nt-of-Sale Strategic (ticipant Rating Work	•	esting –	· Focus Gi	roups w	ith Curre	uit Smokers				0910-067 3/31/201	
	ID				Group		ID				Group
What is the m the most imp trying to tell y	ortant					What is the me the most impo trying to tell yo	rtant	_			
Grade the ide	ea					2 Grade the idea	l				
(A) (2	B) (<u>c)</u>	\bigcirc	F)	(A) (B)) (<u>c</u>)	\bigcirc	F)
How did this	idea n	nake	you fe	el?		How did this ic	dea n	nake	you fe	el?	
,											
☐ Inspired☐ Hopeful						☐ Inspired☐ Hopeful					
☐ Understoo	nd					☐ Understood					
☐ Confused	, c					☐ Confused					
☐ Neutral						☐ Neutral					
☐ Discourage	ed					☐ Discouraged					
Other:						Other:					
How much d with the follo (CHECK ONLY ONE RESPO	owing s	stater			ee	How much do with the follow (CHECK ONLY ONE RESPONSE	ing s	stater	or dis	sagre	ee
		了	事			Ę	厚	7	小		
	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	STR: DISA	ONGLY AGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGL AGREE
This idea is worth remembering						remembering					
This idea grabbed my attention						This idea grabbed my attention					
I can relate to this idea						I can relate to this idea					
This idea is believable						believable					
This idea made quitting smoking seem more manageable						This idea made quitting smoking seem more manageable					
This idea made me want to quit smoking again						This idea made me want to quit smoking again					

the Participant Rating Worksheet (the time estimated to read, review, and complete). Send comments regarding this burden estimate or any other aspects of this

 $information\ collection,\ including\ suggestions\ for\ reducing\ burden,\ to\ \underline{PRAStaff@fda.hhs.gov}.$