## Page 1 - Welcome

## International Price Program User Survey 2017

Thank you for helping the U.S. Bureau of Labor Statistics (BLS) collect critical feedback regarding the International Price Program (IPP). IPP produces Import and Export Price Indexes that track changes to prices of goods and some services traded between the United States and the rest of the world. The indexes provide the official measure of inflation on internationally traded items for the U.S. economy.

Your responses to this survey will provide feedback on IPP's products and help us make improvements in the future.

Any feedback you can share about IPP would be appreciated. Your participation in this survey is voluntary, and you have the right to stop at any time. We estimate that it will take approximately 10 minutes to complete.

Your responses will be aggregated with others for analysis. Your individual responses will remain anonymous and confidential.

If you have any questions about this survey, please contact the IPP User Survey team at IPPUserSurvey@bls.gov.

We are collecting this information under OMB Number 1225-0088 (Expiration: August 31, 2017). Without this currently approved number, we could not conduct this survey. This survey is being administered by Surveymonkey.com and resides on a server outside of the BLS domain. BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response.

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1. Which categories best describe your organization? (check all that apply)AcademiaU.S. Government (Federal, State, or local)Foreign GovernmentInternational organization (Multi-national or non-U.S.)News mediaFinancial institutionIndustry or trade associationResearch, development, or consulting organizationNon-governmental organizationOther

If other, please specify.

## Page 3

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2. Each month, the Bureau of Labor Statistics (BLS) International Price Program releases import and export price indexes. How did you first find out about the Import and Export Price Index data?The BLS websiteEducational course workNews mediaColleaguesIndustry or trade associationParticipation in IPP's monthly import/export price index surveyConferenceOther internetThis surveyDon't knowOther
If other, please specify.
$\square$

## Page 4

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3. Have you ever used or reviewed U.S. Import and Export Price Index data or other products?

Yes
Don't recall

## Skip patterns:

- Yes - Go to page 7
- No - Go to page 5, then page 6, then end at page 19
- Don't Recall - Go to Page 6, then end at page 19


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To help us improve our products, we would like to know more about why you have not used these IPP Import and Export Price data and products.
4. Why haven't you used these IPP products? (check all that apply)

5. Why haven't you used these IPP data tables? (check all that apply)
I didn't know about
Historical Tables
Index and Percent Change Tables
Percent Change Analysis Tables
6. Why haven't you used these IPP publications? (check all that apply)

7. Please share any additional comments about why you haven't used IPP data or other products.
$\square$

## Page 6

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8. Even if you haven't used IPP data or products, we would still like your ideas on how we can improve IPP data or products. Please share any suggestions you have.


All respondents who get to this page then skip to the end on page 19.

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4. How do you most commonly access IPP Import and Export Price Index data?The BLS WebsiteBLS News Release EmailFederal Reserve Economic Data (FRED)Haver AnalyticsNews MediaOther InternetDon't recallOther
If other, please specify.
$\qquad$

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5. IPP price index data can be used for many purposes. How do you use IPP price index data? (check all that apply)To analyze demand elasticityTo analyze exchange ratesTo analyze fiscal or monetary policyTo compare company price trends to industry price trendsTo compare US price trends to price trends in foreign countriesFor contract escalationTo deflate foreign trade statisticsTo derive terms of trade indexesTo track market trendsTo forecast future pricesTo measure inflationTo negotiate trade agreementsFor general knowledgeOther
If other, please specify.
$\qquad$

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6. Which of the following IPP products have you used? (check all that apply)News ReleaseDatabase Query ToolInteractive ChartsVariance StatisticsIPP section of the BLS Handbook of MethodsFAQNone of these products
7. Which of the following IPP data tables have you used? (check all that apply)Historical TablesIndex and Percent Change TablesPercent Change Analysis TablesNone of these data tables
8. Which of the following IPP publications have you used? (check all that apply)Overview PamphletContract Escalation PamphletRegional Pamphlets (e.g. Texas Export Highlights, etc.)Industry Pamphlets (e.g. Chemical, Metal, etc.)Country of Import Pamphlets (e.g. China, Japan)Fact Sheets (e.g. Air Freight, Air Passenger Fares, etc.)Beyond the Numbers ArticlesMonthly Labor Review ArticlesNone of these publications

Note: Responses to these questions will feed into subsequent questions as noted.

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To help us improve our products, we would like to know more about why you have not used these IPP Import and Export Price data and products.
9. Why haven't you used these IPP products? (check all that apply)
I didn't know about
them.
News Release
Database Query Tool
Interactive Charts
Variance Statistics
IPP section of the BLS Handbook of Methods
FAQ
10. Why haven't you used these IPP data tables? (check all that apply)

11. Why haven't you used these IPP publications? (check all that apply)

12. For any IPP data or products you have NOT used, please share any feedback you may have about why not.
$\square$

The items in questions 10, 11, and 12 are filled from the items NOT selected in questions 6, 7, and 8 from page 9, respectively. In the example above, the respondent would have picked "none of the above" for all three questions. If respondents pick all the items in either 6,7 , or 8 , the question will not appear here.

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13. How often do you use or review these U.S. Import and Export Price Index products?


The items in questions 13, 14, and 15 will fill from the items selected in question 6, 7, and 8 from page 9 respectively. In this example, the respondent chose two items in each question. "None of the above" does NOT display here even if respondents don't select it on page 9 .

Page 12
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16. How important is each classification system to you?
Vureau of Economic Analysis (BEA) End Use
System
Harmonized (Product) System
North American Industry Classification System
(NAICS)
17. How important is each data series to you?
U.S. Export Price Indexes for goods (All Exports)
Agriculture Exports
Non-Agriculture Exports
U.S. Import Price Indexes for goods (All Imports)
Fuel Imports
Non-Fuel Imports
Country of origin)
U.S. Air Services Air Freight Air Services Air Passenger Fares
Other

If you selected other, please specify which series.
$\square$

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18. How satisfied are you with the overall quality of IPP data?
$\bigcirc$
Very Satisfied
○
Satisfied
Neither Satisfied nor DissatisfiedDissatisfied
Very DissatisfiedNo Opinion


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19. How satisfied are you with the overall analyses and explanations in the following IPP products?

|  | Very Satisfied | Satisfied | Neither Satisfied nor |  |
| :--- | :---: | :---: | :---: | :---: |
| Dissatisfied | Dissatisfied | Very Dissatisfied |  |  |
| News Release |  |  |  |  |

20. How satisfied are you with the format of the following IPP products?

21. Please share any feedback you may have about why you were satisfied or dissatisfied with IPP data or products.


Note: Questions 19 and 20 are filled with items selected in question 6. As in the example for page 11, the respondent has picked to items from question 6 on page 9.

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22. Have you contacted us for help within the last 5 years?
$\bigcirc$Don't recall

Skip patterns:

- Yes - Go to question 23 on page 16
- No or Don't recall - Go to question 25 on page 18


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23. What method(s) did you use to contact us? (check all that apply)PhoneEmailFaxMailDon't recallOther
If other, please specify.
$\square$

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24. How satisfied are you with the following?


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## 25. Please share any other comments you have to help us improve or expand our

 products and better serve you. We appreciate your feedback.$\square$


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Thank you for taking the time to provide your feedback. Your input is important to us. We will use your comments to improve the data and other products that we provide.

If you have additional suggestions or questions, please contact us at mxp@bls.gov or (202) 691-7101.


