**NOTE:** The orange text is not part of the survey. It is used here to explain survey layout and logic. Questions containing **%[q1] piped label%** will display either the piped value Pentagon or Mark Center as the respondent selected in q1.

# Pentagon/Mark Center Food Satisfaction Survey

OMB CONTROL NUMBER: 0703-XXXX EXPIRATION DATE:

#### Purpose of this survey

The Department of Defense Concessions Committee (DoDCC) and Navy Exchange Service Command (NEXCOM) value your opinion in providing quality food service. Please take a few minutes to provide your input on a variety of food service criteria. Your feedback will assist the DoDCC and NEXCOM in making future decisions affecting the food service program. Participation in the survey is voluntary.

#### Privacy Advisory

This survey is anonymous. Please do not include any Personally Identifiable Information (PII) in your comments. This survey does not use personal identifiers and your response cannot be associated with your name, email address, or DoD ID number. This survey does not collect email addresses or IP addresses. It does not use cookies. The survey is compliant with the Privacy act of 1974. Responses will be reported in the aggregate only.

Survey Instructions

Please participate in the survey only if you use Pentagon and/or Mark Center food services. Please answer all the questions in the survey to the best of your ability. Review the instructions throughout the survey to better understand survey requirements.

#### How long with it take to complete the survey?

5 to 15 minutes

The estimated cost of this report or study for the Department of Defense is approximately \$16,000 in Fiscal Years 2015 - 2018. This includes \$0 in expenses and \$16,000 in DoD labor. Generated on 2014May01 RefID: 4-0A42282

If you have technical questions or difficulties regarding this survey, please contact the Survey Administrator by email at nex.research@nexweb.org.

<ul> <li>q1. At which location do you dir</li> <li>O Pentagon</li> <li>O Mark Center</li> <li>O I never dine at these location</li> <li>O N/A</li> </ul>		
Destination: <b>Page 30 Demograph</b> Destination: <b>Page 30 Demograph</b>	ics (Set in q1 (I never dine at these locations)) ics (Set in q1 (N/A))	
	(End of Page 1)	

### **Mark Center**

By completing this survey, you will help us provide you with the quality food service you deserve!

2. At which Mark Center food outlets have you eaten in the last 12 months?
☐ Café 4800
□ Dunkin Donuts Cart
□ Subway Cart
☐ I haven't eaten at any of these food outlets

This Question is Conditionally Shown if: (q2 (Café 4800) = Selected)

q3. Please rate the Mark Center Café 4800 on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	O	0	O	O	O	O	O	0	O	O	0
Quality of Food	O	0	O	O	O	O	O	0	O	O	0
Value for the Money	O	0	O	O	O	O	O	0	O	O	0
<b>Speed of Service</b> Were food preparers and cashiers working efficiently?	O	0	O	O	O	O	O	0	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	0
Service Accuracy Was your order correct?	O	0	O	O	O	O	O	0	O	O	0

This Question is Conditionally Shown if: (q2 (Dunkin Donuts Cart) = Selected)

q4. Please rate the Mark Center Dunkin Donuts Cart on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	0	O	0	0	0	O	O	O	O	O	0
Quality of Food	0	O	0	0	0	O	O	O	O	O	0
Value for the Money	0	O	0	0	0	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	O	0	0	0	0	0	O	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	0
Service Accuracy Was your order correct?	0	O	0	O	0	O	O	O	O	O	0

This Question is Conditionally Shown if: (q2 (Subway Cart) = Selected)

q5. Please rate the Mark Center Subway Cart on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	0	0	O	O	O	O	O	O	O	0
Quality of Food	0	0	0	0	0	O	O	O	O	O	0
Value for the Money	0	0	0	0	O	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	O	0	0	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	0	0	0	0	O	0	0	O	O	O	0

This Question is Conditionally Shown if: (q2 (Café 4800) = Selected OR q2 (Dunkin Donuts Cart) = Selected OR q2 (Subway Cart) = Selected)

a6	What meal(s)	have you e	aten in the l	last 12 months	at the Mark	Center?

