### Focus Group Study of Youth Reactions to Strategic and Creative Advertising Concepts Designed to Prevent Youth Tobacco Use among Multicultural Youth

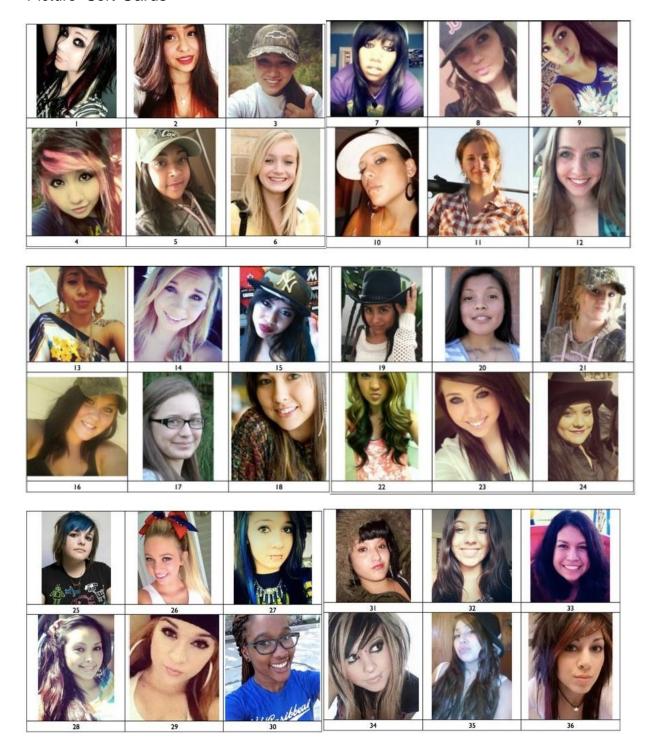
#### Addendum B: Screener and Stimuli Pictures

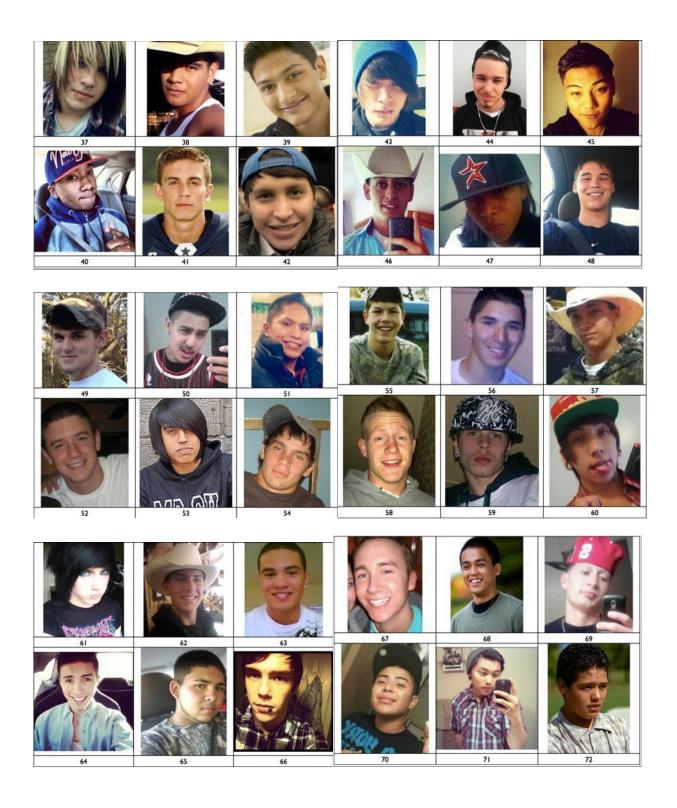
The following pictures will be included in study instruments and stimuli.

#### **Screener Survey**



## Picture Sort Cards







# **Identity Projection Exercise**

