# Appendix II Listeria in Pasteurized Soft Cheese Participant Screener

### Recruiting Goals:

- All participants must be able to read, understand, and speak English.
- Sufficient recruits will be invited in order to achieve a target of 8-10 participants per group.
- Each participant will receive a cash token of appreciation for participating in the focus group.
- Separate screeners will be used to recruit for each population group.

#### Study Protocol:

- Each group will last approximately 2 hours (including time needed for signing in before the group starts and signing out after the group ends).
- Groups will be audio- and video-taped. Verbal participant consent will be obtained.
- The identity of the participants will remain confidential.
- Groups will be observed by staff from the U.S. Food and Drug Administration.
- Participants do not have to answer any questions that they do not want to, but are encouraged to participate.

## Group Composition and Location:

POPULATION SEGMENT		LOCATION	
	Higher Education	Northeast/Mid-Atlantic/South	
	Higher Education	West Coast	
Non-Hispanic Pregnant Women	Higher Education	Southeast	
	Lower Education	Northeast/Mid-Atlantic/South	
	Lower Education	West Coast	
	Lower Education	Southeast	
Hispanic Pregnant Women	Spanish spoken at home	Southeast	
	Spanish spoken at home	West Coast	
	English spoken at home	Southeast	
	English spoken at home	West Coast	

POPULATION	SEGMENT	LOCATION
	Higher Education	South Florida
Adults 70+	Higher Education	Las Vegas
Adults 70+	Lower Education	South Florida
	Lower Education	Las Vegas
General Population	Higher Education	Washington DC Area
	Lower Education	Washington DC Area
Health Care Providers	Ob-gyns	Washington DC Area
(possibly nurses or aids)	Gerontologists	South Florida

**PREGNANT WOMEN** 

## PARTICIPANT SCREENER SCRIPT

calling about a research study sponsored by the U.S. Food and Drug Administration in your area. V recruiting for an upcoming focus group in which participants will be asked to share their though experiences about eating certain foods.  Determine gender	ts and
experiences about eating certain foods.	
	ur
Determine gender	ur
	ur
$\Box$ Male $\rightarrow$ We are recruiting pregnant women. Are there any pregnant women in yo	
household that might be interested in participating in a focus group?	
□ Female → Continue	
Are you interested in participating?	
□ Yes → continue	
$\Box$ No $\rightarrow$ eliminate [thank respondent politely]	
Would you mind answering a few questions? This will only take a few minutes of your time.	
□ Yes → continue	
□ No → eliminate [thank respondent politely]	
2 No Penninuce (main respondent pointery)	
The focus group will be conducted in English. Are you comfortable understanding and speaking English. NOTE: we will be recruiting Hispanic individuals but the groups will be conducted in English.	
□ Yes → continue	
□ No → eliminate [thank respondent politely]	
2 No 7 eminiate [mank respondent pontery]	
I just need to confirm that you are pregnant at this time and are not due until after [approx. date]. [Specialized recruit will have targeted pregnant women for recruitment.]	
□ Yes → continue	
□ No → eliminate [thank respondent politely]	
2 110 / chimmate (thank respondent pointery)	
Do you or someone from your immediate family work for any of the following:	
□ A Market Research Firm → eliminate [thank respondent politely]	
□ Food Industry, Restaurant or Food Retailer → eliminate [thank respondent politely]	
□ A Public Health Organization → eliminate [thank respondent politely]	
□ State or local food agency,	
U.S. Department of Agriculture, or	
U.S. Food and Drug Administration → eliminate [thank respondent politely]	
I am going to read some age categories, could you please tell me in which category your age falls?	
□ Under 10 years old □ aliminate [thank waspendent nelitality as	r to
□ Under 18 years old → eliminate [thank respondent politely, as]	1 10
speak with someone at least 18 years old]  □ 18-30  → continue	
□ 31-44	

