

**“Pretesting of Tobacco Communications”
(OMB Control Number 0910-0674)**

Change Request (83-C)

June 20, 2014

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request (83-C) to add 7,160 burden hours and 12,440 annual responses. This will allow CTP to continue its media campaign efforts and other upcoming projects.

In the meantime CTP plans on creating two new generics which will provide CTP a separate copy testing and focus group/individual interview collection. CTP plans on exhausting the additional burden hours and responses available under 0910-0674, which will be available for use while these new generic collections are submitted to OMB for review and approval.

After the hours in 0674 are depleted, and approval is granted on the two new generic collections FDA will discontinue 0910-0674.

There are no other changes beyond the additional hours and responses being requested.