

## Annual Arts Benchmarking Survey – Pilot Study

### Survey Instrument

#### Introduction:

The questions on arts attendance and arts learning will be fielded in February 2013 and February 2015 as part of the CPS. The questions below, drawn from the 2012 SPPA instrument, will be used in the pilot study conducted in late 2011.

The pilot will include approximately 300 households and will also ask some demographic questions.

#### Pilot Study Questionnaire: Arts Attendance and Arts Learning

[During the last 12 months...]

1. With the exception of elementary or high school performances, did you go to a live music, theater, or dance performance?
2. With the exception of elementary or high school performances, did you go to a live book reading or a poetry or storytelling event?
3. With the exception of elementary or high school exhibits, did you go to an art exhibit, such as paintings, sculpture, pottery, graphic design, or photography?
4. Did you go to a film festival?
5. Did you visit or go see any buildings, neighborhoods, parks or monuments because of their historical, architectural or design value?
6. Did you take any lessons or classes in music or music appreciation?
7. Did you take any lessons or classes in acting or theater, or dance?
8. Did you take any lessons or classes in art appreciation or art history?
9. Did you take any lessons or classes in creative writing?
10. Did you take any lessons or classes in photography or filmmaking?
11. Did you take any lessons or classes in other visual arts such as drawing, painting, pottery, weaving, graphic or fashion design?
12. With the exception of books required for work or school, did you read any novels or short stories, poetry, or plays?

**Additional Questions (Will be asked only of pilot participants)**

**Dem1** What year were you born? (enter 4 digit year; 9999 if refused)

**Dem2** What is the last grade or class that you completed in school?

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's degree or Ph.D.; law or medical)
- 8 Don't know (DO NOT READ)
- 9 Refused (DO NOT READ)

**Dem3** Are you yourself of Latino or Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Dem4** What is your race? Are you white, black or African American, Asian, American Indian or Alaska Native, or Native Hawaiian or other Pacific Islander? You may select more than one race.

- 1 White
- 2 African American/Black
- 3 Asian
- 4 American Indian or Alaska Native
- 5 Native Hawaiian or other Pacific Islander
- 6 Other (SPECIFY, SO NEED TEXT FIELD)
- 8 Don't know
- 9 Refused

**Introduction:**

The questions on arts creation and performance will be fielded in February 2014 as part of the CPS. The questions below, drawn from the 2012 SPPA instrument, will be used in a pilot study which will be conducted in fall 2012.

The pilot will include approximately 300 households and will also ask some demographic questions.

**Pilot Study Questionnaire: Arts Creation and Performance**

[During the last 12 months...]

1. Did you work with pottery, ceramics, or jewelry?
2. Did you do any leatherwork, metalwork or woodwork?
3. Did you do any weaving, crocheting, quilting, needlepoint, knitting, or sewing?
4. Did you play a musical instrument?
5. Did you do any acting?
6. Did you perform or practice any dance?
7. Did you do any social dancing, including dancing at weddings, clubs, or other social settings?
8. Did you perform or practice any singing?
9. Did you create any films or videos?
10. Did you take any photographs as an artistic activity?
11. Did you create any other visual art, such as paintings, sculpture, or graphic designs?
12. Did you do any creative writing, such as: fiction, non-fiction, poetry, or plays?

**Additional Questions (Will be asked only of pilot participants)**

**Dem1** What year were you born? (enter 4 digit year; 9999 if refused)

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- 8 None, or grade 1-8
- 9 High school incomplete (Grades 9-11)
- 10 High school graduate (Grade 12 or GED certificate)
- 11 Technical, trade or vocational school AFTER high school
- 12 Some college, no 4-year degree (including associate degree)
- 13 College graduate (B.S., B.A., or other 4-year degree)
- 14 Post-graduate training or professional schooling after college (e.g., toward a master's degree or Ph.D.; law or medical)
- 8 Don't know (DO NOT READ)
- 9 Refused (DO NOT READ)

**Dem3** Are you yourself of Latino or Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

- 1 Yes
- 2 No
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- 9 Refused