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|------|--|------------|--|
| Name | | Date | |
| City | | Group Time | |

United States Mint Youth Oriented Products Ranking (Parent and Legal Guardians)

Q1. Think about the appeal of the products shown as gifts for children ages 7-12. How would you rank them, most to least appealing?

(Please rank 1-5 in order of your preference, 1 being your most preferred)

| Product | Rank (1-5) |
|--|------------|
| Youth Happy Birthday Set (\$18.95-\$20.95) | — |
| Youth Coin and Currency Set (\$15.95-\$19.95 each, both <\$40.00) | — |
| Rocket Ship (\$7.95-\$9.95) | — |
| Collecting 1-2-3 (\$18.95-\$22.95) | — |
| 51¢ Coin Series (\$7.95-\$10.95 each, all 4 <\$45.00) | — |

Q2. Think about the products you ranked 1 and 2 in Q1. What did you like most about them?

Q3. Think about the products you ranked 4 and 5 in Q1. How would you improve them?