

# Welcome

Form Approved

OMB No. 0920-1027

Expiration Date 08/31/2017

**Welcome to the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention usability study, and thank you for agreeing to participate!**

**Your response will help us to organize the content on our website. Find out how on the next page...**

Public reporting burden of this collection of information is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-1027)

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# Before we begin

Please tell us a little about yourself:

**Which of the following best describes you? \***

- Public Health Professional
- Health Care Provider
- Researcher
- Student
- Educator
- Congressional Liaison
- CDC Employee or Contractor

**How often do you visit the NCHHSTP website? \***

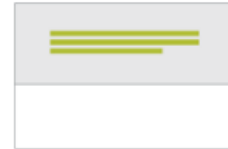
- Daily
- Weekly
- Monthly
- A few times per year
- Less often

**Continue**

# Instructions

Here's how it works:

You will be asked to find a certain item and presented with a list of links.



Click through the list until you arrive at one that you think helps you complete the task.



If you take a wrong turn, you can go back by clicking one of the links above.



*Please don't use the back button on your browser.*

*This is not a test of your ability, there are no right or wrong answers.*

That's it, let's get started!

**Continue**

## Task 1 of 20

Where would you go to learn more about the NCHHSTP Director?

---

[Start task](#)

## Task 1 of 20

Where would you go to learn more about the NCHHSTP Director?

---

### ▼ NCHHSTP Homepage

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## Task 2 of 20

Where would you go to learn more about the divisions that make up NCHHSTP?

---

[Start task](#)

## Task 2 of 20

Where would you go to learn more about the divisions that make up NCHHSTP?

---

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### Task 3 of 20

Where would you download PDF's, journal articles, or reports pertaining to HIV/AIDS, STDs, TB, or Viral Hepatitis?

---

[Start task](#)

### Task 3 of 20

Where would you download PDF's, journal articles, or reports pertaining to HIV/AIDS, STDs, TB, or Viral Hepatitis?

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## Task 4 of 20

Where would you go to learn about our social media policy?

---

Start task

## Task 4 of 20

Where would you go to learn about our social media policy?

---

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## Task 5 of 20

How would you sign up to receive the Connections newsletter via email?

---

[Start task](#)

## Task 5 of 20

How would you sign up to receive the Connections newsletter via email?

---

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## Task 6 of 20

Where would you read latest press releases related to HIV/AIDS, Viral Hepatitis, TB or STDs?

---

[Start task](#)

## Task 6 of 20

Where would you read latest press releases related to HIV/AIDS, Viral Hepatitis, TB or STDs?

---

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## Task 7 of 20

How would you find an interactive tool that creates customized maps using NCHHSTP surveillance data?

---

[Start task](#)

## Task 7 of 20

How would you find an interactive tool that creates customized maps using NCHHSTP surveillance data?

---

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## Task 8 of 20

Where would you find reports that provide NCHHSTP surveillance data for each U.S. state?

---

[Start task](#)

## Task 8 of 20

Where would you find reports that provide NCHHSTP surveillance data for each U.S. state?

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## Task 9 of 20

Where could you find resources about people who use drugs?

---

Start task

## Task 9 of 20

Where could you find resources about people who use drugs?

---

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## Task 10 of 20

Where would you learn more about HIV among Transgender people?

---

[Start task](#)

## Task 10 of 20

Where would you learn more about HIV among Transgender people?

---

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## Task 11 of 20

Where could you read more about HIV prevention during pregnancy and childbirth?

---

[Start task](#)

## Task 11 of 20

Where could you read more about HIV prevention during pregnancy and childbirth?

---

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**Task 12 of 20**

Where would you find information about gay and bisexual men's mental health?

---

**Start task**

**Task 12 of 20**

Where would you find information about gay and bisexual men's mental health?

---

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## Task 13 of 20

Where would you find information about sexuality and sexual relationships?

---

[Start task](#)

## Task 13 of 20

Where would you find information about sexuality and sexual relationships?

---

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## Task 14 of 20

Where would you learn about how poverty, income, education, & housing affect health?

---

Start task

## Task 14 of 20

Where would you learn about how poverty, income, education, & housing affect health?

---

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## Task 15 of 20

Where would you learn more about public health policies and practices that help prevent HIV/AIDS, STDs, Viral Hepatitis, and TB infections?

