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2014 Heat Outreach Campaign Evaluation Customer Satisfaction Survey



The Occupational Safety and Health Administration (OSHA) would like to complete an evaluation of its 2014 heat outreach campaign. By completing this survey, you will be helping OSHA to gauge the usefulness of the 2014 heat outreach campaign materials and to identify possible updates to the campaign. Additionally, you will be helping OSHA to identify what elements of the campaign OSHA may want to consider using in other campaigns.

Please follow the directions provided on this survey. If you need to leave the survey and finish later, SurveyMonkey automatically saves your answers after each page is completed.

Approximate time to complete survey: 20 min.

Paperwork Reduction Act 1995

Public reporting burden for this voluntary collection of information is estimated to take 15 minutes per response including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An Agency may not conduct or sponsor, and persons are not required to respond to the collection of information unless it displays a valid OMB Control Number. Send comment regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to the Directorate of Technical Support and Management, Department of Labor, Room N-3655, 200 Constitution Ave., NW, Washington, DC; 20210.

OMB Approval# 1225-0088; Expires: 06-30-2014

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1. Did you distribute or otherwise use any of the materials provided/suggested by OSHA in its 2013 campaign to Prevent Heat Illness in Outdoor Workers?

- Yes
- No

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2. If yes, did using the 2013 campaign materials influence your decision to use them in 2014?

- Yes
- No

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3. If no to question 1, how did you learn of OSHA's 2014 Campaign to Prevent Heat Illness in Outdoor Workers?

- OSHA's website
- Trade Press (Please provide the publication name below.)
- OSHA QuickTakes
- OSHA staff
- Department of Labor Twitter/Facebook
- OSHA heat outreach campaign billboard
- Other (Please explain below.)

Other:



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4. Have you visited OSHA's Campaign to Prevent Heat Illness in Outdoor Workers webpage?

- Yes
- No

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5. If yes, was the website easy to use and navigate?

- Yes
- No

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6. If no, why not?

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7. Have you distributed or otherwise used any of the OSHA heat-related educational resources on the website in your workplace?

