

Form Approved
OMB No: 0920-1026
Exp. Date: 07/31/2017

1. Who would you say are your organization's target audiences? Select all that apply.

- General Public
- Businesses
- Children
- Employees
- Healthcare Professionals
- Long-term care facilities
- Older adults (age 65+)
- Parents/Caregivers
- People with chronic diseases
- Pregnant women
- Young adults
- Unsure

Other (please specify)

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Thank you for taking the time to complete this survey. The information you provided will help us evaluate the CDC partner activity submission web page and will be helpful in informing us on how to improve this web page.

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2. Are you aware of CDC's [Partner Events webpage](#)?

- Yes
- No

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3. Have you or someone in your organization posted on the CDC Partner Events webpage that you are aware of?

- Yes
- No

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4. How useful do you find the CDC Partner Events webpage?

Not at all useful Not very useful Neither useful neither useless Somewhat useful Very useful

5. Why do you use the CDC Partner Events webpage? (check all that apply)

- To increase awareness about my event
- To have a link to send people with information about your event
- To find events going on in my state
- Other (please specify)

6. What challenges do you find inputting events into the CDC Partner Events webpage?

- The form is too cumbersome to fill out
- I do not find it helpful
- The page is hard to find
- Other (please specify)

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7. Why do you not use the CDC Partner Events webpage?

- The form is too cumbersome to fill out
- I do not find it helpful
- The page is hard to find
- Other (please specify)

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8. Where do you post about your influenza vaccination promotion activities? (check all that apply)

- CDC Partner activity web page
- Organization website
- Facebook
- Twitter
- My organization does not post about influenza promotion activities
- Other (please specify)

9. Where do you learn about influenza vaccination promotion activities going on in your area? (check all that apply)

- CDC Partner activity web page
- Organization website
- Facebook
- Twitter
- My organization does not post about influenza promotion activities
- Other (please specify)

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10. Are you aware of the [#vaxwithme social media campaign](#)? CDC's #VaxWithMe campaign encourages individuals to share photos and videos of themselves (tagged #VaxWithMe) during or after getting their flu vaccination.

- Yes
- No

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11. Are you aware of the [#vaxwithme interactive timeline](#), an interactive timeline that displays the #Vaxwithme partner posts from various social media platforms.?

- Yes
- No

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12. How do you foresee using the #vaxwithme interactive timeline? (Select all that apply)

- In addition to the partner activities page
- Instead of the partner activities page
- Not at all
- To learn about influenza vaccination promotion activities going on in my area
- Other (please specify)

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