

# FDA DOCUMENTATION FOR THE GENERIC CLEARANCE OF CUSTOMER SATISFACTION SURVEYS (0910-0360)

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The generic clearance will only be used for customer satisfaction and website usability surveys where FDA seeks to gather information that is planned for internal use only, and can provide a justification for qualitative or anecdotal collections that may nonetheless produce useful information for program and service improvement.

**TITLE OF INFORMATION COLLECTION:** FDA/CFSAN Interagency Food Safety Analytics Collaboration (IFSAC) Webinar Survey for FDA's Center for Food Safety and Applied Nutrition (CFSAN), Office of Analytics and Outreach (OAO) Fall 2017 IFSAC Webinar

## DESCRIPTION OF THIS SPECIFIC COLLECTION

1. **Statement of need:**

The Interagency Food Safety Analytics Collaboration (IFSAC) is a federal tri-agency collaboration among the U.S. Food and Drug Administration (FDA), USDA's Food Safety and Inspection Service (FSIS) and the Centers for Disease Control and Prevention (CDC). The goal of this collaboration is to improve coordination of federal food safety analytic efforts and address cross-cutting priorities for food safety data collection, analysis, and use. Projects and studies aim to identify foods that are important sources of illnesses.

As part of its new Strategic Plan, IFSAC seeks to identify relevant stakeholders and develop better methods for communicating with them about IFSAC products and analyses.

2. **Intended use of information:**

Results from the survey will be used to improve the next webinar, in spring 2018. We also intend to use the results of the survey to enhance our outreach, improve our engagement with stakeholders, and better disseminate information to stakeholders about IFSAC's activities and research findings.

3. **Description of respondents:**

Stakeholders and respondents to this survey include regulated industry, consumer groups, academics, state and local public health agencies, other regulatory agencies, and other interested parties.

4. **Date(s) to be Conducted:**

On October 20, 2017, IFSAC intends to conduct a webinar to inform the public about a new analysis of foodborne illness source attribution and provide an opportunity for questions and discussion. The FDA/Center for Food Safety and Applied Nutrition will send participants a short web survey as a follow-up to the webinar. Tentative dates for this survey are October 20<sup>th</sup> through November 3<sup>rd</sup> 2017.

5. **How the Information is being collected:**

Surveys for the FDA/Center for Food Safety and Applied Nutrition IFSAC Stakeholder Webinar will be conducted by sending participants a short web survey, which they will complete online.

**6. Confidentiality of Respondents:**

The following statement is provided on the survey instrument: “Your participation / nonparticipation is completely voluntary, and your responses will not have an effect on attending future IFSAC events and activities. In instances where respondent identity is needed (e.g., for follow-up of non-respondents), this information collection fully complies with all aspects of the Privacy Act, and data will be kept private to the fullest extent allowed by law.”

**7. Amount and justification for any proposed incentive**

There is no proposed incentive being offered for completing this voluntary survey.

**8. Questions of a Sensitive Nature (Data will be kept private to the extent allowed by the law)**

There are no questions of a sensitive nature being asked on the survey.

**9. Description of Statistical Methods**

The sample size for the FDA/Center for Food Safety and Applied Nutrition IFSAC Stakeholder Fall 2017 Survey is based on the number of people expected to attend the October 2017 IFSAC webinar. FDA will be providing the surveys to all attendees after the end of the webinar, and expects that at least 70% of the attendees who receive the survey will complete and return them.

**BURDEN HOUR COMPUTATION** (Number of responses (X) estimated response or participation time in minutes (/60) = annual burden hours):

Type/Category of Respondent	No. of Respondents	Participation Time (minutes)	Burden (hours)
FDA/CFSAN IFSAC Stakeholder Survey	135	15	33.75

**REQUESTED APPROVAL DATE: September 30, 2017**

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**FDA CENTER:** Center for Food Safety and Applied Nutrition (FDA/CFSAN)