

Rationale for Items Added to or Removed From the ExPECTT Youth Follow-up Instrument 7/2/14

| Item Number | Description  | Addition | Deletion | Edit | Rationale   | Prior Approval Given by OMB |
|-------------|--|----------|----------|------|---|-----------------------------|
| A1.1        | Confirm name   | X        |          |      | Autofilled with check confirmation, for the purpose of ascertaining that we have the correct respondent | Baseline Survey             |
| A2.1        | Age (open-ended)   | X        |          |      | For the purpose of ascertaining that we have the correct respondent.                                    | Baseline Survey             |
| A1          | Age  |          | X        |      | Added demographic items for the purpose of ascertaining that we have the correct respondent             | Baseline Survey             |
| A2          | Gender   |          | X        |      | Added demographic items for the purpose of ascertaining that we have the correct respondent             | Baseline Survey             |
| A3          | Ethnicity  |          | X        |      | Added demographic items for the purpose of ascertaining that we have the correct respondent             | Baseline Survey             |
| A4          | Race   |          | X        |      | Added demographic items for the purpose of ascertaining that we have the correct respondent             | Baseline Survey             |
| A7          | Grade  |          | X        |      | Added demographic items for the purpose of ascertaining that we have the correct respondent             | Baseline Survey             |
| B6          | About how many cigarettes have you smoked in your entire life?   | X        |          |      | Need this item to define experimental smoking   | Baseline Survey             |
| B13         | Have you ever tried smoking tobacco out of a water pipe (also called "hookah"), even one time?   |          | X        |      | Redundant   | NA                          |
| B14         | During the past 30 days, on how many days did you smoke tobacco out of a water pipe (also called "hookah")?  |          | X        |      | Redundant   | Na                          |
| B15         | These are examples of electronic cigarettes, often called "e-cigarettes", "e-cigs", "vapor pens", or "e-hookahs". E-cigarettes sometimes look like regular cigarettes, but run on a battery and produce vapor instead of smoke. Have you ever tried electronic cigarettes, such as blu, NJOY, or Mystic, 21st Century Smoke, even one time or two puffs? |          |          | X    | Updated item to reflect new understanding of how youth refer to e-cigarettes                            | No                          |
| B16         | During the past 30 days, on how many days did you use electronic cigarettes, e-cigarettes "vapor pens", or "e-hookahs"?  |          |          | X    | Updated item to reflect new understanding of how youth refer to e-cigarettes                            | No                          |
| C1_3        | Do you think you will be smoking cigarettes every day, one year from now?  |          | X        |      | Analysis indicates that these items do not add anything over and above more established items           | NA                          |
| C1_4        | Do you think you will be smoking cigarettes, but not every day, one year from  |          | X        |      | Analysis indicates that these items do not add anything over and above more established items           | NA                          |

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|             | now?   |          |          |      |  |  |
| C1_7        | Do you think you will use smokeless tobacco at any time in the next year?  |          |          | X    | Removed product descriptions   | NA   |
| C1_8        | If one of your best friends were to offer you smokeless tobacco would you use it?  |          |          | X    | Removed product descriptions   | NA   |
| C1_10       | Do you think you will try cigars, cigarillos, or little cigars at any time in the next year?   |          |          | X    | Removed product descriptions   | NA   |
| C1_12       | Do you think you will try e-cigarettes, e-cigs, vapor pens, or e-hookahs such as blu, NJOY, Mystic, 21st Century Smoke soon?   | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product description, which is new to OMB. |
| C1_13       | Do you think you will try e-cigarettes, e-cigs, vapor pens, or e-hookahs such as blu, NJOY, Mystic, 21st Century Smoke at any time in the next year?   | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product description, which is new to OMB. |
| C1_14       | If one of your best friends were to offer you a e-cigarettes, e-cigs, vapor pens, or e-hookahs such as blu, NJOY, Mystic, 21st Century Smoke would you smoke it?   | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product description, which is new to OMB. |
| D2          | During the past [FILL DATE SINCE LAST INTERVIEW]3 months, did you stop smoking cigarettes for one day or longer because you were trying to quit smoking cigarettes for good?   |          |          | X    | Changed placement within survey – ITEM ITSELF HAS NOT CHANGED  | NA   |
| D5          | During the past [FILL DATE SINCE LAST INTERVIEW]3 months, did you stop using smokeless tobacco such as chewing tobacco, snuff or dip for one day or longer because you were trying to quit using smokeless tobacco for good? |          |          | X    | Changed placement within survey – ITEM ITSELF HAS NOT CHANGED  | NA   |
| D4          | I plan to stop using smokeless tobacco such as chewing tobacco, snuff, or dip for good within the next...  |          | X        |      | Not a priority at this time  | NA   |

