# Request for Approval under the "DOL Departmental Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 1225-0088)

**TITLE OF INFORMATION COLLECTION:** US Department of Labor National Contact Center (DOL-NCC) Email Customer Satisfaction Survey (CSAT)

**PURPOSE:** The US Department of Labor National Contact Center (DOL-NCC) supports the US Department of Labor's (DOL) mission and goals by providing the public with consistent, accurate, and understandable information services covering a wide range of Departmental programs and initiatives through email among other contact mediums. The DOL seeks authorization to request the voluntary provision of information from public customers via online web survey to gauge the satisfaction of customers responded to by the US Department of Labor's National Contact Center (DOL-NCC) via email.

**DESCRIPTION OF RESPONDENTS**: Individuals contacting the US Department of Labor National Contact Center (DOL-NCC) via email which may include members of the public, government officials, and members of the media.

## TYPE OF COLLECTION: (Check one)

[] Customer Comment Card/Complaint Form

[] Usability Testing (e.g., Website or Software

[] Focus Group

[X] Customer Satisfaction Survey[] Small Discussion Group[] Other:\_\_\_\_\_\_

## **CERTIFICATION:**

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: <u>Tanya Slater Lowe</u>

To assist review, please provide answers to the following question:

## Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? [ ] Yes [X] No
- 2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [] Yes [] No
- 3. If Applicable, has a System or Records Notice been published? [] Yes [] No

## **Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [] Yes [X] No

### **BURDEN HOURS**

Category of Respondent	No. of Respondents	Participation Time	Burden
Individuals or Households	85,000	3 minutes	4,250
Totals	85,000	3 minutes	4,250

Respondents can come from any number of occupations; therefore, the DOL has increased the average hourly rate for all non-supervisory employees on private nonfarm payrolls for March 2014, of \$24.32 by 40 percent (total rate \$34.05), to approximate fringe benefits and overhead costs, to estimate the monetized value of respondent time. *See The Employment Situation, May 2014*, at 32, Table B-3, DOL, Bureau of Labor Statistics,

<u>http://www.bls.gov/news.release/archives/empsit\_06062014.pdf</u>. 4,250 hours x \$34.05 = \$144,712.50.

**FEDERAL COST:** The estimated annual cost to the Federal government is \_\_\_\_\_\_\_

# If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

### The selection of your targeted respondents

Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
 [X] Yes[] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

The respondents could be any person who is responded to by the DOL-NCC via email. The survey is offered in the trailer of every outbound email that is sent by the NCC. It is voluntary and only conducted at the discretion of any customer. As a result, a sampling plan is not needed.

### Administration of the Instrument

- 1. How will you collect the information? (Check all that apply)
  - [X] Web-based or other forms of Social Media
  - [] Telephone
  - [] In-person
  - [] Mail
  - [ ] Other, Explain
- 2. Will interviewers or facilitators be used? [ ] Yes [ X ] No

Please make sure that all instruments, instructions, and scripts are submitted with the request.

## Instructions for completing Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback"

**TITLE OF INFORMATION COLLECTION:** Provide the name of the collection that is the subject of the request. (e.g. Comment card for soliciting feedback on xxxx)

**PURPOSE:** Provide a brief description of the purpose of this collection and how it will be used. If this is part of a larger study or effort, please include this in your explanation.

**DESCRIPTION OF RESPONDENTS**: Provide a brief description of the targeted group or groups for this collection of information. These groups must have experience with the program.

**TYPE OF COLLECTION:** Check one box. If you are requesting approval of other instruments under the generic, you must complete a form for each instrument.

**CERTIFICATION:** Please read the certification carefully. If you incorrectly certify, the collection will be returned as improperly submitted or it will be disapproved.

Personally Identifiable Information: Provide answers to the questions.

**Gifts or Payments:** If you answer yes to the question, please describe the incentive and provide a justification for the amount.

### **BURDEN HOURS:**

Category of Respondents: Identify who you expect the respondents to be in terms of the following categories: (1) Individuals or Households;(2) Private Sector; (3) State, local, or tribal governments; or (4) Federal Government. Only one type of respondent can be selected.
No. of Respondents: Provide an estimate of the Number of respondents.
Participation Time: Provide an estimate of the amount of time required for a respondent to participate (e.g. fill out a survey or participate in a focus group)
Burden: Provide the Annual burden hours: Multiply the Number of responses and the participation time and divide by 60.

**FEDERAL COST:** Provide an estimate of the annual cost to the Federal government.

# If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

**The selection of your targeted respondents.** Please provide a description of how you plan to identify your potential group of respondents and how you will select them. If the answer is yes, to the first question, you may provide the sampling plan in an attachment.

**Administration of the Instrument:** Identify how the information will be collected. More than one box may be checked. Indicate whether there will be interviewers (e.g. for surveys) or facilitators (e.g., for focus groups) used.

Please make sure that all instruments, instructions, and scripts are submitted with the request.