- Yes
- No

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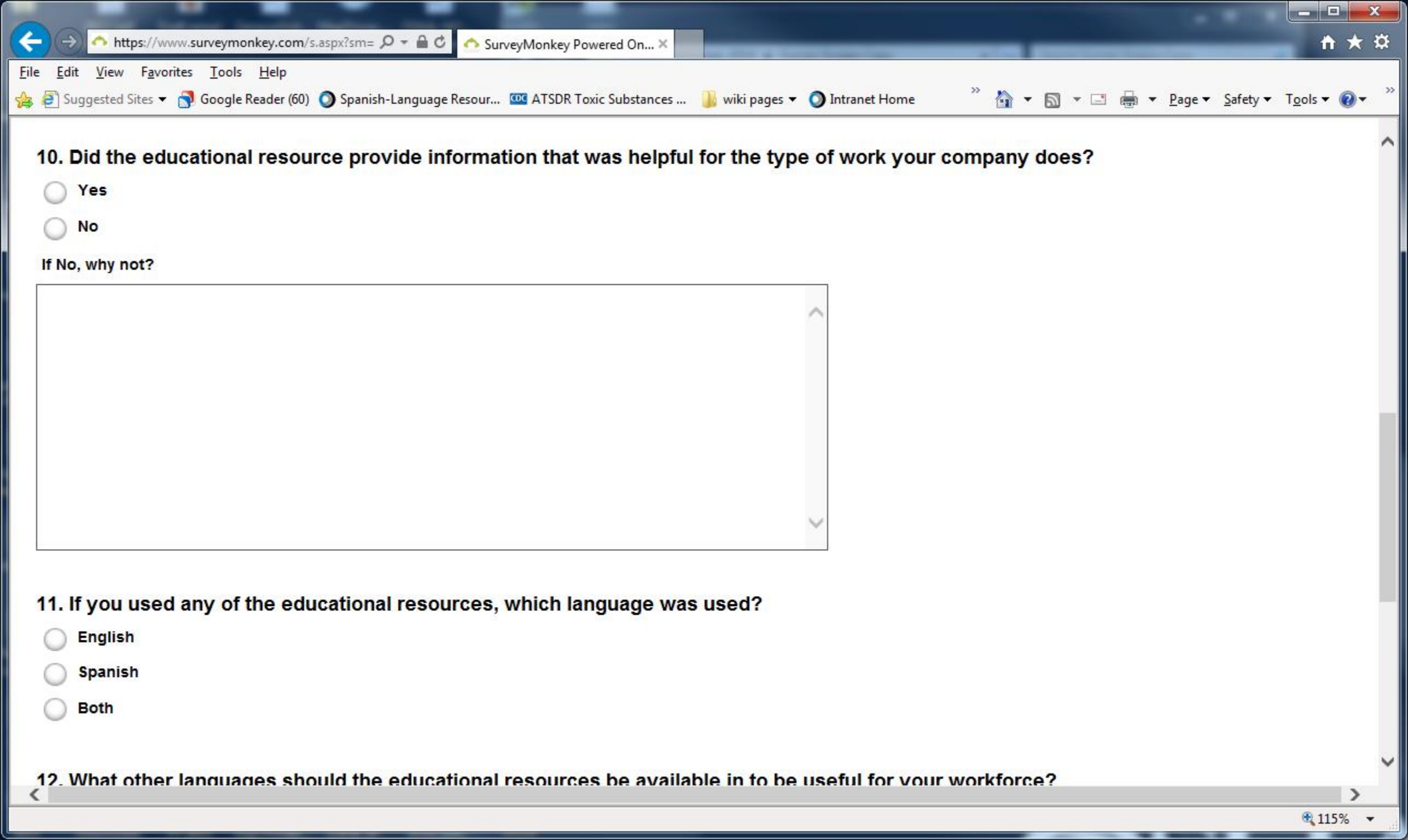
8. If yes, which educational resource did you find most useful?

- Illustrated, low-literacy fact sheet for workers
- OSHA Heat Illness Prevention Lesson Plan
- Worksites poster for employers that illustrates heat illness
- Community posters that list heat prevention tips and provide OSHA contact information
- OSHA Heat Tool (app for smart phones)
- Did not use any of the materials listed

9. Was the information in the educational resource clear and helpful to your workforce?

- Yes
- No

If No, why not?