		45+ → continue		
How of	often do you prepare the main meal in your household? Do you prepare the main meal			
	_ 	All or nearly all of the time Only some of the time, or Never?		→ eliminate [thank respondent politely]
Are at l	east	half of your	meals prepared and eate	n at home?
				oondent politely]
Do you	eve	r eat soft ch	eeses such as queso fresc	o, queso blanco, brie, or camembert?
	<u> </u>	Yes No	<ul><li>→ continue</li><li>→ eliminate [thank resp</li></ul>	oondent politely]
What is	the	highest leve	el of education that you h	ave completed?
			l graduate or GED ocational school	<ul> <li>→ recruit to lower education group</li> </ul>
		towards Ba	ge (1-3 years chelor's degree)	→ recruit to higher education group
		Advanced of (postgradua		<ul><li>→ recruit to higher education group</li><li>→ recruit to higher education group</li></ul>
Are you	ı of	Hispanic or	Latino origin?	
	<u> </u>	Yes No		
Do you	spe	ak mainly S <sub>l</sub>	panish at home or Englis	h?
	_ _	Spanish → recruit for Spanish speaking at home groups → continue		
What		our race? I a egories. Are		categories of race. You may choose one or more
		White Black or Af Asian	frican American	

(Recruit a	diverse group r	eflective of the area.)	
I am going these categ		ncome categories; could you c	lassify your annual household income to one of
		ss than \$60,000 per year ss than \$80,000 per year	
		ADULT 70+ AND GENE PARTICIPANT SCRI	
calling aborecruiting	ut a research s	tudy sponsored by the U.S. Fo ng focus group in which parti	, my name is and I'm od and Drug Administration in your area. We are cipants will be asked to share their thoughts and
Are you in	iterested in par	cicipating?	
_ _	Yes No		<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>
Would you	mind answeri	ng a few questions? This will o	only take a few minutes of your time.
_ _	Yes No		<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>
			comfortable understanding and speaking English? als but the groups will be conducted in English.]
0		continue eliminate [thank respondent	politely]
Do you or	someone from	your immediate family work f	or any of the following:
_ _ _	A Public Hea State or local U.S. Departm	y, Restaurant or Food Retailer lth Organization food agency, ent of Agriculture, or	<ul> <li>→ eliminate [thank respondent politely]</li> <li>→ eliminate [thank respondent politely]</li> <li>→ eliminate [thank respondent politely]</li> </ul>
	U.S. Food an	d Drug Administration	→ eliminate [thank respondent politely]

I am go	ing	to read some	e age categories, could yo	u please tell me in which category your age falls?
		Under 18 years old speak with someone at least 18 years old]		→ eliminate [thank respondent politely, ask to
		18-30	someone at least 10 years	→ recruit for under 70 groups
	□ 31-44 □ 45-69			→ recruit for under 70 groups
				→ recruit for under 70 groups
	<u> </u>	70 and over	r	→ recruit for <u>over 70</u> groups
Are you	u the	e person who	does at least half of the f	food shopping for your household?
		Yes	→ continue	
		No	→ eliminate [thank resp	ondent politely]
How of	ten	do you prepa	are the main meal in your	household? Do you prepare the main meal
		All or nearl	y all of the time	
		Only some of the time, or		→ eliminate [thank respondent politely]
Are at l	east	half of your	meals prepared and eater	n at home?
		Yes No	<ul><li>→ continue</li><li>→ eliminate [thank respective]</li></ul>	ondent politely]
Do you	eve	er eat soft che	eeses such as queso fresco	o, queso blanco, brie, or camembert?
		Yes	→ continue	
		No	→ eliminate [thank resp	ondent politely]
Determ	ine	gender		
		Male	→ go to male screener	
[D]		Female	→ go to female screener	
[Please	rec	ruit no more	than 4 males per group]	
What is	s the	highest leve	el of education that you ha	ave completed?
		Less than h	igh school	→ recruit to lower education group
		Technical/vocational school → re		<ul> <li>→ recruit to lower education group</li> <li>→ recruit to lower education group</li> <li>→ recruit to lower education group</li> </ul>
	_	ightharpoonup Community college $ ightharpoonup$		recruit to lower education group

