**“Evaluation of the Food and Drug Administration's General Market Youth Tobacco Prevention Campaign”**

**(OMB Control Number 0910-0753)**

**Change Request (83-C)**

**July 02, 2014**

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request (83-C) to incorporate a third round of minor edits to the youth follow-up instrument (attachment 2), Incentives document (attachment 5), permission letters (attachment 6), , Panel Maintenance Letter (attachment 10), and supporting statements part A and B.

In addition, the following documents are provided to explain the justification for this change request:

1. “Rationale for Items Added to or Removed From the ExPECTT Youth Follow-up Instrument” A document outlining the items that have been added to and dropped from the follow-up survey, and the rationale for the change.



1. “ExPECTT Parent Permission for Youth Follow-Up Interview – Version 1A” A revised parent permission letter



1. “Panel Maintenance Letter” A revised panel maintenance letter.



1. “Follow-up Youth Assent Form”



1. A revised youth consent form



1. Revised incentives document - The incentives are increasing to meet the goal of reducing non-response bias, an increase of incentive from $20 to $25 for respondents who complete the online version of the ExPECTT follow-up survey during a three week early release period.



1. Revised Supporting Statement Part A



1. Revised Supporting Statement Part B



In conversations with OMB in the past, we noted that we expected to have non-substantive changes to our instruments based on the development/changes to the campaign creative.