Supporting Statement to Request for OMB Approval

Annual Refiling Survey

A. Justification

1. Necessity of the Information Collection

The Quarterly Census of Employment and Wages (QCEW) program, once known as the ES-202 Program, is a Federal/State cooperative effort that compiles monthly employment data, quarterly wages data, and business identification information from employers subject to State Unemployment Insurance (UI) laws. These data are collected from State Quarterly Contribution Reports (QCRs) submitted to State Workforce Agencies (SWAs). Similar data for Federal Government employees covered by the Unemployment Compensation for Federal Employees (UCFE) Program are also included in each State report. All 50 States, the District of Columbia, Puerto Rico, and the Virgin Islands submit micro-level employment and wages data, supplemented with the names, addresses, and business identification information of these employers to the Bureau of Labor Statistics (BLS). The BLS then summarizes these data to produce totals for the States and the Nation. These data are used to create the BLS sampling frame and constitute the longitudinal QCEW data.

The QCEW program is a comprehensive and accurate source of monthly employment and quarterly wages data, by industry, at the national, state, metropolitan statistical area, and county levels. Several States publish QCEW data at the city or town level. The QCEW Report, produced for each calendar quarter, provides a virtual census of nonagricultural employees and their wages, with nearly 53 percent of the workers in agriculture covered as well. As the most complete universe of monthly employment and

quarterly wages information by industry and detailed geography, QCEW data are used in evaluating labor trends and major industry developments, conducting time-series analyses and industry comparisons, and conducting special studies such as analyses of wages by size of firm.

The QCEW program provides data necessary to both the Employment and Training Administration (ETA) and the States in administering the Employment Security Program. These data accurately reflect the extent of coverage of the State UI laws and are used to measure UI revenues and disbursements; national, State, and local area employment; and total and taxable wages trends. The information is further used in actuarial studies, experience rating determination, maximum benefit level determination, Federal assistance determination, and UI fund solvency. To ensure the continued accuracy of these published economic statistics, the information supplied by the employers must be reviewed and updated periodically.

There are nearly 9.2 million establishments on file with the States. These establishments cover all civilian employers (except interstate railroads) and some agricultural, domestic, and charitable organization employers. The BLS intends to continue its review of private sector employers' North American Industry Classification System (NAICS) codes and geographic codes on a three-year cycle. Government establishments are not reviewed routinely. Each year, approximately one-third of private sector establishments will be reviewed and updated, if necessary. For this purpose, the BLS-3023 forms, collectively known as Annual Refiling Survey (ARS) forms, are used in conjunction with the UI tax reporting system in each State. As a result, changes in the industrial and geographical compositions of our economy are captured in a timely manner and reflected in the BLS statistical programs.

This survey is authorized by Federal law 29 U.S.C. 2 and Section 15 of the Wagner-Peyser Act (Attachment A). Although employer cooperation is not required by Federal law, twenty-five States have laws that make completion of the ARS mandatory. Establishments in the survey are selected across industries using the seventh and eight digits of the Federal Employer Identification Number (EIN) in order to maintain balanced panels. In year one, units in the range 00-33 are surveyed. In year two, units in the range 34-66 are surveyed. Finally, units in the range 67-99 are surveyed in year three. The range for FY 2014 is 67-99. For establishments that have no EIN on record, selection will be based on a range of digits within the establishment's UI account number. Establishments classified in Public Administration (NAICS Sector 92) and the United States Postal Service (NAICS 491110) are not surveyed. In addition, single establishments classified as private households (NAICS 814110) are not surveyed. Nor are single establishments classified in NAICS 624120 (Services for the Elderly and Persons with Disabilities) that have employment between zero and two inclusive in any month in the past 12 months. Also, such establishments that are not active for all of the past 12 months are included only if all monthly employment is greater than two in the months in which they are active. Finally, multi-unit establishments classified as Professional Employer Organizations (NAICS 814110) are not surveyed.

The BLS has developed three distinct ARS forms. Each form is designed to verify and to collect specific information concerning the employer's industrial activity, geographic location, business mailing address, and physical location address. The ARS also asks employers to identify new locations in the State. If these employers meet QCEW program reporting criteria, then a Multiple Worksite Report (MWR) is mailed to the employer requesting employment and wages for each worksite each quarter. Thus, the ARS is also used to identify new potential MWR-eligible employers.