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| E4_1 through E4_20 | <p>E4. How much do you agree or disagree with the following statements? If I use smokeless tobacco, snuff or dip, I will...</p> <p>E4_1. Damage my body</p> <p>E4_2. Be controlled by smokeless tobacco</p> <p>E4_3. Be unattractive</p> <p>E4_4. Ingest poisons</p> <p>E4_5. Develop cancer of the lip, mouth, tongue or throat</p> <p>E4_6. Develop sexual and/or fertility problems</p> <p>E4_7. Lose my taste buds</p> <p>E4_8. Be unable to stop when I want to</p> <p>E4_9. Get wrinkles</p> <p>E4_10. Develop skin problems</p> <p>E4_11. Have problems with my teeth</p> <p>E4_12. Lose my teeth</p> <p>E4_13. Shorten my life</p> <p>E4_14. Develop a tobacco-related disease</p> <p>E4_15. Have bad breath</p> <p>E4_16. Get sick more often</p> <p>E4_17. Decrease my sports performance</p> <p>E4_18. End up wasting money on cigarettes</p> <p>E4_19. Become addicted</p> <p>E4_20. Be a bad influence on others</p> |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E6_1 through E6_8  | <p>How much do you agree or disagree with the following statements about using smokeless tobacco such as chewing tobacco, snuff, or dip?</p> <p>E6_1. Using smokeless tobacco can cause immediate damage to my body.</p> <p>E6_2. It is safe for me to use smokeless tobacco for only a year or two, as long as I quit after that.</p> <p>E6_3. If I started to use smokeless tobacco occasionally I would not become addicted.</p> <p>E6_4. Using smokeless tobacco helps people relieve stress.</p> <p>E6_5. Smokeless tobacco is disgusting.</p> <p>E6_6. Smokeless tobacco is dangerous.</p>  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |

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|                     | E6_7. Using smokeless tobacco is a way to show others you're not afraid to take risks<br>E6_8. Smokeless tobacco, such as chewing tobacco, snuff, or dip, is safer to use than cigarettes |          |          |      |   |                             |
| E8_1                | Do you believe smokeless tobacco such as chewing tobacco, snuff, or dip is related to....<br>...oral cancer   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E8_2                | ...esophageal cancer  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E8_3                | ...pancreatic cancer  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E8_4                | ...gum disease  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E8_5                | ...tooth loss   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E8_6                | ...red or white patches in the mouth (such as leukoplakia)?   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E9_14               | Does cigarette smoke contain... Nitromethane, a chemical found in rocket fuel?  | X        |          |      | To measure response to new advertising                      | No                          |
| E9_15               | Does cigarette smoke contain... A toxic mix of over 7,000 chemicals?  | X        |          |      | To measure response to new advertising                      | No                          |
| E10_1               | Does smokeless tobacco such as chewing tobacco, snuff, or dip contain....<br>...ammonia, a substance found in fertilizer and household cleaners?  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_2               | ...arsenic, a substance found in motor oil?   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_3               | ...beryllium, a substance used in nuclear weapons and nuclear power reactors?   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_4               | ...cadmium, a substance found in batteries?   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_5               | ...formaldehyde, a chemical used to preserve dead animals?  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_6               | ...lead, a substance found in bullets?  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_7               | ...naphthalene, a chemical found in mothballs?  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_8               | ...polonium 210, a poison?  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_9               | ...uranium, a substance used in nuclear weapons and nuclear power reactors?   |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |
| E10_1 through E10_9 | Nine smokeless items measuring knowledge of ingredients in smokeless  |          | X        |      | Dropping because smokeless media is not airing at this time | NA                          |