- □ Breakfast
- ☐ Lunch

This Question is Conditionally Shown if: (q6 (Breakfast) = Selected)

q7. Please rate Breakfast at the Mark Center on the following factors:

	1=Poor, 10=Excellent											
	1	2	3	4	5	6	7	8	9	10	N/A	
Variety of the Breakfast food options	0	O	0	0	O	0	O	0	0	O	0	
Healthiness of the Breakfast food options	0	0	0	0	O	0	0	0	0	0	0	

This Question is Conditionally Shown if: (q6 (Lunch) = Selected)

**q8**. Please rate Lunch at the Mark Center on the following factors:

	1=Poor, 10=Excellent											
	1	2	3	4	5	6	7	8	9	10	N/A	
Variety of the Lunch food options	0	0	O	O	O	O	O	0	0	O	0	
Healthiness of the Lunch food options	0	0	O	O	O	O	O	0	0	O	0	

(End of Page 2)

This Page is Conditionally Shown if: (q1 = Pentagon)

# **Pentagon**

By completing this survey, you will help us provide you with the quality food service you deserve!

q9. At which Pentagon food outlets have you eaten in the last	12 months?
	Qdoba - 3/4 Food Court
□ 50/50 Fifty Fifty Grill - Concourse	
□ Auntie Anne's - Concourse	□ Sbarro's - Corridor 7/8 3rd floor
☐ Burger King Concourse	☐ Starbucks - 3/4 Food Court
□ Dunkin Donuts/Baskin Robbins - Concourse	☐ Starbucks - Concourse
□ Dunkin Donuts/Baskin Robbins - Corridor 7/8	☐ Starbucks Cart - 3/4 Food Court
☐ Farmer's Market Café - Pentagon Library & Conf Ctr	☐ Starbucks Cart - Corridor 7/8 5th floor
☐ Fresh Kitchen by Robert Irvine - 2A1078B	□ Subway - Concourse
☐ Freshens - 3/4 Food Court	☐ Subway - 4th Floor
☐ Market Basket - 2B121	☐ Subway Cart - Corridor 5/6 5th floor
☐ McDonalds - 7/8 Food Court	☐ Surf City/Rollers - Concourse
☐ Panda Express - 7/8 Food Court	☐ Taco Bell / KFC - Corridor 7/8
□ Peruvian Chicken - 3/4 Food Court	☐ I haven't eaten at any of these food outlets
□ Popeye's - Concourse	- maron routen at any or mose root canole
q10. If Pentagon food outlets offered a delivery service directl delivery service would only be available from food outlets within th O Always O Often O Sometimes O Never	e Pentagon)
q11. If in the future, food outlets are added or replaced at the food would you like us to consider adding?	Pentagon, what restaurant name/brand or type of
	200 characters left
Destination: Page 30 Demographics (Set in q9 (I haven't eaten a	at any of these food outlets))
(End of Page	3)

### Experience at the 50/50 Fifty Fifty Grill - Concourse

### q12. Please rate the 50/50 Fifty Fifty Grill - Concourse on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	O	0	0	0	0	O	O	0	O	O	0
Quality of Food	0	0	0	0	0	0	O	0	0	O	•
Value for the Money	O	0	0	0	0	O	O	0	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	0	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	O	0	O	O	0	O	O	0

(End of Page 4)

This Page is Conditionally Shown if: (q9 (Auntie Anne's - Concourse) = Selected)

### **Experience at the Auntie Anne's - Concourse**

#### q13. Please rate the Auntie Anne's - Concourse on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	O	0	O	0	O	O	O	O	0	O	0
Quality of Food	O	0	O	O	O	O	O	O	O	O	0
Value for the Money	0	0	O	0	O	O	O	0	0	O	0
Speed of Service Were food preparers and cashiers working efficiently?	O	0	O	0	O	O	O	O	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	O	0	O	0	O	O	O	O	0	0	0

(End of Page 5)

This Page is Conditionally Shown if: (q9 (Burger King Concourse) = Selected)

# **Experience at the Burger King - Concourse**

#### q14. Please rate the Burger King - Concourse on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	0	0	0	O	O	0	O	O	O	0
Quality of Food	0	0	0	O	O	O	O	O	O	O	0
Value for the Money	0	0	0	O	O	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	O	O	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	0	0	0	O	O	O	O	O	0	0	0

(End of Page 6)