The **BLS 3023-NVS** form is for employers that have a single worksite within a State. This form was designed to make it easy to record employer responses. All of the items

requiring responses are on the front of the form. Essentially, this form asks employers to verify a NAICS industry description that represents their existing NAICS code assignment. If that description is correct, the employer is asked to confirm the accuracy of the NAICS code. If the description is incorrect, the employer is asked to describe the business activities and the approximate percentage of the revenue or production derived from each activity.

There are actually two 3023-NVS forms differentiated by slight variations to Item #2 on the forms. The variations are intended to make it easier for employers to respond. For Item #2, those establishments with a valid physical location are asked to verify that address. Establishments with no physical address on record are asked to provide one.

The **BLS 3023-NVM** forms are for employers that have multiple worksites within a given State and apply the same verification methods used on the BLS 3023-NVS form. This form was designed to reduce employer burden, in that the company would receive one form for all worksites with the same NAICS code along with a description of the business activities for each worksite. Employers that have worksites with different NAICS codes are sent one BLS 3023-NVM with separate pages for each establishment with a different NAICS code.

The **BLS 3023-NCA** forms are used to collect information from those establishments that are in NAICS Code 999999 (Unclassified Establishments). These are establishments for which no information is available regarding their industrial activities. Employers that receive BLS 3023-NCA forms are asked to provide detailed descriptions of their economic activities. There are three versions of the BLS 3023-NCA forms differentiated by slight variations to Item #2 depending on whether or not establishments have a valid physical location. States use the BLS 3023-NCA forms to gather information on new business establishments.

2. Use and Users of the Information

The QCEW data are used by a variety of BLS programs. They serve as the basic source of benchmark information for employment by industry and by size class for the Current Employment Statistics (CES) and the Occupational Employment Statistics (OES) programs. The preliminary (estimated) employment data from these programs could not be benchmarked for accuracy without the QCEW data. The QCEW Report containing employer name and address information serves as a sampling frame for BLS establishment-based surveys, such as the National Compensation Survey (NCS), the Employment Cost Index (ECI), the Injuries, Illness, and Fatalities (IIF) program, the Job Openings and Labor Turnover Survey (JOLTS), and the CES and OES programs. Since the QCEW provides a near universe of businesses, these programs can select a statistically representative sample of the full universe by geography, industry, and size. The employment and wages data from the QCEW program represent the best and most current source of detailed industrial and geographical data used by businesses as well as by public and private research organizations. For additional information and background on the QCEW program, please see the excerpt from the BLS Handbook of Methods (Attachment B) which describes the program in more detail. (The BLS Handbook of Methods is also available online at http://www.bls.gov/opub/hom/homch5_a.htm.)

The QCEW data have also been used to improve the accuracy of other Federal statistical products. Since 1991, BLS has supplied industrial classification codes for "Unclassified" units to the Census Bureau for updating their Business Register. At the direction of OMB, BLS began sharing industry code, physical location address, and other information with the Census Bureau. This BLS/Census Industry Coding Project helps improve statistical applications, such as the Census Business Register (BR), all programs using the BR, and the Economic Census and County Business Patterns. By sharing codes and other information, the consistency of BLS and Census products is enhanced, Census costs are

reduced, and respondent burden is decreased. In FY 2012, BLS provided Census with information on 3.4 million units where Census was missing or had just partial information.

The BLS and the Census Bureau signed a Memorandum of Understanding (MOU) in 2012 to share selected business data on multi-location companies. Both the BLS and the Census Bureau compile and maintain censuses of business establishments in the United States that contain economic and administrative data for nearly all businesses in the United States. A key aspect of data quality is that businesses include accurate NAICS and geographic categorizations.

The BLS and the Census Bureau have had some inconsistencies in their data. Both agencies have reviewed each other's business lists and have identified information that can improve the quality and comparability of these data. The BLS and Census Bureau can enhance the quality of their data and reduce costs and respondent burden through increased data sharing. Such sharing will improve the quality and the reliability of information for multi-location businesses by developing consistent industrial and geographical classifications for these businesses.