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|             | tobacco  |          |          |      |  |  |
| E13_1       | Smoking cigars, cigarillos, or little cigars is... bad-good  | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product type. |
| E13_2       | Smoking cigars, cigarillos, or little cigars is... unenjoyable-enjoyable   | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product type. |
| E14_1       | Using e-cigarettes, e-cigs, vapor pens, or e-hookahs is... bad-good  | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product type  |
| E14_2       | Using e-cigarettes, e-cigs, vapor pens, or e-hookahs is... unenjoyable-enjoyable   | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product type. |
| E3_13       | How much do you agree or disagree with the following statements? If I smoke cigarettes I will...Have COPD  |          |          | X    | Changed “trouble breathing” to “COPD” to reflect campaign messaging                                    | Not previously approved.   |
| E4_15       | How much do you agree or disagree with the following statements? If I use smokeless tobacco, snuff or dip, I will...develop a smokeless tobacco-related disease                          |          |          | X    | Added the word “smokeless” to clarify that this item does not refer to cigarettes.                     | Not previously approved.   |
| E11_4.      | How many of your four closest friends...Use cigars, cigarillos, or little cigars such as Swisher Sweets, Black & Mild, White Owl, Cheyenne, Dutch Masters, Garcia Y Vega or Middleton’s? | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product type. |
| E11_5.      | How many of your four closest friends...Use e-cigarettes, e-cigs, vapor pens, or e-hookahs such as blu, NJOY, Mystic, 21st Century Smoke?  | X        |          |      | Added to capture additional data on unintended consequences of the campaign on other tobacco products. | These are identical to items approved for the baseline survey, with the exception of the product type. |
| E12_6       | E12. How many others your age...use smokeless tobacco  |          |          | X    | Removed product descriptions   | NA   |

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|             | but not every day?  |          |          |      |   |                             |
| F2_1.       | Listening to music across all devices including Ipods, MP3 players, cell phones, computer, laptop, tablet, Internet radio like Pandora, CD players, and car radios. |          | X        |      | Not a priority for exposure measurement at this time.   | NA                          |
| F2_11.      | Reading a book that was for your own enjoyment (not a homework assignment). Include e-book or e-readers.  |          | X        |      | Not a priority for exposure measurement at this time.   | NA                          |
| F2_14       | Thinking about the past [FILL MONTHS], that is since [FILL DATE], how frequently have you watched the following shows?<br>The show Awkward on MTV?                  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_15       | The show Catfish on MTV?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_16       | The show Teen Wolf on MTV?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_17       | The show Real World on MTV?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_18       | The show Pretty Little Liars on ABC Family?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_19       | The show The Fosters on ABC Family?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_20       | The show Twisted on ABC Family?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_21       | The show Chasing Life on ABC Family?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_22       | The show Family Guy on Adult Swim?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_23       | The show Robot Chicken on Adult Swim?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_24       | The show American Dad on Adult Swim?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual                     | Not previously approved.    |

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|             |  |          |          |      | campaign media buy.   |                             |
| F2_25       | The show The Cleveland Show on Adult Swim?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_26       | The show WWE Raw on USA?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_27       | The show Tosh.O on Comedy Central?   | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_28       | The show Workaholics on Comedy Central?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_29       | The show Kay & Peele on Comedy Central?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_30       | The show It's Always Sunny in Philadelphia on Comedy Central?  | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_31       | In the past [FILL MONTHS], that is since [FILL DATE], how frequently have you been on YouTube or Hulu?                             | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_32       | In the past [FILL MONTHS], that is since [FILL DATE], how frequently have you been on Facebook?                                    | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_33       | In the past [FILL MONTHS], that is since [FILL DATE], how frequently have you been on Twitter?                                     | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_34       | In the past [FILL MONTHS], that is since [FILL DATE], how frequently have you used Pandora or Spotify?                             | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F2_35       | In the past [FILL MONTHS], that is since [FILL DATE], how frequently have you used PlayStation or Xbox?                            | X        |          |      | Added in order to develop a measure of individualized potential campaign exposure based on the actual campaign media buy. | Not previously approved.    |
| F3_1        | In the past [FILL MONTHS], 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme? Healthy Teen |          | X        |      | This was added as a fake brand but it is a real pregnancy prevention campaign   | NA                          |
| F3_2.       | In the past 3 months, that is since [FILL DATE], have you seen or heard the  |          | X        |      | This was added as a fake brand but we have two others so are dropping   | NA                          |

