

Title of Project: Usability Testing of CDC's Act Against AIDS (AAA) Website

Attachment 1

Survey Instrument for Usability Testing of CDC's Act Against AIDS (AAA) Website

Public reporting burden of this collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-1027)

Act Against AIDS Final Task list for both in-person and online

A facilitator will present the tasks to the **in-person** participants who will navigate the website to locate answers. The respondent is to use the HIV/AIDS website to locate the answers to the questions that are displayed on the screen.

These tasks will be presented to **online** participants via UserZoom survey. The UserZoom screenshots follow the narrative tasks.

The grouping of the tasks below indicates the type of participant being queried.

Task Scenarios for Academics, Public Health Professionals, and Health Care Professionals
What is the most common screening test in the U.S. that looks for antibodies to HIV?
In 2010, blacks comprised 12% of the U.S. population but accounted for what percentage of all new HIV infections?
How would you print this page? (direct participant to AAA home page)
What year was Act Against AIDS launched?
From this page [The "About AAA page"], how would you get to a list of campaigns?
Where would you find Act Against AIDS campaign materials for your organization?
Which of the following is a campaign partner for "We Can Stop HIV One Conversation at a Time"?
Find the top 10 partnership activities to use Act Against AIDS
Where would you find free Continuing Medical Education (CME/CNE) opportunities for clinicians?
Find a list of campaigns for healthcare providers
Where would you find a video on HIV AIDS 101?
When was the latest newsletter for Act Against AIDS?

Task Scenarios for Consumers
Which body fluids have been shown to transmit HIV?
What is the most common screening test in the U.S. that looks for antibodies to HIV?
In 2010, blacks comprised 12% of the U.S. population but accounted for what percentage of all new HIV infections?
Is the risk of contracting HIV from oral sex MORE than anal or vaginal sex or LESS than anal or vaginal sex or EQUAL to anal or vaginal sex?
Do "Natural" or lambskin condoms provide protection against HIV infection?
How would you print this page? (direct participant to AAA home page)
Where would you find a video on HIV AIDS 101?

All participants are asked these Follow-Up questions

1. How does Act Against AIDS relate to each theme or campaign?
2. Based on your experience with the CDC Act Against AIDS website during this survey how would you rate your overall satisfaction with the site?

1	2	3	4
Very dissatisfied	Dissatisfied	Satisfied	Very satisfied

3. Please describe any difficulties you encountered when trying to complete the tasks on the CDC Act Against AIDS web site?
4. Pick three of the following words that best describe the look and feel of the CDC Act Against AIDS web site.
 - Attractive
 - Busy
 - Clean
 - Cluttered
 - Modern
 - Overwhelming
 - Organized
 - Out-of-date
 - Sophisticated
 - Unfriendly