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Note: Please do not return the completed MSAP Principal Survey to this address.



Thank you for taking the time to participate in this survey. It will take 10 minutes. We are assessing the 2015-16 Magnet Schools Assistance Program (MSAP) grantees' current technical assistance needs, and this survey is part of our data collection effort. There is no right or wrong answer. We are interested in identifying your needs in program implementation in order to provide you with the most relevant and focused technical assistance.

Background

1. How many years have you held the job title of principal?

- € 0-2 years
- € 3-5 years
- € 6-8 years
- € 9 or more years

2. How many years have you served as the principal of this school?

- € 0-2 years
- € 3-5 years
- € 6-8 years
- € 9 or more years

Program Implementation

3. Please indicate your magnet school's progress towards full implementation at the start of school year 2015-16. (Please select only one box).

- € Program installation – Making the structural and instrumental changes necessary to implement the program. This step happens after the program has been selected and materials have been purchased.
- € Initial implementation – Beginning to put into practice all that has been planned during installation. Staff will be changing their behavior, using new skills for the first time, and incorporating new practices into their everyday routine.
- € Full operation – The program is fully integrated. Processes and procedures are in place to provide the MSAP program and services to students.

5. What primary program activity are you behind schedule in implementing for your magnet program? Select all that apply. If you selected "Yes" for any option, please indicate approximately how many months behind schedule you are in implementing the program activity by checking the appropriate box.



2015 MSAP Cohort Principal Needs Assessment Survey

(Web-based)

Program implementation activity	Behind schedule implementing		By how many months			
	Yes	No	1-3	4-6	7-9	10-12
a. Hiring necessary staff for the MSAP program	€	€	€	€	€	€
b. Obtaining magnet school materials and equipment	€	€	€	€	€	€
c. Developing a marketing/recruitment plan	€	€	€	€	€	€
d. Improving the image of your school	€	€	€	€	€	€
e. Promoting the magnet program	€	€	€	€	€	€
f. Recruiting the desired number and type of students to reduce minority group isolation	€	€	€	€	€	€
g. Assessing the effectiveness of your marketing/recruitment plan	€	€	€	€	€	€
h. Promoting student diversity and equity throughout the school	€	€	€	€	€	€
i. Developing theme-based magnet curriculum	€	€	€	€	€	€
j. Aligning magnet curricula and instructional materials with content and performance standards	€	€	€	€	€	€
k. Integrating the curriculum in all subjects and classrooms	€	€	€	€	€	€
l. Improving the percentage of students scoring proficient or above on state assessments	€	€	€	€	€	€
m. Providing professional development linked to your magnet theme and curriculum	€	€	€	€	€	€
n. Engaging families in their students' education	€	€	€	€	€	€
o. Engaging families to support the magnet school	€	€	€	€	€	€



2015 MSAP Cohort Principal Needs Assessment Survey

(Web-based)

Program implementation activity	Behind schedule implementing		By how many months			
	Yes	No	1-3	4-6	7-9	10-12
p. Establishing theme-related partnerships with community businesses and/or organizations	€	€	€	€	€	€
q. Planning for sustainability	€	€	€	€	€	€
r. Other, please specify _____	€	€	€	€	€	€

6. What challenges have caused you to get behind schedule in implementing the program activities for which you checked “Yes” in question 5?

In the web-based version of the survey, this item will be programmed using skip logic to only list the items that were checked “Yes” in item 5.

7. What are your school’s three primary program implementation goals for school year 2015-16?

- a. _____
- b. _____
- c. _____

8. What type of technical assistance will help you address the challenges identified in question 6 and will help you achieve the primary program implementation goals identified in question 7? Select all that apply.

- € Specific content information and proven practices delivered through online resources, webinars, and/or workshops at the annual MSAP Project Directors Meeting.
- € Individualized assistance from a content expert delivered through site visits and/or telephone and video conferences.
- € Individualized assistance from a project management expert delivered through site visits and/or telephone and video conferences.
- € Web and telephone collaboration with other magnet school principals and staff.
- € Other, please specify _____



9. Please provide any additional details regarding the implementation of your magnet program you feel are important here, including any types of assistance that you might need to implement a successful magnet program.
