

### USDA Foods Product Feedback Survey

1. In which state is your school district located?
2. What grade levels do you serve? (Check all that apply)
  - a. Elementary School
  - b. Middle School
  - c. High School
3. Does your state allow you to order USDA Foods products directly through WBSCM?
  - a. Yes
  - b. No
  - c. Not Sure
4. What is your school district's preference for canned fruits through USDA Foods?
  - a. Prefer fruit packed in extra light syrup
  - b. Prefer fruit packed in extra light sucrose syrup
  - c. Prefer whatever option is cheapest
  - d. Do not have a preference
  - e. Do not order canned fruit through USDA Foods
5. When purchasing beef patties, which of the following options does your school district purchase? (Check all that apply)
  - a. 1.5 MMA beef patties
  - b. 2.0 MMA beef patties
  - c. Larger than 2.0 MMA beef patties
  - d. Don't know
  - e. Do not serve beef patties
6. What is your school district's preference for the color of cheese (cheddar and American) received through USDA Foods?
  - a. Prefer cheese with a yellow coloring
  - b. Prefer cheese with a white coloring
  - c. Order both options to fulfill different menu needs
  - d. Do not have a preference for cheese color
  - e. Do not order cheese through USDA Foods

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7. With the implementation of the whole grain-rich requirements, USDA Foods is offering only 100% whole grain pasta options. Please indicate your satisfaction with the whole grain pasta you have received through USDA Foods:

- a. Excellent
- b. Good
- c. Fair
- d. Poor
- e. We do not order USDA Foods pasta

Comments:

8. USDA Foods is planning to introduce whole grain-rich blended pasta options in SY14/15. Please indicate your level of interest in the whole grain-rich blended pasta:

- a. We are very interested in ordering this product instead of the 100% whole grain pasta
- b. We are interested in trying this product to see how it compares to the 100% whole grain pasta
- c. We would like to stick with the 100% whole grain pasta we currently use
- d. We do not order pasta through USDA Foods

9. USDA Foods has offered whole grain-rich tortillas for a number of years. Please indicate your satisfaction with the whole grain-rich tortillas available through USDA Foods:

- a. Excellent
- b. Good
- c. Fair
- d. Poor
- e. We do not order USDA Foods tortillas

Comments:

10. Please indicate your school district's interest level in a 100% corn tortilla option through USDA Foods:

- a. Very interested
- b. Somewhat interested
- c. Not interested

11. With the increase in fruit requirements in the school breakfast program, USDA Foods is researching additional frozen fruit cup options. Which of the following products would your district be interested in ordering if available through USDA Foods? (Indicate very interested, somewhat interested, not interested for options below)

- a. Frozen pear cups
- b. Frozen nectarine cups
- c. Frozen mixed berry cups
- d. Other: \_\_\_\_\_

12. With the red/orange vegetable requirements, USDA Foods is exploring new options. Which of the following products would your school district be interested in ordering if available through USDA Foods? (Indicate very interested, somewhat interested, not interested for options below)

- a. Butternut squash
- b. Sweet potato chunks
- c. Sweet potato waffle fries
- d. Sweet potato wedges
- e. Other: \_\_\_\_\_

13. USDA Foods is exploring interest in egg products for use in breakfast, lunch, and/or snack programs. Which of the following products would your school district be interested in ordering through USDA Foods? (Indicate very interested, somewhat interested, not interested for options below)
- a. Resealable cartons of liquid eggs
  - b. Boil in bag scrambled eggs
  - c. Whole hard boiled eggs
  - d. Diced hard boiled eggs
  - e. Precooked egg patties
  - f. Other: \_\_\_\_\_
14. USDA Foods currently offers whole grain-rich breaded catfish strips for direct delivery. Which other fish products would your school district be interested in purchasing as a direct delivered product? (Indicate very interested, somewhat interested, not interested for options below)
- a. Breaded pollock fish sticks
  - b. Breaded pollock fish patties
  - c. Unbreaded pollock fillets
  - d. Canned tuna
  - e. Salmon fillets
  - f. Canned salmon
  - g. Unbreaded catfish fillets
  - h. Other: \_\_\_\_\_
15. USDA Foods currently offers American cheese slices. Which other pre-sliced cheese options would your school district be interested in purchasing as a direct delivered product? (Indicate very interested, somewhat interested, not interested for options below)
- a. Cheddar
  - b. Provolone
  - c. Swiss
  - d. Monterey jack
  - e. Colby
  - f. Mozzarella
16. Please rank the factors that are most important to you about USDA Foods:
- a. Ability to fit into the planned menus
  - b. Acceptance by the children
  - c. Ease of preparation
  - d. Cost per portion
  - e. Other: \_\_\_\_\_
17. Please provide other comments about current USDA Foods products:
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18. Please provide suggestions for other new products you would like to see through USDA Foods:
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