

## Store Manager Recruitment Materials

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# Store Managers Needed for a Research Study

We are looking for managers who work in stores and gas stations where cigarettes or other tobacco products are sold to take part in a research interview. We want to understand what retailers think and do when selling tobacco products. The research will be used to help develop educational materials about federal tobacco regulations.

Interviews will last about 45-minutes and will be private. If you participate, no one will be told what you say, including boss. Your responses will not be shared with your store or with anyone beyond the research team.

- We are looking for:
  - Managers or store owners who manage clerks responsible for selling cigarettes and other tobacco products.
  - Managers or owners ages 18 and older.
  - No other experience or training is needed.
- If you are interested in participating, your name will be added to a list of interested managers. If your name is selected from that list, you will be contacted to schedule an interview.
- Managers who are interviewed will be given \$50 for their time.
- For more information, or to sign up for the chance to be interviewed, please call or email Decision Partners by <<date>> at:
  - Phone → (877) 588-9106 (toll free number)**
  - Email → Jan Vonk at: [jvonk@decisionpartners.com](mailto:jvonk@decisionpartners.com)**
- Please be sure to provide your name, and a telephone number or email address.

**Thank you for considering this important study. Your input will add value to our research.**