Twitter Survey

1. **Please describe yourself (check all categories that apply):**
* Consumer
* Investor
* Healthcare Professional
* Drug Industry
* Media
* Student
* Attorney
* Consultant
* Clinical Researcher
* Academia
* Other (Please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. **Please tell us how you received the latest FDA Drug Information Twitter alert.**
	* Mobile device using an App
	* Mobile device using a Web browser
	* Tablet
	* Computer
2. **Do you receive mobile notifications of @FDA\_Drug\_Info tweets via SMS (texts)?**
	* No (Please CONTINUE to Question 4)
	* Yes (Please SKIP to Question 5)
3. **I do not receive SMS (texts) of @FDA\_Drug\_Info tweets because (check all that apply):**
	* Didn’t know tweets could be texted
	* Receiving SMS (texts) cost money
	* Prefer to check Twitter Feed on Twitter app, Web site, etc.
	* Other (Please specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. **What were your top three expectations for subscribing to our service(s)?**
* To receive the latest information on FDA actions related to drugs
* To receive the latest information on drug safety and recalls
* To receive the latest information on drug approvals
* To receive the latest information on the drug development review process
* To receive the latest information on FDA meetings related to drug products and Center for Drug Evaluation and Research (CDER) initiatives
* To receive the latest information on Guidances for Industry
* Other (Please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. **Were your expectations met?**
* My expectations were EXCEEDED
* My expectations were MET
* My expectations were NOT MET

If your expectations were NOT MET, please explain why:

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1. **Using a scale of 1-5, with 5 being "Highly Effective" and 1 being "Not At All Effective", please rate the effectiveness of the current information delivered via the @FDA\_Drug\_Info Twitter account. Please select N/A if you were not able to access the item.**

**Content of the tweet 1 2 3 4 5 NA**

**Link accessibility 1 2 3 4 5 NA**

**Graphics 1 2 3 4 5 NA**

**Video accessibility 1 2 3 4 5 NA**

**Audio accessibility 1 2 3 4 5 NA**

1. **Please provide us with any additional feedback relating to the @FDA\_Drug\_Info Twitter service, including any information you would like to receive that is currently NOT being delivered:**

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1. **Do you currently subscribe to the Drug Information Update Listserv?**
	* Yes. (Please SKIP to Question 10)
	* No. (Please CONTINUE to Question 9)
2. **I’m not subscribed to the Drug Information Update Email Listserv because (check all that apply):**
	* Did not know it was available
	* Receive too many emails already
	* Prefer shorter content
	* Other:
3. **Are you open to providing follow-up information? If yes, please provide your name, email and phone number below.**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_