The MOU stated that the BLS would provide the Census Bureau with multi-location company data from the QCEW program. The Census Bureau would provide the BLS with data from the 2007 and 2012 Economic Censuses, with updates from the Annual Company Organization Survey (COS), the Annual Survey of Manufactures (ASM), and the Service Annual Surveys (SAS). With these Census data, the BLS would conduct several research projects on the following topics: generating enterprise-level data, measuring employment from foreign direct investment, using detailed product codes to help assess their utility for NAICS coding, and measuring employment and wages for the non-profit sector.

Additionally, the BLS would examine the two databases of business establishments to identify discrepancies in industrial and geographical classification codes. The BLS

matches multi-establishment locations by EIN with a similar number of establishments and employment and the same physical location addresses. The BLS will independently verify each NAICS code by searching company websites and other publicly-available information that could identify the trade name or legal name, employment size, and reporting unit descriptions. The BLS staff would also want to contact companies directly, if needed, to verify the industrial and geographical information for specific establishments. The BLS would then provide NAICS codes for multi-establishment records that are different from the Census Bureau's NAICS codes. The Census Bureau would use the QCEW information to improve data quality, reduce costs, and improve operations.

The QCEW program provides data necessary to both the Employment and Training Administration and the SWAs in administering the UI program. The data accurately reflect the extent of coverage of the State UI laws and are used to measure UI revenues; National, State, and local area employment; and total and taxable wages trends. The information is used as input for actuarial studies, determination of experience ratings, maximum benefit levels, and areas needing Federal assistance. It also assists in determining the solvency of UI trust funds.

The Bureau of Economic Analysis of the U.S. Department of Commerce uses QCEW data as a base for developing the wage and salary component of personal income, part of the National Income and Product Accounts. Personal income is instrumental in determining Federal allocation of program grants to State and local governments. QCEW wages accounted for 48.0 percent of total personal income and 93.3 percent of the wages and salary component of personal income in 2011. QCEW data also are incorporated into estimates of gross domestic product. The Social Security Administration and State governments also use QCEW data in updating economic assumptions and forecasting trends in their taxable wages base. The Department of Health and Human Services uses

the QCEW program data as part of the formula for determining allotments to States for the Child Health Insurance Program.

The BLS has also created a longitudinal database from these QCEW program micro-level data to measure gross job gains and gross job losses. This database, which contains current as well as historical data, uses the establishment-level data from the program to study the labor dynamics of our economy. Without the QCEW data, all openings and closings of worksites as well as expansions and contractions of multi-establishment employers would be unknown. The BLS began publishing these data at the National level in late 2003 on a quarterly basis as the Business Employment Dynamics (BED) data series. Since then, BED has expanded the data to include gross job gains and gross job losses by major industry sectors, age and survival, and firm size-classes as well as by State. The quarterly data include the number and percent of gross jobs gained by opening and expanding establishments, and the number and percent of gross jobs lost by closing and contracting establishments. The data also include the number and percent of establishments that are classified as openings, closings, expansions, and contractions.

The QCEW data are a major input to the Census Bureau's Longitudinal Employer Household Dynamics (LEHD) program. The LEHD uses the QCEW data matched with wage records and other information to provide new economic data. The QCEW data provide the crucial linkage between the wage records and the industry and geography detail that supports this program. Further, the Employer Identification Numbers in the QCEW data allow some linkages across Federal data sets. In this way, improvements in the QCEW program support improvements in the LEHD program.

Finally, businesses and public and private research organizations find the QCEW program one of the best sources of detailed employment and wages statistics. Data users appreciate the detail provided by the QCEW program at the industrial and geographical

(county and State) levels. If the ARS were not undertaken, the reliability of data for industrial and occupational employment, hours and earnings, producer prices, productivity, and industry wages data would be adversely affected. All of these are dependent upon accurate industrial coding in the design and maintenance of their samples. Inaccurate industrial coding can also adversely impact payments that businesses and employees receive from contracts that use industrial earnings data for estimating escalating labor costs. Please see the chart (Attachment C) that illustrates the myriad uses of the QCEW program data in more detail.

3. Use of Electronic Collection Methods

The BLS constantly pursues a growing number of automated reporting options to reduce employer burden and costs. Even given these actions, the ARS remains largely a mail survey. The BLS developed and expanded upon the idea of using the services of a private contractor to handle various administrative aspects of the survey. This initiative is called the Contracted Annual Refiling Survey (CARS). Under CARS, BLS effectively utilizes the commercial advantages related to printing, stuffing, and mailing large volumes of survey forms. The objective of CARS is to reduce costs and State staff time associated with the clerical and administrative portions of the ARS.

