

Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB Control Number: 2700-0153)

TITLE OF INFORMATION COLLECTION: Testing for Clarity and Comprehensibility: MY NASA DATA Learning Content Satisfaction Survey for Educators

PURPOSE:

The MY NASA DATA project intends to administer its first survey to educators, but first proposes to test this Learning Content Satisfaction Survey for Educators prior to rollout to the larger population in order to determine if the questions are clear and comprehensible for potential respondents. Developed in 2004 by the Science Directorate at the NASA Langley Research Center, the MY NASA DATA project, through its website, provides both reference materials for educators and learning materials for students.

This feedback will be used to validate the instrument for clarity and comprehensibility with the respondent pool, and to determine if the burden estimate is accurate in preparation for a generic clearance for this MY NASA DATA Learning Content Satisfaction Survey for Educators. The targeted test deployment window is April 2015 through June 2015.

Feedback will be secured and then removed upon guidelines set out by the NASA Records Retention Schedule 1392, 68D.

Targeted test respondents include educators that are:

- active elementary, middle school/junior high school, high school, homeschool, college/university, or informal educators,
- preservice teachers, retired educators, educators who have left the teaching profession, and other people who work in education but are not classroom teachers.

TYPE OF COLLECTION: (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Customer Comment Card/Complaint Form | <input type="checkbox"/> Customer Satisfaction Survey |
| <input type="checkbox"/> Usability Testing (e.g., Website or Software) | <input type="checkbox"/> Small Discussion Group |
| <input type="checkbox"/> Focus Group | <input checked="" type="checkbox"/> Other: <u>Clarity and Comprehensibility</u> |

CERTIFICATION:

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program.

Name: Lin H. Chambers, Lead for Communications, Education, and Public Engagement, Science Directorate, NASA Langley Research Center

To assist review, please provide answers to the following question:

Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? Yes No
- 2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? Yes No
- 3. If Yes, has an up-to-date System of Records Notice (SORN) been published? Yes No

SORN: NASA 10EDUA, NASA Education Program Evaluation System - http://www.nasa.gov/privacy/nasa_sorn_10EDUA.html

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? Yes No

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Individuals	~100	15 minutes	~25 hours
Totals	~100	15 minutes	~25 hours

FEDERAL COST: The estimated annual cost to the Federal government is \$1,990. The cost is based on an annualized effort of 60 person-hours at the evaluator’s rate of \$33/hour for administering the test survey, collecting and analyzing responses, and editing the survey for ultimate approval through a generic clearance package. The cost also includes pre-stamped envelopes sent to a subset of educators to participate in testing through completing and returning completed paper surveys to MY NASA DATA.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

- 1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
 Yes No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

The potential respondents for testing are educators who have participated in MY NASA DATA and have shared their contact information.

Administration of the Instrument

- 1. How will you collect the information? (Check all that apply)

Web-based or other forms of Social Media

Telephone

In-person

Mail

Other, Explain

2. Will interviewers or facilitators be used? Yes No

Please make sure that all instruments, instructions, and scripts are submitted with the request.