### **Experience at the Dunkin Donuts/Baskin Robbins - Concourse**

#### q15. Please rate the Dunkin Donuts/Baskin Robbins - Concourse on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	0	0	0	0	O	O	0	O	O	0
Quality of Food	0	0	0	0	0	0	O	0	0	O	•
Value for the Money	O	0	0	0	0	O	O	0	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	0	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	O	0	O	O	0	O	O	0

(End of Page 7)

This Page is Conditionally Shown if: (q9 (Dunkin Donuts/Baskin Robbins - Corridor 7/8) = Selected)

### Experience at the Dunkin Donuts/Baskin Robbins - Corridor 7/8

#### q16. Please rate the Dunkin Donuts/Baskin Robbins - Corridor 7/8 on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	0	0	0	0	O	0	0	0	0	0
Quality of Food	0	0	0	0	0	O	0	0	0	0	O
Value for the Money	0	0	0	0	0	0	0	0	0	0	O
<b>Speed of Service</b> Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	0	0	0	O
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	0
Service Accuracy Was your order correct?	0	0	0	0	0	0	0	0	0	0	O

(End of Page 8)

This Page is Conditionally Shown if: (q9 (Farmer's Market Café - Pentagon Library & Conf Ctr) = Selected)

### **Experience at the Farmer's Market Café - Pentagon Library & Conference Center**

#### q17. Please rate the Farmer's Market Café - Pentagon Library & Conference Center on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	0	0	0	O	O	0	O	O	O	0
Quality of Food	0	0	0	O	O	O	O	O	O	O	0
Value for the Money	0	0	0	O	O	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	O	O	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	0	0	0	O	O	O	O	O	0	0	0

(End of Page 9)

### Experience at the Fresh Kitchen by Robert Irvine - 2A1078B

#### q18. Please rate the Fresh Kitchen by Robert Irvine - 2A1078B on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	O	0	0	0	0	O	O	O	O	O	0
Quality of Food	O	0	0	0	0	O	O	O	O	O	0
Value for the Money	O	0	0	0	0	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	O	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	0	0	C	O	O	O	O	O

(End of Page 10)

This Page is Conditionally Shown if: (q9 (Freshens - 3/4 Food Court) = Selected)

### **Experience at the Freshens - 3/4 Food Court**

### q19. Please rate the Freshens - 3/4 Food Court on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	0	0	0	0	O	0	O	O	O	0
Quality of Food	0	0	0	0	0	O	0	O	O	0	O
Value for the Money	0	0	0	0	0	0	0	0	0	0	O
<b>Speed of Service</b> Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	O	0	O	O
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	0
Service Accuracy Was your order correct?	0	O	0	O	0	O	O	O	O	O	0

(End of Page 11)

This Page is Conditionally Shown if: (q9 (Market Basket - 2B121) = Selected)

### **Experience at the Market Basket - 2B121**

#### q20. Please rate the Market Basket - 2B121 on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	0	O	O	O	O	O	O	O	O	0
Quality of Food	0	0	O	O	O	O	O	O	O	O	0
Value for the Money	0	0	O	0	O	O	O	O	O	C	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	O	O	O	O	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	0	0	0	0	0	O	0	O	0	O	0

(End of Page 12)

### **Experience at the McDonalds - 7/8 Food Court**

#### q21. Please rate the McDonalds - 7/8 Food Court on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	O	0	0	0	0	O	O	O	O	O	0
Quality of Food	O	0	0	0	0	O	O	O	O	O	0
Value for the Money	O	0	0	0	0	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	O	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	0	0	C	O	O	O	O	O

(End of Page 13)

This Page is Conditionally Shown if: (q9 (Panda Express - 7/8 Food Court) = Selected)

### **Experience at the Panda Express - 7/8 Food Court**

#### q22. Please rate the Panda Express - 7/8 Food Court on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	O	O	O	O	O	O	0	0	0	0
Quality of Food	O	0	O	O	O	O	0	0	0	0	0
Value for the Money	0	0	O	0	O	0	0	0	0	0	0
Speed of Service Were food preparers and cashiers working efficiently?	O	0	O	0	O	0	0	0	0	0	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	0
Service Accuracy Was your order correct?	O	0	O	0	O	0	0	0	0	0	0

(End of Page 14)

This Page is Conditionally Shown if: (q9 (Peruvian Chicken - 3/4 Food Court) = Selected)

