



United States Department of the Interior  
NATIONAL PARK SERVICE



MONTH YEAR

Dear «FNAME» «LNAME»:

The National Park Service is conducting a study to determine how best to protect and improve scenic vistas in National Parks and other wilderness areas. We have hired the Virginia Tech University Center for Survey Research to help in this effort.

They will be sending a questionnaire to households across the country to learn more about the public's opinions on this topic. Your household has been scientifically selected to participate in this study. You will be receiving a short questionnaire in the mail from Virginia Tech in the next week or so.

When you receive the questionnaire, please take a few minutes to fill it out and return it in the included pre-paid envelope. The questionnaire should be completed by the male or female head of your household. Your responses are important because they will represent opinions of other households like yours that were not selected for this study.

All information you provide will be anonymous and will be combined with the answers of others. Your opinions are very important to the Park Service's efforts to maintain and enhance park resources.

If you have questions, please feel free to call the Center for Survey Research's toll-free number at 1-800-XXX-XXXX and ask for [CONTACT]. Thank you in advance for your help with this important project.

Sincerely,

XXXXX XXXXX  
National Park Service

P.S. Please look for the small token of appreciation we will enclose with the questionnaire as our way of saying thank you for participating.



**United States Department of the Interior  
NATIONAL PARK SERVICE**



MONTH YEAR

Dear «FNAME» «LNAME»:

Enclosed is the questionnaire I wrote to you about last week. We need your help to learn what the public thinks about protecting and improving scenic vistas in National Parks and other wilderness areas. Your household is one of a small number across the country selected to provide opinions on this subject.

The questionnaire should be completed by the male or female head of your household. It does not require any special knowledge - we just ask that you consider each question and respond with your own opinion. The questionnaire takes most people about 25 minutes to complete. Also, enclosed please find a small token of appreciation as our way of saying thank you for completing the questionnaire.

All information you provide will remain anonymous and will be combined with the answers of others. Please remember that your opinions are very important to the National Park Service's efforts to protect and improve scenic vistas.

If you have questions, please feel free to call the Virginia Tech University Center for Survey Research's toll-free number at 1-800-XXX-XXXX and ask for [CONTACT]. Thank you in advance for your help with this important project.

Sincerely,

XXXXX XXXXX  
National Park Service



Postcard

**Last week a questionnaire was mailed to you seeking your opinions about protecting and improving scenic vistas in National Parks and other wilderness areas.** If you have already completed and returned the questionnaire, please accept our sincere thanks.

**If you have not completed and returned the survey, we ask that you do so today.** It is very important that we hear from you. **You are one of a small number of households selected to give your opinions on this matter. Your response will help by ensuring public opinion will be included in the decisions concerning the protection of scenic vistas in National Parks.**

If you need another copy of the questionnaire, **please call the Virginia Tech University Center for Survey Research at 1-800-XXX-XXXX and a questionnaire will be mailed to you today.**

Thank you for your help.

**National Park Service**

OMB Control Number: 1024-0255  
Expiration Date: XX/XX/XXXX



**United States Department of the Interior  
NATIONAL PARK SERVICE**



MONTH YEAR

Dear «FNAME» «LNAME»:

You recently received a survey from the National Park Service asking for your opinions about how best to protect and improve scenic vistas in National Parks and other wilderness areas. Your household was one of a small number across the country selected to provide opinions on this subject. As we understand, you did not complete the survey. As a follow-up, we have enclosed a very short questionnaire about your background. Your responses will help us to understand the overall survey results and how to apply them to important decisions in the future.

The questionnaire should be completed by the male or female head of your household and should take less than five minutes. All information you provide will be anonymous and will be combined with the answers of others. Please remember that your opinions are very important to the National Park Service's efforts to protect and improve park resources.

If you have questions, please feel free to call the Virginia Tech University Center for Survey Research's toll-free number at 1-800-XXX-XXXX and ask for [CONTACT]. Thank you in advance for your help with this important project.

Sincerely,

National Park Service

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Expiration Date: XX/XX/XXXX

## Telephone Follow-up Script