

**“Evaluation of the Food and Drug Administration's General Market Youth  
Tobacco Prevention Campaign”  
(OMB Control Number 0910-0753)**

**Change Request (83-C)**

**July 02, 2014**

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request (83-C) to incorporate a third round of minor edits to the youth follow-up instrument (attachment 2), Incentives document (attachment 5), permission letters (attachment 6), , Panel Maintenance Letter (attachment 10), and supporting statements part A and B.

In addition, the following documents are provided to explain the justification for this change request:

1. “Rationale for Items Added to or Removed From the ExPECTT Youth Follow-up Instrument” A document outlining the items that have been added to and dropped from the follow-up survey, and the rationale for the change.



Rationale for Item  
Changes to the ExPE

2. “ExPECTT Parent Permission for Youth Follow-Up Interview – Version 1A” A revised parent permission letter



Attachment  
6\_Parent Permission\_

3. “Panel Maintenance Letter” A revised panel maintenance letter.



Attachment 10  
Lead Letter\_7.2\_14\_

4. “Follow-up Youth Assent Form”



Attachment 2\_Youth  
Follow-up 7.2\_14\_trac

5. A revised youth consent form



Attachment 6\_Youth  
Consent\_7.2\_14\_trac

6. Revised incentives document - The incentives are increasing to meet the goal of reducing non-response bias, an increase of incentive from \$20 to \$25 for respondents who complete the online version of the ExPECTT follow-up survey during a three week early release period.



Attachment  
5\_Incentives\_tracker

7. Revised Supporting Statement Part A



SS Part A 0910 New  
Evaluation of FDA To

8. Revised Supporting Statement Part B



SS Part B Final  
Evaluation Campaign

In conversations with OMB in the past, we noted that we expected to have non-substantive changes to our instruments based on the development/changes to the campaign creative.