In FY 2003, BLS staff began reviewing selected, large multi-worksite national employers rather than surveying them with traditional ARS forms. For the FY 2006 ARS, the central review process was expanded to include employers providing Multiple Worksite Report data to the BLS Electronic Data Interchange (EDI) Center in Chicago. The BLS staff conducts the ARS review simultaneously for the EDI Center's large employers. This reduces their burden as well as creates an additional incentive for electronic reporting. Central review reduces postage costs related to sending ARS forms. It also reduces respondent burden, as the selected employers do not have to submit ARS forms.

The industry coding and worksite information is reviewed by BLS staff and potential inconsistencies are forwarded to the States for review and correction, if necessary. Finally, central review improves NAICS coding consistency across States for national companies engaged in similar activities. The FY 2013 BLS central review included 84 firms representing over 46,500 establishments and 1.4 million employees.

Approximately 1,229,000 employers with a single worksite within a State were identified as potential users of the BLS Touchtone Response System (TRS) in FY 2012. Employers can use the TRS if they meet certain criteria. First, a physical location must exist for an establishment. Second, the NAICS code currently assigned to that establishment must be valid and cannot be NAICS code 999999 (Unclassified Establishments). Finally, the establishment must contain a United States business mailing address. If all of these conditions are met and there are no changes to these data elements based upon the employer's review, then the employer can use the TRS. The TRS is quick, free to the respondent, and convenient. Using the telephone also allows respondents to help BLS reduce survey costs because they do not need to return the form in the Business Reply Mail envelope provided. FY 2012 is the latest complete year for which ARS data related to the TRS are available. Nearly 32% of TRS-eligible respondents (almost 392,000) used the phone instead of returning ARS forms by mail.

Building on the success of the TRS, the BLS added another self-reporting option for the ARS. The first web- reporting option, ARSweb, was offered for the NVS during FY 2012 on special forms. Respondents can still mail their returns if they so desire or they can use the TRS if eligible and if they have no changes to report. The BLS continued collecting the same ARS information as before so there was no significant effect on respondent burden. Respondents were simply given the choice of reporting information via the web or by other existing ways. They could report in the manner they found most convenient. Since October 2012, there have been more than 179,000 ARSweb responses, just under 16% of responses received by States participating in the CARS program.

BLS recently added another electronic reporting option, NVMweb, for employers with multiple locations within a particular State. NVMweb offers current MWRweb respondents the option to provide their 3023-NVM information online while simultaneously supplying their quarterly employment and wages data. Essentially, there are no differences in the information BLS obtains via ARSweb and NVMweb. ARSweb is for single-establishment employers; NVMweb is for multi-establishment employers. BLS tested NVMweb in the following States: Connecticut, Delaware, Florida, Iowa, Maine, Nebraska, New York, North Carolina, Ohio, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, West Virginia, Wisconsin, and Wyoming. More than 950 employers reported information using NVMweb during the pilot testing phase during the 4th Quarter 2012 collection period, a promising start.

4. Efforts to Identify Duplication

The Office of Employment and Unemployment Statistics coordinates the ARS activity within the BLS and States and verifies that unnecessary duplication is avoided. In addition, no similar information of this type is available to the BLS or the States.

5. Impact on Small Businesses

The product and activity information necessary to determine an employer's industry code is readily available in both small and large establishments. The ARS forms were specifically developed for simplicity of understanding and ease of completion.

Unlike some larger businesses, small businesses are less likely to have more than one worksite. Most small businesses will only have to complete the one-page BLS 3023-NVS form. Moreover, employers with 2 or fewer employees for the past 12 months are excluded to reduce their burden, State workloads, and QCEW program costs.

6. Consequences of Less Frequent Conduct of Study

The QCEW data are reviewed and updated to assure the continued accuracy of the published economic statistics that are produced by the BLS. The three-year cycle enables the information supplied by each business to be reviewed once every three years. A less-frequent review cycle would eventually jeopardize the quality of the data and diminish the capacity of the BLS to produce meaningful statistical estimates.

7. Special Circumstances

There are no special circumstances that would cause this information to be collected in other than the manner specified in 5 CFR 1320.5.