## **Experience at the Peruvian Chicken - 3/4 Food Court**

#### q23. Please rate the Peruvian Chicken - 3/4 Food Court on the following factors:

	1=Poor, 10=Excellent										
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	O	O	O	O	O	O	O	O	O	O	0
Quality of Food	0	O	O	O	O	O	0	O	0	O	0
Value for the Money	O	O	O	O	O	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	O	O	O	O	O	O	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	0	0	0	O	0	O	0	O	0	O	O

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### **Experience at the Popeye's - Concourse**

#### q24. Please rate the Popeye's - Concourse on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	O	0	O	O	O	O	O	O	O	0
Quality of Food	0	0	0	0	0	O	O	0	0	O	0
Value for the Money	O	O	0	0	O	O	O	O	0	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	O	0	0	O	0	0	O	0	O	O
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	O	0	O	O	O	O	O	O	O	O

(End of Page 16)

This Page is Conditionally Shown if: (q9 (Qdoba - 3/4 Food Court) = Selected)

### **Experience at the Qdoba - 3/4 Food Court**

#### q25. Please rate the **Qdoba - 3/4 Food Court** on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	0	0	O	O	O	O	O	O	O	0
Quality of Food	O	0	0	O	O	O	O	O	O	O	0
Value for the Money	0	0	0	0	O	0	0	O	O	O	0
<b>Speed of Service</b> Were food preparers and cashiers working efficiently?	O	0	0	0	O	0	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	0
Service Accuracy Was your order correct?	0	0	0	0	0	0	0	O	O	O	O

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This Page is Conditionally Shown if: (q9 (Sbarro's - Corridor 7/8 3rd floor) = Selected)

## **Experience at the Sbarro's - Corridor 7/8 3rd floor**

#### q26. Please rate the Sbarro's - Corridor 7/8 3rd floor on the following factors:

				1=Po	or, 10	)=Exc	ellen	t			N/A
	1	2	3	4	5	6	7	8	9	10	N/A
Cleanliness	0	0	0	0	0	O	0	0	0	O	0
Quality of Food	O	0	0	0	0	O	O	0	0	O	0
Value for the Money	0	0	0	0	0	O	0	0	0	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	O	0	0	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	0
Service Accuracy Was your order correct?	0	0	0	0	0	O	0	0	0	O	O

(End of Page 18)

### **Experience at the Starbucks - 3/4 Food Court**

#### q27. Please rate the Starbucks - 3/4 Food Court on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	0	0	0	0	O	O	0	O	O	0
Quality of Food	0	0	0	0	0	0	O	0	0	O	•
Value for the Money	0 0 0 0 0 0 0 0 0								0		
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	0	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	O	0	O	O	0	O	O	0

(End of Page 19)

This Page is Conditionally Shown if: (q9 (Starbucks - Concourse) = Selected)

### **Experience at the Starbucks - Concourse**

#### **q28.** Please rate the **Starbucks - Concourse** on the following factors:

	1=Poor, 10=Excellent										N/A
	1 2 3 4 5 6 7 8 9 10								10	IN/A	
Cleanliness	O	0	0	O	O	O	O	O	O	O	0
Quality of Food	O	0	0	O	O	O	O	O	O	O	0
Value for the Money	0 0 0 0 0 0 0 0 0							0			
<b>Speed of Service</b> Were food preparers and cashiers working efficiently?	O	0	0	0	O	0	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	0
Service Accuracy Was your order correct?	0	0	0	0	0	0	0	O	O	O	O

(End of Page 20)

This Page is Conditionally Shown if: (q9 (Starbucks Cart - 3/4 Food Court) = Selected)

# **Experience at the Starbucks Cart - 3/4 Food Court**

#### q29. Please rate the Starbucks Cart - 3/4 Food Court on the following factors:

	1=Poor, 10=Excellent									N/A	
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	0	O	O	O	O	O	O	O	O	0	0
Quality of Food	0	O	O	O	O	O	O	O	O	O	0
Value for the Money	0	O	O	O	O	O	O	O	O	0	0
Speed of Service Were food preparers and cashiers working efficiently?	0	O	O	O	O	O	O	O	O	0	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	0	0	O	0	0	O	0	O	0	O	O

(End of Page 21)

