

Twitter Survey

1. Please describe yourself (check all categories that apply):

- Consumer
- Investor
- Healthcare Professional
- Drug Industry
- Media
- Student
- Attorney
- Consultant
- Clinical Researcher
- Academia
- Other (Please specify _____)

2. Please tell us how you received the latest FDA Drug Information Twitter alert.

- Mobile device using an App
- Mobile device using a Web browser
- Tablet
- Computer

3. Do you receive mobile notifications of @FDA_Drug_Info tweets via SMS (texts)?

- No (Please CONTINUE to Question 4)
- Yes (Please SKIP to Question 5)

4. I do not receive SMS (texts) of @FDA_Drug_Info tweets because (check all that apply):

- Didn't know tweets could be texted
- Receiving SMS (texts) cost money
- Prefer to check Twitter Feed on Twitter app, Web site, etc.
- Other (Please specify)_____

5. What were your top three expectations for subscribing to our service(s)?

- To receive the latest information on FDA actions related to drugs
- To receive the latest information on drug safety and recalls
- To receive the latest information on drug approvals

- To receive the latest information on the drug development review process
- To receive the latest information on FDA meetings related to drug products and Center for Drug Evaluation and Research (CDER) initiatives
- To receive the latest information on Guidances for Industry
- Other (Please specify _____)

6. Were your expectations met?

- My expectations were EXCEEDED
- My expectations were MET
- My expectations were NOT MET

If your expectations were NOT MET, please explain why:

7. Using a scale of 1-5, with 5 being "Highly Effective" and 1 being "Not At All Effective", please rate the effectiveness of the current information delivered via the @FDA_Drug_Info Twitter account. Please select N/A if you were not able to access the item.

Content of the tweet	1	2	3	4	5	NA
Link accessibility	1	2	3	4	5	NA
Graphics	1	2	3	4	5	NA
Video accessibility	1	2	3	4	5	NA
Audio accessibility	1	2	3	4	5	NA

8. Please provide us with any additional feedback relating to the @FDA_Drug_Info Twitter service, including any information you would like to receive that is currently NOT being delivered:

9. Do you currently subscribe to the Drug Information Update Listserv?

- Yes. (Please SKIP to Question 10)
- No. (Please CONTINUE to Question 9)

10. I'm not subscribed to the Drug Information Update Email Listserv because (check all that apply):

- Did not know it was available
- Receive too many emails already
- Prefer shorter content
- Other: _____

11. Are you open to providing follow-up information? If yes, please provide your name, email and phone number below.

Name: _____

Email Address: _____

Telephone Number: _____