

Telephone Screening Interviews and Focus Groups for Exploratory Research and Message Pre-Testing Among Foreign-Born Asian Americans

The attached documents are submitted for review and approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB Control Number: 0920-1027). We have submitted the documents in English, but are requesting approval to conduct screening interviews and focus groups in three other languages: Chinese, Korean and Vietnamese. Given the significant expense to the program to translate the OMB submission documents into three other languages, we respectfully request review and approval based upon the submission in English.

Once OMB approval is received, we will translate all telephone screening instrument, focus group moderator guide and the campaign materials, including any requested changes, into Chinese, Korean and Vietnamese. Please note that the telephone screening interview and the in-person focus group moderation will be conducted by native speakers of that particular language.