---

[Start task](#)

## Task 15 of 20

Where would you learn more about public health policies and practices that help prevent HIV/AIDS, STDs, Viral Hepatitis, and TB infections?

---

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## Task 16 of 20

Where would you learn more about state and local partners who work with CDC in disease prevention through awareness and outreach campaigns?

---

[Start task](#)

## Task 16 of 20

Where would you learn more about state and local partners who work with CDC in disease prevention through awareness and outreach campaigns?

---

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## Task 17 of 20

Where could you find a list of Tuberculosis (TB) Resources for public health professionals?

---

Start task

## Task 17 of 20

Where could you find a list of Tuberculosis (TB) Resources for public health professionals?

---

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## Task 18 of 20

How would you find a list of locations where you could get tested for HIV or STDs?

---

Start task

## Task 18 of 20

How would you find a list of locations where you could get tested for HIV or STDs?

---

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## Task 19 of 20

Where can you find a list of training related to STDs?

---

Start task

## Task 19 of 20

Where can you find a list of training related to STDs?

---

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## Task 20 of 20

Where could you learn more about NCHHSTP's goals and strategies to enhance their program over the next several years?

---

Start task

## Task 20 of 20

Where could you learn more about NCHHSTP's goals and strategies to enhance their program over the next several years?

---

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## Just about finished

Please answer the following questions:

**I think the information on the website was well organized. \***

- Strongly Agree
- Somewhat Agree
- Neither Agree Nor Disagree
- Somewhat Agree
- Strongly Disagree

**This information was easy to navigate. \***

- Strongly Agree
- Somewhat Agree
- Neither Agree Nor Disagree
- Somewhat Agree
- Strongly Disagree

**Please rate your satisfaction with the new categories and navigation structure: \***

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied



Please rate the ease of finding information with the new categories and navigation structure: \*

- Very Easy
- Easy
- Neutral
- Difficult
- Very Difficult

**Continue**

*\* indicates required fields*

## Thanks

Next, we would like to show you redesigned homepage for the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention.

This homepage is still in development and is not yet finalized. We would like your feedback on the newly redesigned homepage BEFORE we release it to the public so that we can use your feedback to improve the homepage before it is launched.

Let's get started! [Click here to begin.](#)

# Instructions

All you need to do is click!

1. We'll give you a task to complete and an image of a web page to complete it on.
2. Imagining you were really carrying out the task, click where you would first look.

*This is not a test of your ability — there are no right or wrong answers.*

Let's get started!

[Continue](#)

Task 1 of 10

Where would you find the latest news about HIV/AIDS, STDs, TB, and Viral Hepatitis?


**CDC** Centers for Disease Control and Prevention  
CDC 24/7. Saving Lives. Protecting People™

SEARCH

CDC A-Z INDEX ▾

**National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention**

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World TB Day  
March 24


**Find TB. Treat TB.**  
Working together to eliminate TB.

CDC and Public Health Partners Steer the U.S. Towards TB Elimination  
Fact Sheet TB in the U.S.

**Focus Topics**

- STDs
- HIV/AIDS
- Tuberculosis
- Viral Hepatitis
- Healthy Youth

**Data & Statistics**



**NCHHSTP Atlas**  
Interactive mapping tool that provides rates & cases along with the ability to create maps and trend data.

**State Health Profiles**  
Reports of cases & health behaviors by state.

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**HIGH IMPACT PREVENTION**  
Learn how NCHHSTP prioritizes cost-effective and scalable programs, policies, and research to achieve the greatest public health impact possible.

**FOR PUBLIC HEALTH PARTNERS**  
Resources for partners, including Prevention Resources for Partners & Grantees, Program Collaboration (PCS), Prevention through Healthcare, and NPIN.

**FOR YOUR HEALTH**  
Find information on condom effectiveness, the Tuskegee Study, health disparities, correctional health, LGBT health, sexual health, pregnancy and other topics.

**NCHHSTP NEWSROOM**  
A resource for journalists covering the latest CDC news about HIV/AIDS, STDs, hepatitis and TB, as well as issues about the sexual health of young Americans.

