Title of Project: User Insights for NCHHSTP Atlas Website and Tool

Attachment 1

Screen captures for **Online Survey** User Survey for NCHHSTP Atlas Website and Tool

Improving Data Use and the NCHHSTP Atlas Tool

Thank you for participating in our 10 minute survey about the Atlas interactive tool

We are currently reviewing the Centers for Disease Control and Prevention (CDC) National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP) Atlas Web site and interactive tool, and would like you to give us your opinions on the current platform.

In this 10-minute survey we will ask about your perceptions of and interactions with the tool, so that we can find ways to improve the system. The information that is collected will only be used to make changes to the CDC NCHHSTP Atlas site and interactive tool.

When analyzing and reporting the results, no personal identifiers will be linked to the data. By taking this survey you are indicating your consent for participation.

Please direct all questions to Everett Long at elong@danya.com.

Thank you.

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Improving Data Use and the NCHHSTP Atlas Tool

▷ **Which best describes the type of organization you represent?**

○ Community-based organization
○ Educational institution
○ State health department
○ Local health department
○ Health services provider or hospital
○ Other [   ]

▷ **Which best describes the primary role that brought you to the NCHHSTP Atlas site?**

○ Advocacy work
○ Health educator, teacher, trainer
○ Program manager
○ Healthcare provider
○ Individual interested in health
○ Policymaker
○ Research
○ Surveillance/Epidemiology
○ Student
○ Other [   ]

▷ **Are you in a supervisory or managerial role?**

○ Yes
○ No

> **How would you rank the disease data levels according to how important they are for your work? Use 1-5 to indicate your answers, with 1 being the *most* important and 5 being the *least* important for your work**

National level data	[ ]
State level data	[ ]
City level data	[ ]
County level data	[ ]
Zip code level data	[ ]
Total	[ ]

> **How frequently do you use the NCHHSTP Atlas site?**

○ Daily
○ Weekly
○ Monthly
○ A couple times a year
○ About once a year
○ Less than once a year
○ I have not used the NCHHSTP Atlas interactive tool

> **If you have *not* used the NCHHSTP Atlas interactive tool please let us know why.**

[   ]

> **When you used the NCHHSTP Atlas tool, specifically what information were you looking for?**

○ Hepatitis
○ HIV/AIDS
○ Sexually Transmitted Diseases
○ Tuberculosis

▷ What did you do once you visited the Atlas interactive tool?

☐ Generate a disease chart or table for a geographic region
☐ Generate a disease map
☐ View the trends of a particular disease over time
☐ Conduct an advanced query to make comparisons
☐ Export a data set for further analysis
☐ Other [   ]

▷ What was your level of satisfaction with the features of Atlas that you used?

○ Very satisfied
○ Satisfied
○ Dissatisfied
○ Very dissatisfied

▷ How would you rate the level of ease or difficulty of the Atlas interactive features you used?

○ Very easy
○ Easy
○ Average
○ Difficult
○ Very difficult

▷ How satisfied were you with your most recent visit to the Atlas interactive tool?

○ Very satisfied
○ Satisfied
○ Dissatisfied
○ Very dissatisfied

▷ **In the future, which of the following would you most like to see available on the Atlas interactive tool?**

☐ Maps

☐ Tables

☐ Charts

☐ A quick fact

☐ A people graphic

☐ Data sets

☐ Data access via APIs (Application Programming Interface for data to talk to each other)

☐ Other [   ]

▷ **If you are willing to share your story, please complete the following sentence: "I use the Atlas to..."**

▷ **If you could change anything about the Atlas interactive tool, what would it be and why?**

▷ **May we contact you to further discuss how you use the NCHHSTP Atlas? If so, please provide your name and an email address where we can reach you.**

▷ **If you are willing to share your story, please complete the following sentence: "I use the Atlas to..."**

▷ **If you could change anything about the Atlas interactive tool, what would it be and why?**

▷ **May we contact you to further discuss how you use the NCHHSTP Atlas? If so, please provide your name and an email address where we can reach you.**

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