**Talking Points for Recruiting Providers for Case Study and Focus Group**

* **The purpose of the project is to provide the National Chlamydia Coalition (NCC) with an assessment of the tools, resources, and content of a webpage for providers.**
* **The NCC is sponsored by the Centers for Disease Control and Prevention, (CDC).**
* **There is no pre or post-test questionnaire assessing participant’s knowledge of the subject matter or of clinical practice.**
* **$40 honorarium will be provided for completing the case study and participating in 1 focus group.**
* **No travel is required.**
* **Case study and the internet search of the NCC resources and webpage can be completed at the provider’s discretion any time over two-three weeks.**
* **Case study, including internet time to review NCC resources and webpage, should take about 45-60 minutes.**
* **Focus group session is telephone- based and will be no longer than 60 minutes. A toll free conference call line will be provided.**
* **Total time commitment: 120 minutes, including the pre-group case study and focus group.**
* **There will be two choices of times to attend one focus group**
* **Focus groups will be conducted by a professional facilitator in DATE TBD**
* **Questions addressed in the focus group will center on your personal experience with searching for information on the NCC website and in providing suggestions for improving the resources and/or website.**
* **Once a provider has indicated interest in participating, they will be contacted by the project director, or designee, with further details about logistics, timing, and to address questions.**
* **We will need basic contact information such as an email address, phone number, and address to send the honorarium.**
* **There is no post group follow-up, except to provide compensation and thank you.**
* **There will be no additional solicitation emails or phone calls.**