

**EVALUATION OF THE CANNED, FROZEN, OR DRIED FRUITS AND
VEGETABLES PILOT PROJECT IN THE FRESH FRUIT AND
VEGETABLE PROGRAM (FFVP-CFD)**

FOOD SERVICE MANAGER (FSM) SURVEY

Contact Information:

Food Service Manager Name: _____

Telephone number: _____

District Name: _____

School Name(s): _____

Your responses, along with those from other food service managers in the pilot project, will be used to address study objectives, including satisfaction with the pilot and the Fresh Fruit and Vegetable Program. Your answers will be kept strictly confidential to the extent of the law and your name will not be identified with any answers you give. The data files that result from this study will not contain any personal identifiers or any characteristics that would make it possible for specific schools to be identified.

This survey is a part of the **Evaluation of the Canned, Frozen, or Dried Fruits and Vegetables Pilot Project in the Fresh Fruit and Vegetable Program (FFVP-CFD)** being conducted for the USDA Food and Nutrition Service. Your school has been selected as part of the evaluation. We are interested in learning more about your school's participation in the FFVP during the 2014-2015 school year. **Please consult with other personnel in your school if needed to complete this questionnaire.**

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Evaluation of the Canned, Frozen, or Dried Fruits and Vegetables Pilot Project in the FFVP
Appendix C.3b. **SURVEY – FOOD SERVICE MANAGER (FSM)**

Your elementary school provides **fruits and vegetables** to students as snacks—separate from the school meals (breakfast or lunch). Below are statements or questions about the **Fresh Fruit and Vegetable Program (FFVP)**. Thinking about the **FFVP [FALL INSERT this school year] / [SPRING INSERT since January 1, 2015]**, please mark () only one response to each statement or question, unless instructed otherwise.

- A1. This section asks your opinion about different aspects of offering fruit and vegetable snacks in your school's Fresh Fruit and Vegetable Program (FFVP). For each statement please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

MARK ONE BOX IN EACH ROW

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Don't Know or Not Applicable
a) Students like the free fruit snacks.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
b) Students like the free vegetable snacks.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
c) I wish more students took the free fruit snacks.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
d) I wish more students took the free vegetable snacks.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
e) Students eat more fruits and vegetables at school on FFVP days.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
f) I am satisfied with how we distribute fruit and vegetable snacks to students.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
g) I think the FFVP is not worth the effort it takes .	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
h) I would like the FFVP to continue in my school.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5

[Spring only]

i) I wish the FFVP offered fresh fruits and vegetables only.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
j) Students generally like fresh fruit and vegetable snacks rather than those that are canned, frozen, or dried.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
k) Students generally like canned fruit and vegetable snacks rather than those that are fresh, frozen, or dried.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
l) Students generally like a mix of fresh, canned, frozen, or dried fruit and vegetable snacks .	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5
m) I would like the changes made this Spring in the FFVP to continue in my school.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5

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- A2. Now, please think about just the the FFVP snacks served in the cafeteria (excluding school meals). If your school does not serve fruit and vegetables snacks in the cafeteria (or other food service area), please check “Don’t know or not applicable”.

MARK ONE BOX IN EACH ROW

	All or most (>75%)	Much (50-75%)	Some (25-49%)	Little or none (<25%)	Don't know or Not Applicable
a). How much of the fruits provided in the FFVP do students usually eat?	☐ ₁	☐ ₂	☐ ₃	☐ ₄	☐ ₅
b). How much of the vegetables provided in the FFVP do student usually eat?	☐ ₁	☐ ₂	☐ ₃	☐ ₄	☐ ₅

- A3. During [FALL INSERT this school year]/ [SPRING INSERT Since January 1, 2015] we would like to know how **food service staff** may have **promoted** the FFVP.

For each item listed, please indicate in Column A if you engage in this promotional activity, then if yes, in Column B record how many days per week or days per month you engage in this activity.

	Column A Do you engage in this activity?		Column B If yes, please indicate how many days per week or days per month is spent on each.
	NO	YES	
a) Fliers sent home	☐ ₀	☐ ₁ →	_ _ DAYS PER WEEK OR _ _ DAYS PER MONTH
b) Taste tests for students	☐ ₀	☐ ₁ →	_ _ DAYS PER WEEK OR _ _ DAYS PER MONTH
d) Nutrition education classes/ instruction to students	☐ ₀	☐ ₁ →	_ _ DAYS PER WEEK OR _ _ DAYS PER MONTH
e) Verbal encouragement to students to eat the fruit and vegetable snacks	☐ ₀	☐ ₁ →	_ _ DAYS PER WEEK OR _ _ DAYS PER MONTH
f) Loudspeaker announcements	☐ ₀	☐ ₁ →	_ _ DAYS PER WEEK OR _ _ DAYS PER MONTH
g) Information to teachers on fruits and vegetables	☐ ₀	☐ ₁ →	_ _ DAYS PER WEEK OR _ _ DAYS PER MONTH

- A3a. How often do you change posters or displays in the cafeteria or other food service area to promote fruits and vegetables?

- 1 ☐ Weekly
2 ☐ Monthly
3 ☐ Don't use posters or displays

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- A4. Which of the following factors is a **challenge** to providing fruit and vegetable snacks in the FFVP?
Please indicate if it is a major challenge, a minor challenge or not a challenge at all.

