

**FMCSA Stakeholder Audience Research
State Agency: Focus Group Screener**

Recruiting Goals

3 focus groups of 10 recruits:

- Group 1: CMV law enforcement officials
- Group 2: Roadway patrol officers not dedicated to CMV
- Group 3: MCSAP partner agency executives

Introduction

Good morning/afternoon/evening, my name is _____. I'm an independent researcher conducting research about the motor carrier industry on behalf of the FMCSA. We're interested in learning more about the role FMCSA plays and how it communicates safety and compliance information about the industry. I'm holding a short focus group discussion at **[INSERT TIME]** and am hoping to find some participants interested in giving their perspective on FMCSA communication and other issues relating to safety in the industry. Your collective feedback will go directly to FMCSA leadership, but your individual responses will be kept strictly confidential.

Would you be interested in participating in this research?

- a. Yes
- b. No **[TERMINATE]**

Great! I have a few initial questions just to determine in which group you may fit.

1. First, do you work in state or local law enforcement? Would you say...?
 - a. Yes, I work in law enforcement, primarily in the **field** enforcing roadside laws and regulations **[SKIP TO Q2]**
 - b. Yes, I work in law enforcement, primarily in an office environment and not roadside enforcement **[SKIP TO Q4]**
 - c. No, I don't work in law enforcement **[SKIP TO Q4]**

2. How much of your responsibility includes roadside safety compliance or enforcement on the roadways within your state?
 - a. All of it
 - b. Most of it
 - c. About half of it
 - d. Less than half of it **[TERMINATE]**
 - e. None of it **[TERMINATE]**

3. Are you specifically dedicated to commercial motor vehicle and driver law enforcement? Would you say...?
 - a. Yes, my sole priority is CMV law enforcement **[QUALIFY GROUP 1, SKIP TO Q5]**
 - b. No, my sole priority is not CMV law enforcement **[QUALIFY GROUP 2, SKIP TO Q5]**

4. Does the agency or organization where you're employed work directly with or receive Motor Carrier Safety Assistance Program (MCSAP) grant funds?
 - a. Yes **[QUALIFY GROUP 3]**
 - b. No **[TERMINATE]**
 - c. Don't know **[TERMINATE]**

5. How familiar would you say you are with the Federal Motor Carrier Safety Administration and its safety and compliance programs? **[ATTEMPT TO GET A MIX]**
 - a. Very familiar
 - b. Somewhat familiar
 - c. Somewhat unfamiliar
 - d. Very unfamiliar

6. What is the name of your agency or organization? **[ASK OPEN AND RECORD]**

7. What is your job title there? **[ASK OPEN AND RECORD]**

8. What state do you work in? **[ASK OPEN AND RECORD]**

The following questions are for classification purposes only.

ALL QUOTA TARGETS ARE PER EACH INDIVIDUAL GROUP OF 10 RESPONDENTS

9. How old are you? **[ASK OPEN AND RECORD BELOW]**
 - a. 18-29 **[TARGET 1 TO 3 RECRUITS]**
 - b. 30-39 **[TARGET 1 TO 3 RECRUITS]**
 - c. 40-49 **[TARGET 1 TO 3 RECRUITS]**
 - d. 50-59 **[TARGET 1 TO 3 RECRUITS]**
 - e. 60+ **[TARGET 1 TO 3 RECRUITS]**

10. To help us hear from a variety of people, please tell us, do you consider yourself Hispanic or Latino?
 - a. Yes **[TARGET 2 TO 3 RECRUITS]**
 - b. No

11. Which one or more of the following would you say is your race?
 - a. American Indian or Alaska Native **[TARGET 0 TO 1 RECRUITS]**
 - b. Asian **[TARGET 1 TO 2 RECRUITS]**
 - c. Black or African-American **[TARGET 2 TO 3 RECRUITS]**
 - d. Native Hawaiian or other Pacific Islander **[TARGET 0 TO 1 RECRUITS]**
 - e. Caucasian or White **[MAXIMUM OF 6 RECRUITS]**

12. **[RECORD GENDER -- DO NOT READ OUT LOUD UNLESS YOU ARE NOT SURE]**
 - a. Male **[TARGET 6 TO 7 RECRUITS]**
 - b. Female **[TARGET 3 TO 4 RECRUITS]**

Thank you for answering my questions. I would like to invite you to participate. The focus group will be held on [INSERT DETAILS]. You will join up to 9 other people and a moderator.

Before I let you go, let me get the correct spelling of your name and contact information, so we can reach out to you if there are any changes.

NAME _____

PHONE _____

E-MAIL _____

[REMINDE OF TIME AND LOCATION DETAILS]

Thanks again for your time!