St. Louis

Faciliity	Company A	Company B	Company C	
Incentives				
Consumers		100	85	100
Business Benefits Decision Makers	S	250	150	200

Overall Average	
Consumers	\$ 97.73
Business Benefits Decision Makers	\$ 184.09
Low	
Consumers	\$ 85.00
Business Benefits Decision Makers	\$ 150.00
High	
Consumers	\$ 100.00
Business Benefits Decision Makers	\$ 250.00

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Company D	Company E	Company E	Company D	Company F	
	95	100	100	95	100
	200	150	150	200	200

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Company G Company H Company I

 100
 100
 100

 200
 175
 150