_ _ _	Some college (1-3 years towards Bachelor's degree) College (Bachelor's degree) Advanced degree (postgraduate degree)	<ul> <li>→ recruit to higher education group</li> <li>→ recruit to higher education group</li> <li>→ recruit to higher education group</li> </ul>
Are you of	Hispanic or Latino origin?	
_ _	Yes No	
-	ur race? I am going to read several ca Are you?	ategories of race. You may choose one or more
_ _ _ _	White Black or African American Asian Native Hawaiian or other Pacific Isla American Indian or Alaska Native	ander
(Recruit a	diverse group reflective of the area.)	
	to read some income categories; coulese categories?	d you classify your annual household income to one of
0	Less than \$30,000 per year \$30,000 to less than \$60,000 per yea \$60,000 to less than \$80,000 per yea \$80,000 and over per year	
		CARE PROVIDER T SCREENER SCRIPT
calling aborecruiting	out a research study sponsored by the	, my name is and I'm U.S. Food and Drug Administration in your area. We are ch participants will be asked to share their thoughts and
Are you in	nterested in participating?	
<u> </u>	Yes No	<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>
Would you	n mind answering a few questions? Th	is will only take a few minutes of your time.
_ _	Yes No	<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>

		e conducted in English. Are you comfortable understanding and speaking English? Il be recruiting Hispanic individuals but the groups will be conducted in English.]	
<u> </u>	Yes No	<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>	
Do you we	ork in the hea	lth care field?	
<u> </u>	Yes No	<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>	
I am going	g to read som	e age categories, could you please tell me in which category your age falls?	
_ _ _	speak with 18-30 31-44	rears old $\Rightarrow$ eliminate [thank respondent politely, ask to someone at least 18 years old]	
Do you wo	ork in the are	a of women's health?	
_ _	Yes No	<ul><li>→ Recruit for women's health groups</li><li>→ continue</li></ul>	
Do you wo	ork in the fiel	d of geriatrics or see mainly older adults in the practice in which you work?	
<u> </u>	Yes No	<ul> <li>→ Recruit for gerontologist groups</li> <li>→ [eliminate if the answer to this and the previous question is "no."]</li> </ul>	
Do you re	gularly speak	with patients about preventive care?	
_ _	Yes No	<ul><li>→ continue</li><li>→ eliminate [thank respondent politely]</li></ul>	
Determine	gender		
□ □ [Please red	Male Female cruit no more	<ul> <li>→ go to male screener</li> <li>→ go to female screener</li> <li>than 4 males per group]</li> </ul>	
What is th	e highest leve	el of education that you have completed?	
_ _ _ _	<ul> <li>□ High school graduate or GED</li> <li>□ Technical/vocational school</li> <li>□ Community college</li> </ul>		

_		
Are you o	of Hispanic or Latino origin?	
_ _		
	your race? I am going to read several categories of raes. Are you?	ce. You may choose one or more
_ _ _ _	□ Black or African American □ Asian □ Native Hawaiian or other Pacific Islander	
(Recruit a	a diverse group reflective of the area.)	
I am going these cate	ng to read some income categories; could you classify tegories?	your annual household income to one of
_ _ _	\$30,000 to less than \$60,000 per year \$60,000 to less than \$80,000 per year	
	FINALIZING SCREENER QUESTION	NS FOR ALL GROUPS
about eight last appro- researcher your perso- group, you	ou for answering these questions. We would like to inght other participants to discuss issues relating to eating to eating to the participants. The discussion will be video-and ers. Your participation and everything you say during sonal identifying information will not be included in a ou will receive as a token of our appreciation ating in this focus group?	ng habits and health. The discussion will and audio-taped, and also observed by g the discussion will remain confidential and any reports. At the conclusion of the focus
_ _	> Feet 1 1	for his/her time]

I'm glad that you will be able to join us! The focus group will take place on (Day), (Date), at [6:00 or 8:00 p.m.] at [site location].

Will you be available to participate at this time?

	Yes No → [Th	ank the person for his/her time]
	e to send you a confirmation letter a me the best way of contacting you:	nd directions to the facility. In order to do so, could you
Da	te of focus group:	Time:
We are only	y inviting a few people, so it is very	important that you notify us as soon as possible if for

We are only inviting a few people, so it is very important that you notify us as soon as possible if for some reason you are unable to attend. Please call [recruiter] at [telephone number] if this should happen. We look forward to seeing you on [date] at [time]. If you use reading glasses, please bring them with you to the focus group.