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**ABOUT NCHHSTP**  
The Center is committed to a future free of HIV/AIDS, viral hepatitis, STDs, and TB. Read more about our people and programs. [More >](#)

**COMMUNICATIONS CENTER**  
Read Dear Colleague letters, Connections newsletters for partners, Medscape commentaries, and find links to NCHHSTP social media sites. [More >](#)

**TOOLS & TRAINING**  
Find resources developed by NCHHSTP programs for HIV, hepatitis, STD and TB campaigns, testing, materials, and training. [More >](#)

**NCHHSTP Tweets**

**Dr. Mermin**  
What do you know about different #HIV tests? Find out what you need to know:  
<https://t.co/3xe0H59b6l>  
<https://t.co/ARx9p11jXt>

**#Clinicians** Do you know how #CDC now defines the 3 stages of #HIV infection?  
<https://t.co/rBnV5dlPhB>  
<https://t.co/DypnROzIEO>

It's better to prevent #HIV than have to be treated for it. Learn more:  
<https://t.co/o6BdCFTrdW>  
<https://t.co/OUPJ3Ji2ZG>

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Task 2 of 10

Where would you find information about Viral Hepatitis?

**CDC** Centers for Disease Control and Prevention  
CDC 24/7: Saving Lives. Protecting People™

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**World TB Day**  
March 24

**Find TB. Treat TB.**  
Working together to eliminate TB.

**CDC and Public Health Partners Steer the U.S. Towards TB Elimination**  
Fact Sheet TB in the U.S.

**Focus Topics**

- STDs
- HIV/AIDS
- Tuberculosis
- Viral Hepatitis
- Healthy Youth

**Data & Statistics**



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**Dr. Mermis**  
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<https://t.co/ARx9p11jXt>

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<https://t.co/DypnROdIEO>

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<https://t.co/068dCFtoKW>  
<https://t.co/OUPJ3J2ZG>

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Where would you find information about sexual risk behaviors for teens?

**CDC** Centers for Disease Control and Prevention  
CDC 24/7: Saving Lives, Protecting People™

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### National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention

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World TB Day  
March 24

Find TB. Treat TB.  
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CDC and Public Health Partners Steer the U.S. Towards TB Elimination  
Fact Sheet TB in the U.S.

#### Focus Topics

- STDs
- HIV/AIDS
- Tuberculosis
- Viral Hepatitis
- Healthy Youth

#### Data & Statistics

**NCHHSTP Atlas**  
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**State Health Profiles**  
Reports of cases & health behaviors by state.

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#### ABOUT NCHHSTP

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What do you know about different #HIV tests? Find out what you need to know: <https://t.co/3Jx0H5S06j>  
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**#Clinicians**: Do you know how #CDC now defines the 3 stages of #HIV infection? <https://t.co/8nV5dlPHB>  
<https://t.co/DyprROzIEO>

It's better to prevent #HIV than have to be treated for it. Learn more: <https://t.co/b68dJCFtqKW>  
<https://t.co/0UPJ3J2ZG>

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Where would you find the latest "Dear Colleague" letter from the NCHHSTP Director?

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*Fact Sheet TB in the U.S.*

**Focus Topics**

- STDs
- HIV/AIDS
- Tuberculosis
- Viral Hepatitis
- Healthy Youth

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Where would you find information for public health agencies about delivery of STD-related services?


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U.S. Department of Health & Human Services



Task 6 of 10

Where would you find statistical information by state that you can download related to HIV, STDs, Viral Hepatitis, & Tuberculosis?

CDC Centers for Disease Control and Prevention  
CDC 24/7: Saving Lives, Protecting People™

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<https://t.co/3x0HS5b6l>  
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Task 7 of 10

Where would you find information about the correct use of male latex condoms?

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**Focus Topics**

- STDs
- HIV/AIDS
- Tuberculosis
- Viral Hepatitis
- Healthy Youth

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Where would you find an interactive tool to customize data and create maps to show trends?

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Where would you find information for health professionals on gay and bisexual men's health?


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Task 10 of 10

Where would you find information about groups of people who are at a greater risk for HIV/AIDS, STDs, Viral Hepatitis and Tuberculosis?

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**The website was easy to navigate. \***

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- Neither Agree Nor Disagree
- Somewhat Disagree
- Strongly Disagree

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