

## Emergency Risk Communication Evaluation Interview Guide: External Partners

*(For international NGO partners)*

1. In what affected areas/countries has your organization been working?

*(For all partners)*

### Activities and Objectives

2. Can you describe your primary activities and responsibilities with respect to communication about Ebola?

- What takes up most of your time?
- With whom do you work (outside of CDC)
- What are your primary outputs/products?

3. How do you get direction? How are your objectives and priorities determined?

4. What has been most important for you to accomplish with respect to communication about Ebola?

5. How do you know when you are succeeding?

### Interactions with CDC

6. In what ways way have you interacted with CDC communication staff about Ebola?

- How did you first get connected?
- With whom have you worked?
- How frequently have you had interactions? Face-face?

7. How would you describe your working relationship with CDC communication staff?

- What have been your roles and responsibilities?
- What have been CDC communication staff roles and responsibilities?
- Do you work collaboratively, or independently?
- How are decisions made? Jointly?

8. How has your working relationship with CDC communication staff changed over time?

- What were the reasons for these changes?
- Do you think these changes have been helpful/useful? Why?

9. What are some of the challenges have you experienced in working with CDC communication staff?

- Responsiveness?
- Working relationship?

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**Assessment of CDC**

10. In what ways has working with CDC communication staff helped you accomplish your objectives?
- How helpful have communication materials been? Examples?
  - How helpful has communication training/guidance been?
  - Did CDC provide additional staff?
11. In what ways could CDC communication staff have been more helpful or effective in supporting your efforts?
- What specific things you would like to see CDC do more, or do less/not at all? What would be most helpful to you?
  - How could materials have been more useful? (timeliness, accuracy, audience adaptation)
  - How could communication training/guidance have been more useful?
  - Working relationship changes?
12. What suggestions do you have for CDC going forward?
- Materials? (timeliness, accuracy, audience adaptation)
  - Training?
  - Guidance?
13. Is there anything else you'd like to talk about with regard to your Ebola communication activities and your work on that with the CDC?