8. Federal Register Notice and Comments and Consultation with Persons Outside the Agency

One comment was received as a result of the Federal Register notice published in 78 FR 44160 on July 23, 2013. The respondent mentioned that the ARS is crucial to having timely, accurate, and precise industrial and geographic information for the States as well as for the Nation as a whole. In addition, the respondent strongly supported coordinating

efforts by the BLS and the Census Bureau to provide reliable and consistent establishment data.

The BLS is in constant contact with the SWAs on the administration of the QCEW program, such as:

- Daily contact between BLS Regional Offices and SWA officials.
- Field visits by BLS Washington and Regional Office staffs to SWA offices.
- A QCEW Policy Council established by BLS in 2000. The Council is composed of State and BLS staff members that provide ongoing technical expertise and research as well as assist in the prioritization of program enhancements.
- Periodic meetings with members of the National Association of State Workforce Agencies (NASWA).
- Consultation with members of the Federal Data Users Advisory Committee (DUAC).

BLS works closely with a number of Federal agencies which use BLS data, including the Regional Income Division, Bureau of Economic Affairs, U.S. Department of Commerce, contact: Mr. John Rusinko, Chief of the Compensation Branch, (202-606-9272); and the Office of Unemployment Insurance, Employment and Training Administration, U.S. Department of Labor, contact: Ms. Gay Gilbert, Administrator, (202-693-3029).

In addition, BLS has been participating in meetings of the Wiesbaden Group on Business Registers. This international expert group promotes the exchange of new techniques used by the participating countries in their development of universe files and collection of employer data using new alternative strategies. BLS staff also present papers and participate in the International Conference on Establishment Statistics and American

Statistical Association conferences where emerging technologies for collecting data from employers and lowering respondent burden are discussed in great detail.

9. Payment or Gifts to Respondents

None.

10. Assurance of Confidentiality

The Confidential Information Protection and Statistical Efficiency Act of 2002 (CIPSEA) safeguards the confidentiality of individually identifiable information acquired under a pledge of confidentiality for exclusively statistical purposes by controlling access to, and uses made of, such information. CIPSEA includes fines and penalties for any knowing and willful disclosure of individually identifiable information by an officer, employee, or agent of the BLS.

BLS policy on the confidential nature of respondent identifiable information (RII) states that "RII acquired or maintained by the BLS for exclusively statistical purposes and under a pledge of confidentiality shall be treated in a manner that ensures the information will be used only for statistical purposes and will be accessible only to authorized individuals with a need-to-know."

This policy remains in effect; however, the extent of confidentiality maintained within each State varies in accordance with the laws of each State. For this reason, the statement on the form makes no promise of confidentiality. However, once the QCEW data are

furnished to the Bureau, and in the Bureau's possession, the data are considered confidential and are covered by CIPSEA. The BLS considers the maintenance of the confidentiality of data collected under a pledge of confidentiality to be critical to ARS program integrity.

11. Justification for Sensitive Questions

No sensitive questions are asked.

12. Estimates of the Hour Burden of the Information Collection

BLS 3023-(NVS) Employer Respondents for States with Mandatory Reporting:

a. Number of respondents: 681,470

b. Frequency of response: Annually

c. Estimated time per response 5 minutes

d. Annual burden: 56,789

e. Estimation of burden: Based on 2012/3 Quarterly

Unemployment Insurance

Address Files Record Counts

BLS 3023-(NVS) Employer Respondents for States with Voluntary Reporting:

a. Number of respondents: 726,144

b. Frequency of response: Annually

c. Estimated time per response 5 minutes

d. Annual burden: 60,512

e. Estimation of burden: Based on 2012/3 Quarterly

Unemployment Insurance

Address Files Record Counts

BLS 3023-(NVM) Employer Respondents for States with Mandatory Reporting:

a. Number of respondents: 18,116

b. Frequency of response: Annually

c. Estimated time per response 15 minutes

d. Annual burden: 4,529 hours

e. Estimation of burden: Based on 2012/3 Quarterly

Unemployment Insurance

Address Files Record Counts

BLS 3023-(NVM) Employer Respondents for States with Voluntary Reporting:

a. Number of respondents: 21,367

b. Frequency of response: Annually

c. Estimated time per response 15 minutes

d. Annual burden: 5,342 hours

e. Estimation of burden: Based on 2012/3 Quarterly

Unemployment Insurance

Address Files Record Counts

BLS 3023-(NCA) Employer Respondents for States with Mandatory Reporting:

