

Name		Date	
City		Group Time	

**United States Mint Youth Oriented Products Ranking (Parent and Legal Guardians)**

**Q1. Think about the appeal of the products shown as gifts for children ages 7-12. How would you rank them, most to least appealing?**

(Please rank 1-5 in order of your preference, 1 being your most preferred)

Product	Rank (1-5)
Youth Happy Birthday Set (\$18.95-\$20.95)	—
Youth Coin and Currency Set (\$15.95-\$19.95 each, both <\$40.00)	—
Rocket Ship (\$7.95-\$9.95)	—
Collecting 1-2-3 (\$18.95-\$22.95)	—
51¢ Coin Series (\$7.95-\$10.95 each, all 4 <\$45.00)	—

**Q2. Think about the products you ranked 1 and 2 in Q1. What did you like most about them?**

**Q3. Think about the products you ranked 4 and 5 in Q1. How would you improve them?**