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|             | following slogan or theme?<br>Rebellion   |          |          |      |   |   |
| F3_5        | In the past [FILL MONTHS],3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?<br>Drop the Ash                  |          | X        |      | This was added as a fake brand but we have two others so are dropping         | NA  |
| F3_11       | In the past [FILL MONTHS] months, that is since [FILL DATE], have you seen or heard the following slogan or theme?<br>Tips from Former Smokers (Tips) | X        |          |      | Would like to ask about awareness of the Tips brand, for comparison           | These are identical to items approved for the baseline survey, with the exception of the campaign name. |
| F3_12       | In the past [FILL MONTHS] months, that is since [FILL DATE], have you seen or heard the following slogan or theme?<br>Truth                           | X        |          |      | Would like to ask about awareness of the truth brand, for comparison          | These are identical to items approved for the baseline survey, with the exception of the campaign name. |
| F4          | In the past [FILL MONTHS], that is since [FILL DATE], have you seen or heard of any ads on television or radio with the following themes or slogans?  |          | X        |      | We've asked the same questions using a different format (F3)                  | NA  |
| F5_3c       | Where have you seen or heard about [INSERT CAMPAIGN NAME]?<br>In magazines  |          |          | X    | In this version we drop the word "newspapers" because no media will run there | The item was approved in a similar version.   |
| F5_3e       | Where have you seen or heard about [INSERT CAMPAIGN NAME]?<br>Billboards or other outdoor or mall ads   |          |          | X    | In this version we add the word "mall" because media will run there           | The item was approved in a similar version.   |
| F5_3f       | Where have you seen or heard about [INSERT CAMPAIGN NAME]?<br>At the movie theatre  |          |          | X    | We are adding an item for "move theatre" because media will run there         | The item was approved in a similar version.   |
| F6_3        | The [INSERT CAMPAIGN NAME]Real Cost campaign is online. Have you ever seen [INSERT CAMPAIGN NAME]the Real Cost online?<br>YouTube                     | X        |          |      | Adding as planned to capture online exposure where online media will run.     | The item was approved in a similar version.   |
| F6_4        | The [INSERT CAMPAIGN NAME]Real Cost campaign is online. Have you ever seen [INSERT CAMPAIGN NAME]the Real Cost online?Hulu                            | X        |          |      | Adding as planned to capture online exposure where online media will run.     | The item was approved in a similar version.   |
| F6_5        | The [INSERT CAMPAIGN NAME]Real Cost campaign is online. Have you ever seen [INSERT CAMPAIGN   | X        |          |      | Adding as planned to capture online exposure where online media will run.     | The item was approved in a similar version.   |