10. Did the educational resource provide information that was helpful for the type of work your company does?

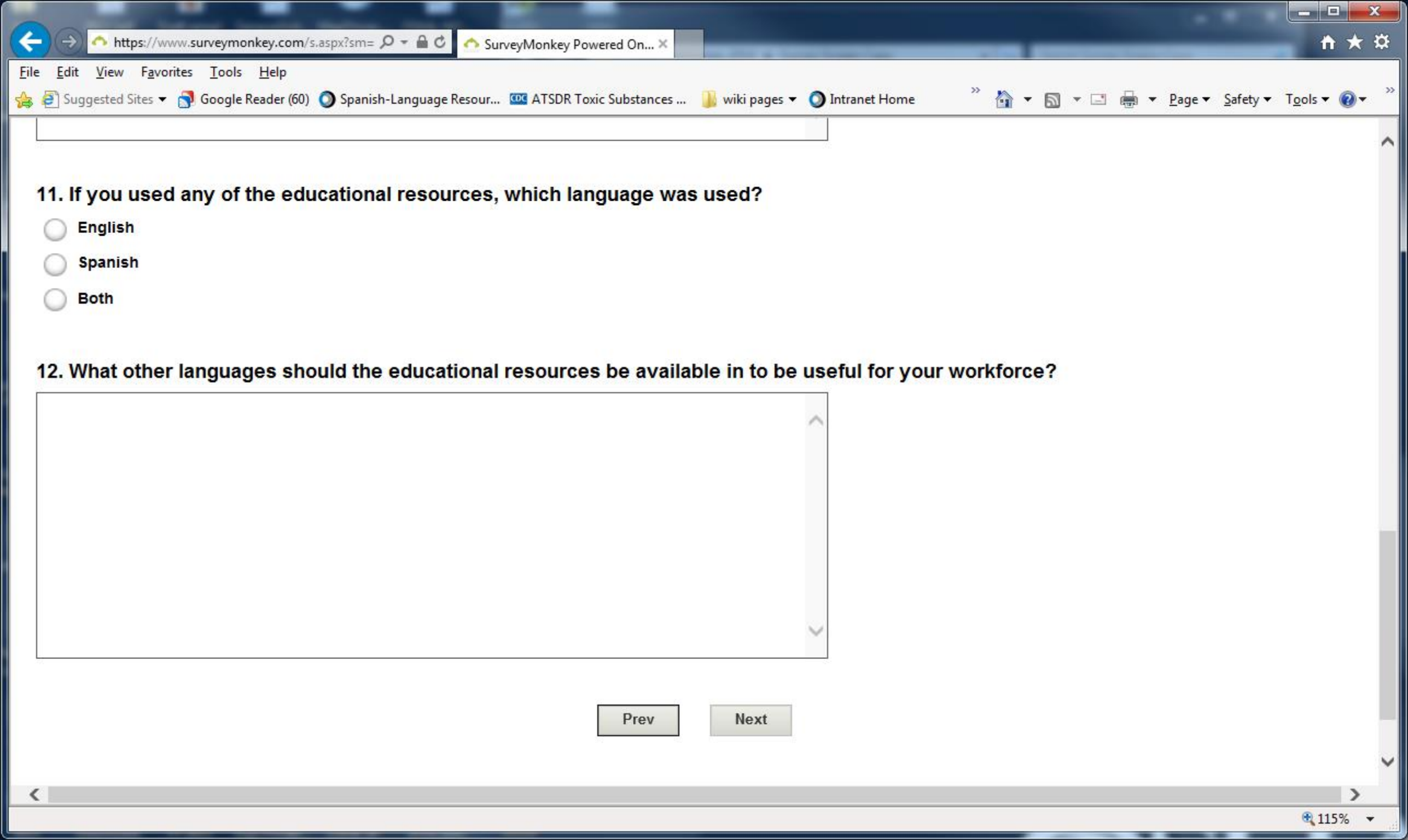
- Yes
- No

If No, why not?

11. If you used any of the educational resources, which language was used?

- English
- Spanish
- Both

12. What other languages should the educational resources be available in to be useful for your workforce?



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13. Did you visit the OSHA webpage *Using the Heat Index: A Guide for Employers*?

- Yes
- No

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14. If yes, which resource from *Using the Heat Index: A Guide for Employers*, if any, did you find most helpful?

- Using the Heat Index to Protect Workers
- Protective Measures to Take at Each Risk Level
- Planning Checklists
- Preparing for and Responding to Heat-Related Emergencies
- About Work/Rest Schedules
- Estimating Work Rates or Loads
- Acclimatizing Workers
- Monitoring Workers at Risk of Heat-Related Illness

15. Was the information in OSHA's materials used to update any workplace practices (e.g., establishing work/rest schedules, acclimatizing workers)?

- Yes
- No



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16. Do you know about OSHA's Heat Tool App for smartphones?

- Yes
- No

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17. Have you used the Heat Tool App for smartphones?

- Yes
- No

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18. If yes, what, if any, improvements could be made to OSHA's Heat Tool?

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19. Have you conducted heat illness prevention training in 2014 because of OSHA's campaign?