a. Number of respondents: 110,579

b. Frequency of response: Annually

c. Estimated time per response 10 minutes

d. Annual burden: 18,430 hours

e. Estimation of burden: Based on 2012/3 Quarterly

Unemployment Insurance

Address Files Record Counts

BLS 3023-(NCA) Employer Respondents for States with Voluntary Reporting:

a. Number of respondents: 48,239

b. Frequency of response: Annually

c. Estimated time per response 10 minutes

d. Annual burden: 8,040 hours

e. Estimation of burden:

Based on 2012/3 Quarterly

Unemployment Insurance

Address Files Record Counts

Estimated FY 2014 total burden hours are 153,642.

Estimated FY 2014 total annual responses are 1,605,915.

The estimated cost to the respondents is \$2,107,968. This amount was derived by multiplying the total annual burden hours to complete the form by the wage for a worker in a representative occupation that completes the survey. The cost figure used the mean hourly rate for a Payroll and Timekeeping Clerk (Level 3) obtained from the National Compensation Survey. This rate was \$13.72/hour based on the July 2010 survey reference period and adjusted to the present for inflation.

Calculation:

\$13.72 x 153,642 hours = \$2,107,968

13. Estimate of Annual Cost Burden to Respondents

There are no capital or start-up costs associated with the ARS.

There are no costs to SWAs for collecting information on the ARS above the money

funded by the BLS as part of the overall QCEW program.

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14. Annualized Cost to the Federal Government

Listed below are the rounded FY 2012 Federal government costs for the QCEW program. Costs associated with other QCEW-related forms previously approved by OMB are included.

Personnel \$13,000,000

Other \$11,000,000

SWA funding <u>\$34,000,000</u>

TOTAL \$58,000,000

Due to sequestration, the FY 2013 expenses outlined above do not reflect the long-term annual costs of the program. Specifically, FY 2013 expenses reflect curtailed spending as well as a hiring freeze, both of which may impact the quality and quantity of some BLS data.

15. Changes in Respondent Burden:

The increase in total hours requested, from 147,564 to 153,642, is due to returning from a four-year to a three-year ARS review cycle in FY 2012 so that changes in the industrial and geographical compositions of the U.S. economy are captured in a timelier manner and reflected in the BLS statistical programs.

16. Publication Plans

BLS will not publish or release the confidential employment and wages micro-data. The BLS reports from the QCEW program as well as the BLS website (<u>www.bls.gov</u>) make use of information from the ARS:

- (A) Quarterly news releases on county and National employment and wages with industry detail are usually issued 6 to 7 months after the reference quarter.
- (B) Quarterly news releases on Business Employment Dynamics at the National and State level are published approximately 7 to 8 months after the reference quarter. Currently, the quarterly news release covers National data by industry and firm size class, State total private data, and data on business births and deaths.
- (C) An annual comprehensive bulletin is published about 10 months after the reference year. This web-only publication, Employment and Wages Online, is the successor to the annual print bulletin, Employment and Wages. In March 2010, the 2008 edition of the Employment and Wages bulletin was the final issued on paper.
- (D) Quarterly employment and wages data with industry detail at the National, State, MSA, and county levels are released on the BLS website 7 months after the reference quarter.

- (E) Annual employment and wages data with industry detail at the National, State, MSA, and county levels are released on the BLS website 7 months after the reference year.
- (F) SWAs issue quarterly and/or annual reports on QCEW data in an aggregate form.

17. Request Not to Display Expiration Date

BLS is again requesting OMB approval for permission to suppress the expiration date on the ARS forms. A waiver has been granted in the past allowing the BLS not to print the expiration and it is requested that this waiver be extended. The waiver is necessary to reduce the significant costs associated with printing new forms because of a change in the expiration date.

18. Exception to Certification Statement

There are no exceptions to the "Certification for Paperwork Reduction Act."

Although twenty-five States have laws that mandate completion of the ARS, employer cooperation is not required by Federal law. However, all of the ARS forms request a response within 14 days of receipt. This is not a requirement to respond within 14 days. Mentioning 14 days is more likely to result in a prompt response. Thus, it is intended as a recommendation rather than as a threat of any penalty for not replying within that time period.