	MARK ONE BOX IN EACH ROW			
	Major Challenge	Minor Challenge	Not a Challenge	Don't Know
a) Students don't like fruits and vegetables	☐ ₁	☐ ₂	☐ ₃	☐ ₄
b) Students waste too much	☐ ₁	☐ ₂	☐ ₃	☐ ₄
c) Students don't like to try new fruits and vegetables	☐ ₁	☐ ₂	☐ ₃	☐ ₄
d) Class time interrupted or taken away from student learning	☐ ₁	☐ ₂	☐ ₃	☐ ₄
e) Messy to distribute and clean up fruit and vegetable snacks	☐ ₁	☐ ₂	☐ ₃	☐ ₄
f) Inadequate food service staff training or information	☐ ₁	☐ ₂	☐ ₃	☐ ₄
g) Inadequate food service staff time	☐ ₁	☐ ₂	☐ ₃	☐ ₄
h) Inadequate kitchen facilities/storage space	☐ ₁	☐ ₂	☐ ₃	☐ ₄
i) Inadequate quality of produce	☐ ₁	☐ ₂	☐ ₃	☐ ₄
j) Inadequate variety of fruits and vegetables offered	☐ ₁	☐ ₂	☐ ₃	☐ ₄
k) Inadequate amounts of fruit and vegetable snacks (for example, running out of servings for students, offering smaller portions or tastes instead of a larger portion size)	☐ ₁	☐ ₂	☐ ₃	☐ ₄
l) Perishability of fresh produce	☐ ₁	☐ ₂	☐ ₃	☐ ₄
m) Program requirements/regulations	☐ ₁	☐ ₂	☐ ₃	☐ ₄

- A5. Which of the following factors is a **benefit** to providing fruit and vegetable snacks in the FFVP?
Please indicate if it is a major benefit, a minor benefit or not a benefit at all.

	MARK ONE BOX IN EACH ROW			
	Major Benefits	Minor Benefits	Not a Benefit	Don't Know
a) Students eat more fruits and vegetables	☐ ₁	☐ ₂	☐ ₃	☐ ₄
b) Students are more willing to try new foods	☐ ₁	☐ ₂	☐ ₃	☐ ₄
c) Students learn about healthy foods	☐ ₁	☐ ₂	☐ ₃	☐ ₄
d) Students eat fewer unhealthy foods	☐ ₁	☐ ₂	☐ ₃	☐ ₄
e) Improved student behavior	☐ ₁	☐ ₂	☐ ₃	☐ ₄

[FALL ONLY]

A6. Did you contribute to the decision to apply for the *Canned, Frozen, or Dried Fruits and Vegetables Pilot Project in the FFVP* for your school?

☐₁ Yes

☐₀ No

[SPRING ONLY]

A7. Do you think offering canned, frozen, and dried fruits and vegetables in the FFVP helped ...

MARK ONE BOX IN EACH ROW

	Yes	No	Not Sure/Don't Know
a) Manage your school's cost of offering the FFVP ?	☐ ₁	☐ ₀	☐ ₃
b) Improve the quality of fruit and vegetable snacks?	☐ ₁	☐ ₀	☐ ₃
c) Increase how often your school offers fruit and vegetable snacks?	☐ ₁	☐ ₀	☐ ₃
d) Improve the quantity of fruit and vegetable snacks?	☐ ₁	☐ ₀	☐ ₃
e) Improve the variety of fruits and vegetables you are able to offer?	☐ ₁	☐ ₀	☐ ₃
f) Improve students' acceptance of and satisfaction with the program?	☐ ₁	☐ ₀	☐ ₃
g) Improve the overall FFVP program ?	☐ ₁	☐ ₀	☐ ₃

[SPRING ONLY]

A8. Have there been **any changes in FFVP operations** (number of days per week or number of times per day) in your school since CFD implementation beginning **January 1, 2015 as compared to FFVP operations in Fall 2014?**

☐₁ Yes

☐₀ No → **GO TO A.9**

A8.1. Since CFD implementation on January 1, 2015, has the **time of day** FFVP is offered changed?

☐₁ Earlier time of day

☐₂ Later time of day

☐₃ No change → **GO TO A8.3**

A8.2 Why do you use this timing for CFD?

☐₁ Convenience

☐₂ Delivery schedule

☐₃ Food service staff availability

☐₄ Limited availability of fresh produce

A8.3 Has the number of **days per week** FFVP is offered changed?

- ☐₁ More days
☐₂ Fewer days
☐₃ No change → **GO TO A8.5**

A8.4 Why did you make this change?

- ☐₁ Convenience
☐₂ Delivery schedule
☐₃ Food service staff availability
☐₄ Limited availability of fresh produce

A8.5 Has the **number of times per day** FFVP is offered changed?

- ☐₁ More times per day
☐₂ Fewer times per day
☐₃ No change → **GO TO A9**

A8.6 Why do you use this timing for CFD?

- ☐₁ Convenience
☐₂ Delivery schedule
☐₃ Food service staff availability
☐₄ Limited availability of fresh produce

[SPRING ONLY]

A9. Which one statement best reflects your opinion of what you would like to happen in the FFVP for the next school year?

- ☐₁ I think that the FFVP should offer **only fresh** fruit and vegetable snacks.
☐₂ I think that the FFVP should offer **only canned, frozen, or dried** fruits and vegetables as free snacks to students.
☐₃ I think schools should have the option to **serve a mix** of fresh, frozen, and dried fruits and vegetables as free snacks to students.
☐₄ I do not have an opinion on the types of fruits and vegetables offered, but **want to see the program continue**.
☐₅ I have **no opinion** on the FFVP.

A9. Is there anything you would like to share about the FFVP or the pilot?

THANK YOU COMPLETING THIS SURVEY!