# Invitations for EGRP Communications Survey 2015

### Tweets:

Dear Followers: What kind of information do you want to get from @NCIEpi? Let us know by taking our survey: [link]

Dear Followers: We want to deliver more of the info YOU want most. Tell us how we can improve by taking our survey: [link]

#### Newsletter article:

In the past few years, EGRP has been exploring new ways to enhance communication with our extramural research community. Our <u>Cancer Epidemiology Matters blog</u>, <u>Twitter account</u>, and this newsletter allow us to deliver information about funding opportunities, recent publications, relevant resources, emerging research areas, EGRP activities, and more in several different formats.



To ensure that we are meeting the information needs of our readers, we are conducting a survey of individuals who receive updates from us. The survey will gather information about the preferred format and frequency of EGRP communications, topics of interest, respondents' use of online media and technologies, and of course suggestions for changes or improvements to EGRP communications.

The survey will be open for 3 weeks, from January\_\_\_\_ to February \_\_\_\_, 2015. It should take approximately 10 minutes to complete. If you have questions about the collection, storage, and security of survey responses, please see <u>our privacy policy</u> or email us at <u>nciepimatters@mail.nih.gov</u>.

To complete the survey, please click on the button below.



#### Listserv announcement:

Subject line: NCI EGRP NEWS FLASH: Invitation to Participate in EGRP Communications Survey

Body of email:

## INVITATION TO PARTICIPATE IN EGRP COMMUNICATIONS SURVEY

The Epidemiology and Genomics Research Program (EGRP) in the National Cancer Institute's (NCI) Division of Cancer Control and Population Sciences (DCCPS) invites its FRIENDS-OF-NCI-EGRP-LISTSERV subscribers to complete a brief survey. The purpose of this survey is to assess the usefulness of the approaches used to communicate with you and the value of the information shared. Your constructive feedback will allow us to identify opportunities and further develop our materials to better meet your information needs related to cancer epidemiology and genomics research.

The EGRP Communications Survey consists of no more than 15 questions and will take approximately 10 minutes to complete. To access the survey, click the link below or cut and paste the entire URL into your browser: [link]

This survey will remain open until [insert month/day/2015 upon receipt of OMB approval - will be open for three weeks after invitation sent). No personal information will be collected, and the information you provide will be kept secure to the extent provided by law. Only aggregated results (no individual level data) will be available to EGRP staff.

If you have any questions about this survey, please contact the EGRP Communications Team at nciepimatters@mail.nih.gov.

For more information about EGRP, go to http://epi.grants.cancer.gov.