- Yes
- No

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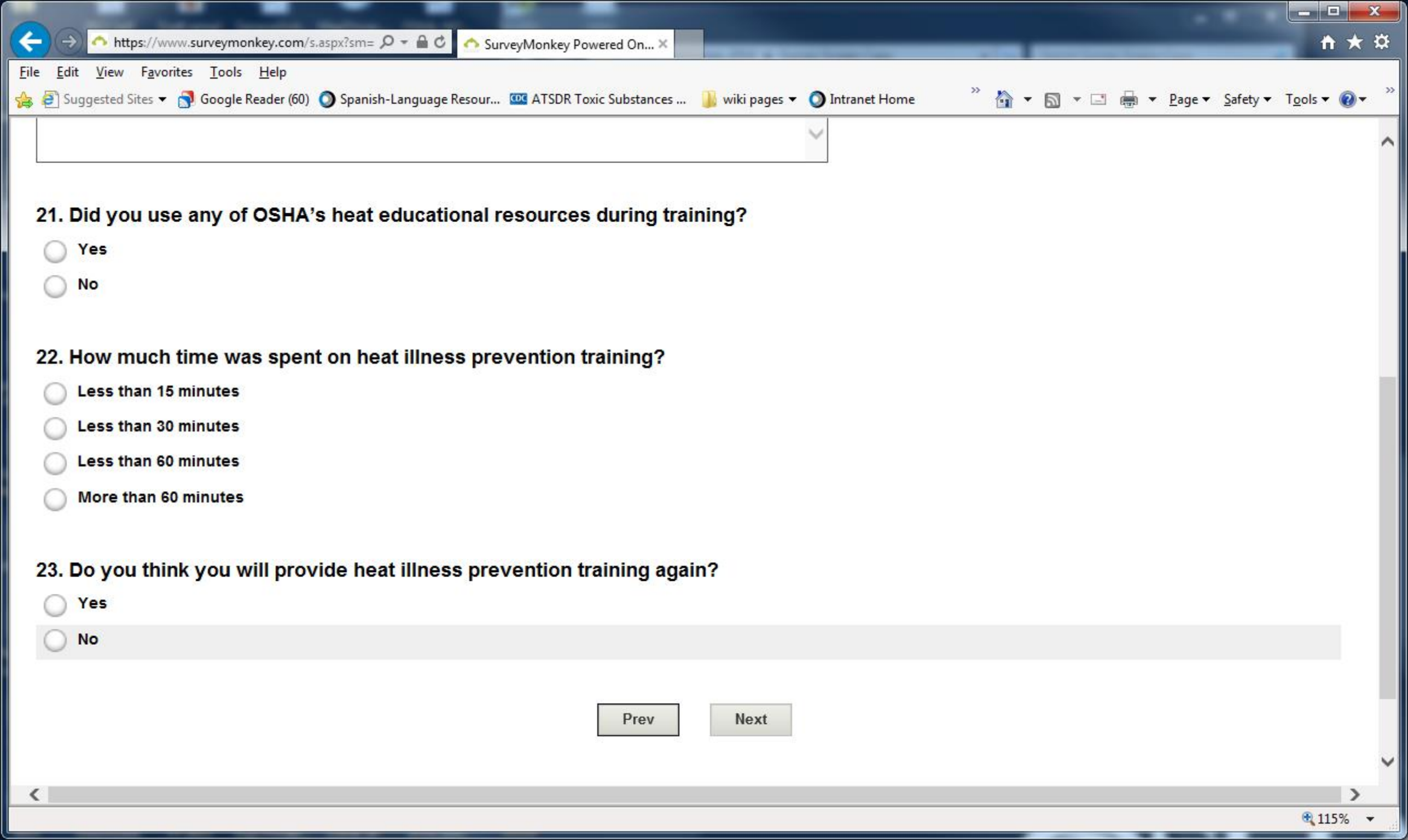
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20. If yes, please estimate how many people were trained by your company through this campaign.

21. Did you use any of OSHA's heat educational resources during training?

- Yes
- No



21. Did you use any of OSHA's heat educational resources during training?

- Yes
- No

22. How much time was spent on heat illness prevention training?

- Less than 15 minutes
- Less than 30 minutes
- Less than 60 minutes
- More than 60 minutes

23. Do you think you will provide heat illness prevention training again?

- Yes
- No

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24. What type of work does your company do?

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Thank You



Thank you!

We appreciate and value your input regarding your experiences and thoughts regarding the OSHA 2014 heat outreach campaign. Your input will be used to help OSHA better support your work.

Prev Done