues earned and expenses incurred from the sale of real estate you own. Such revenues should be reported as operating income in 21 and 30 and as sales of goods in 34.
B. Special instructions for insurance companies

1. When there is a difference between the financial and operating data reported to stockholders and the data reported in the annual statement to an insurance department, prepare the BE-10 on the same basis as the annual report to the stockholders.
Valuation should be according to normal commercial accounting procedures, not at rates promulgated by insurance departments, e.g., include assets not acceptable for inclusion in the annual statement to an insurance department such as:
(1.) non-trusteed or free account assets and
(2.) nonadmitted assets, including furniture and equipment, agents' debit balances, and all receivables deemed to be collectible. Include mandatory securities valuation reserves that are appropriations of retained earnings in the owners' equity section
of the balance sheet, not in the liability section.
2. Instructions for reporting specific items
a. Sales or gross operating revenues, excluding sales taxes (30) - Include items such as earned premiums, annuity considerations, gross investment income, and items of a similar nature. Exclude income from equity
investments in unconsolidated business enterprises and exclude certain realized and unrealized gains or losses that are to be reported in 28 .
b. Certain gains (losses) (28) - See Special Instructions, A. 1.
c. Cost of goods sold or services rendered and selling, general, and administrative expenses (item 42) - Include costs relating to sales or gross operating revenues, such as policy losses incurred, death benefits, matured endowments, other policy benefits, increases in liabilities for future policy benefits, and other underwriting expenses.
d. Sales of services (35) - Include premium income and income from other services, if any.
Calculate premiums earned by companies engaged in insurance activities as direct premiums written (including renewals) net of cancellations, plus reinsurance premiums assumed, minus reinsurance premiums ceded, plus unearned premiums at the beginning of the year, minus unearned premiums at the end of the year.
e. Investment income (36) - Report that portion of sales or gross operating revenues that is investment income. However, report any gains or losses on investments in accordance with Special Instructions, A.1. See Additional Instructions for Part III, Section B, 36 , on page 11 to determine the location of the transactor of investment income.
f. Current receivables (item 63) - Include current items such as agents' balances, uncollected premiums, amounts recoverable from reinsurers, and other current notes and accounts receivable (net of allowances for doubtful items) arising from the ordinary course of business.
g. Trade accounts and trade notes payable, current (item 70) - Include current items such as loss liabilities, policy claims, commissions due, and other current liabilities arising from the ordinary course of business. Include policy reserves in "Other liabilities," unless they are clearly current liabilities.
h. Net book value of property, plant, and equipment (items 74 and 81) - Include the net book value of property, plant, and equipment, WHEREVER CLASSIFIED IN THE BALANCE SHEET. Therefore, the opening and closing net book values for property, plant, and equipment will not necessarily reconcile with their balance sheet counterpart (item 65).
i. Expenditures for property, plant, and equipment (items 76 and 77 ) - Include expenditures WHEREVER CLASSIFIED IN THE BALANCE SHEET (e.g., include expenditures for PP\&E that have been classified in "other noncurrent assets").
