

Appendix A – Invitation to Participate Letter

Greetings,

The NIAMS is currently in the process of redesigning the niams.nih.gov website.

We are conducting an online card sort study to help inform how the new site will be organized, and we'd like to get input from site visitors like you.

A card sort allows participants to organize topics into different categories that make sense to them. If you agree to participate, you will have the chance to group and label different NIAMS topics to show us how you would organize the new site.

The exercise should take no longer than 15 - 20 minutes. By completing this exercise, you'll help us make the NIAMS site easier to use.

We are allowing up to 100 participants to take the survey over the next three (3) days. Please take the survey soon if you agree to participate. The link below will take you to the survey and guide you through the instructions before you begin.

We appreciate you taking the time to help us out!

(NEXT)

-NIAMS

Thanks again for your time!

Click Next when you're ready to begin.

(NEXT)

-NIAMS