

Talking Points for Recruiting Providers for Case Study and Focus Group

- The purpose of the project is to provide the National Chlamydia Coalition (NCC) with an assessment of the tools, resources, and content of a webpage for providers.
- The NCC is sponsored by the Centers for Disease Control and Prevention, (CDC).
- There is no pre or post-test questionnaire assessing participant's knowledge of the subject matter or of clinical practice.
- \$40 honorarium will be provided for completing the case study and participating in 1 focus group.
- No travel is required.
- Case study and the internet search of the NCC resources and webpage can be completed at the provider's discretion any time over two-three weeks.
- Case study, including internet time to review NCC resources and webpage, should take about 45-60 minutes.
- Focus group session is telephone- based and will be no longer than 60 minutes. A toll free conference call line will be provided.
- Total time commitment: 120 minutes, including the pre-group case study and focus group.
- There will be two choices of times to attend one focus group
- Focus groups will be conducted by a professional facilitator in DATE TBD
- Questions addressed in the focus group will center on your personal experience with searching for information on the NCC website and in providing suggestions for improving the resources and/or website.
- Once a provider has indicated interest in participating, they will be contacted by the project director, or designee, with further details about logistics, timing, and to address questions.
- We will need basic contact information such as an email address, phone number, and address to send the honorarium.
- There is no post group follow-up, except to provide compensation and thank you.
- There will be no additional solicitation emails or phone calls.