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|             | NAME]the Real Cost online?<br>Pandora or Spotify   |          |          |      |   |   |
| F6_6        | The [INSERT CAMPAIGN NAME]Real Cost campaign is online. Have you ever seen [INSERT CAMPAIGN NAME]the Real Cost online?<br>In video games                           | X        |          |      | Adding as planned to capture online exposure where online media will run.   | The item was approved in a similar version.       |
| F7_x        | Now we would like to show you some screen shots from a television advertisements...  |          |          | X    | Edits to introductory text  | The item was approved in a similar version.       |
| F8_x        | Apart from this survey, how frequently have you seen this ad [SCREENSHOT LANGUAGE: these ads] on television or online in the past [FILL MONTHS SINCE LAST SURVEY]? |          |          | X    | Combined F8_x with F9_x to create a single variable.  | The item was approved in a similar version.       |
| F8a_x       | In the past [FILL MONTHS], how frequently have you seen this ad on television?   |          | X        |      | Combined into F8_x  | NA  |
| F9_x        | Have you seen this ad online in the past [FILL MONTHS], months, since [FILL DATE]?   |          | X        |      | Combined into F8_x<br><br>We have decided that youth may not be able to discriminate between ads seen on TV and ads seen online so we have asked one question that covers both possibilities. | NA  |
| F9a_x.      | In the past [FILL MONTHS], how frequently have you seen this ad online?  |          | X        |      | Combined into F8_x<br><br>We have decided that youth may not be able to discriminate between ads seen on TV and ads seen online so we have asked one question that covers both possibilities. | NA  |
| F19_x       | What is the main message of this ad?   | X        |          |      | We want to assess whether youth understanding of the ad influenced outcomes   | This has not been approved in a prior instrument. |
| F11_8.      | This ad is ridiculous  |          | X        |      | Not a priority at this time- trying to reduce survey length   | NA  |
| F11_9.      | I trust the information in this ad   |          | X        |      | Not a priority at this time- trying to reduce survey length   | NA  |
| F11_11.     | The person/people in this ad are like me   |          | X        |      | Not a priority at this time- trying to reduce survey length   | NA  |
| F13a_x.     | On scale of 1 to 5, where 1 means “not at all” and 5 means “very”, please indicate how much this ad made you feel...Hopeful  |          |          | X    | We have changed the descriptor based on data analysis   | Approved for ExPECTT media tracking survey.       |
| F13c_x.     | On scale of 1 to 5, where 1 means “not at all” and 5 means “very”, please indicate how much this ad made you feel...Motivated                                      |          |          | X    | We have changed the descriptor based on data analysis   | Approved for ExPECTT media tracking survey.       |
| F13d_x.     | On scale of 1 to 5, where 1  |          |          | X    | We have changed the descriptor  | Approved for                                      |

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|             | means “not at all” and 5 means “very”, please indicate how much this ad made you feel...Worried                                |          |          |      | based on data analysis  | ExPECTT media tracking survey.  |
| F13e_x.     | On scale of 1 to 5, where 1 means “not at all” and 5 means “very”, please indicate how much this ad made you feel...Understood |          |          | X    | We have changed the descriptor based on data analysis                                   | Approved for ExPECTT media tracking survey.   |
| F13f_x.     | On scale of 1 to 5, where 1 means “not at all” and 5 means “very”, please indicate how much this ad made you feel...Surprised  |          |          | X    | We have changed the descriptor based on data analysis                                   | Approved for ExPECTT media tracking survey.   |
| F14_x.      | Did you talk to anyone in person or online about this ad?  |          |          | X    | Edited to measure response to all Real Cost ads seen, rather than each ad individually. | Approved in a similar form.   |
| F15.        | When you talked about the ads, did you talk about any of the following topics?   |          | X        |      | Not a key measure- dropping to reduce survey length                                     | NA  |
| F16a        | Have you visited www.therealcost.betobaccofree.hhs.gov in the past [FILL MONTHS] months, since [FILL DATE]?                    | X        |          |      | We want to collect data on visits to campaign website                                   | This item was modified from the Tips campaign instrument. It has not been approved in a prior instrument. |
| G1_5        | electronic cigarettes, e-cigarettes “vapor pens”, or “e-hookahs” such as blu, NJOY, Mystic, 21st Century Smoke                 |          |          | X    | Updated item to reflect new understanding of how youth refer to e-cigarettes            | No  |
| G10.        | How often do you attend church or religious services? Would you say...   |          | X        |      | Will use baseline data for this   | NA  |
| G11.        | I would like to explore strange places. Would you say you...   |          | X        |      | Will use baseline data for this   | NA  |
| G12.        | I like to do frightening things. Would you say you...  |          | X        |      | Will use baseline data for this   | NA  |
| G13.        | I like new and exciting experiences, even if I have to break the rules. Would you say you...                                   |          | X        |      | Will use baseline data for this   | NA  |
| G14.        | I prefer friends who are exciting and unpredictable. Would you say you...  |          | X        |      | Will use baseline data for this   | NA  |