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| Name |  | Date |  |
| City |  | Group Time |  |

**United States Mint Youth Oriented Products Ranking (Parent and Legal Guardians)**

## Q1. Think about the appeal of the products shown as gifts for children ages 7-12. How would you rank them, most to least appealing?

(Please rank 1-5 in order of your preference, 1 being your most preferred)

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| **Product** | **Rank (1-5)** |
| Youth Happy Birthday Set  ($18.95-$20.95) | \_\_\_\_ |
| Youth Coin and Currency Set  ($15.95-$19.95 each, both <$40.00) | \_\_\_\_ |
| Rocket Ship  ($7.95-$9.95) | \_\_\_\_ |
| Collecting 1-2-3  ($18.95-$22.95) | \_\_\_\_ |
| 51₵ Coin Series  ($7.95-$10.95 each, all 4 <$45.00) | \_\_\_\_ |

## Q2. Think about the products you ranked 1 and 2 in Q1. What did you like *most* about them?

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## Q3. Think about the products you ranked 4 and 5 in Q1. How would you improve them?

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