### **Experience at the Starbucks Cart - Corridor 7/8 5th floor**

#### q30. Please rate the Starbucks Cart - Corridor 7/8 5th floor on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	0	0	0	0	O	O	0	O	O	0
Quality of Food	0	0	0	0	0	0	O	0	0	O	•
Value for the Money	0 0 0 0 0 0 0 0 0								0		
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	0	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	O	0	O	O	0	O	O	0

(End of Page 22)

This Page is Conditionally Shown if: (q9 (Subway - Concourse) = Selected)

### **Experience at the Subway - Concourse**

#### q31. Please rate the Subway - Concourse on the following factors:

	1=Poor, 10=Excellent										N/A
	1 2 3 4 5 6 7 8 9 10								10	IN/A	
Cleanliness	O	0	0	O	O	O	O	O	O	O	0
Quality of Food	O	0	0	O	O	O	O	O	O	O	0
Value for the Money	0 0 0 0 0 0 0 0 0							0			
<b>Speed of Service</b> Were food preparers and cashiers working efficiently?	O	0	0	0	O	0	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	0
Service Accuracy Was your order correct?	0	0	0	0	0	0	0	O	O	O	O

(End of Page 23)

This Page is Conditionally Shown if: (q9 (Subway - 4th Floor) = Selected)

### **Experience at the Subway - 4th Floor**

#### q32. Please rate the Subway - 4th Floor on the following factors:

	1=Poor, 10=Excellent							N/A			
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	O	0	O	O	O	0	O	O	0	0
Quality of Food	O	O	0	O	O	O	O	O	O	O	0
Value for the Money	0 0 0 0 0 0 0 0 0								0		
Speed of Service Were food preparers and cashiers working efficiently?	0	O	0	0	O	O	0	O	O	0	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	0	0	0	0	0	O	0	0	0	O	O

(End of Page 24)

### **Experience at the Subway Cart - Corridor 5/6 5th floor**

#### q33. Please rate the Subway Cart - Corridor 5/6 5th floor on the following factors:

	1=Poor, 10=Excellent										N/A
	1	2	3	4	5	6	7	8	9	10	IN/A
Cleanliness	O	0	0	0	0	O	O	0	O	O	0
Quality of Food	0	0	0	0	0	0	O	0	0	O	•
Value for the Money	0 0 0 0 0 0 0 0 0								0		
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	0	0	0	0	0	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	O
Service Accuracy Was your order correct?	O	0	0	O	0	O	O	0	O	O	0

(End of Page 25)

This Page is Conditionally Shown if: (q9 (Surf City/Rollers - Concourse) = Selected)

### **Experience at the Surf City/Rollers - Concourse**

#### q34. Please rate the Surf City/Rollers - Concourse on the following factors:

	1=Poor, 10=Excellent									N/A	
	1 2 3 4 5 6 7 8 9 10								10	IN/A	
Cleanliness	O	O	O	O	O	O	O	0	0	0	0
Quality of Food	O	0	O	O	O	O	0	0	0	0	0
Value for the Money	0 0 0 0 0 0 0 0 0							0			
Speed of Service Were food preparers and cashiers working efficiently?	O	0	O	0	O	0	0	0	0	0	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	0	0
Service Accuracy Was your order correct?	O	0	O	0	O	0	0	0	0	0	0

(End of Page 26)

This Page is Conditionally Shown if: (q9 (Taco Bell / KFC - Corridor 7/8) = Selected)

# **Experience at the Taco Bell/KFC - Corridor 7/8**

#### q35. Please rate the Taco Bell/KFC - Corridor 7/8 on the following factors:

	1=Poor, 10=Excellent										N/A
	1 2 3 4 5 6 7 8 9 10							10	N/A		
Cleanliness	0	0	0	0	O	O	0	O	O	O	0
Quality of Food	0	0	0	O	O	O	O	O	O	O	0
Value for the Money	0	0	0	O	O	O	O	O	O	O	0
Speed of Service Were food preparers and cashiers working efficiently?	0	0	0	0	O	O	O	O	O	O	0
Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered?	O	O	O	O	O	O	O	O	O	O	O
Service Accuracy Was your order correct?	0	0	0	O	O	O	O	O	0	0	0

(End of Page 27)

# **Experience with %[q1] piped label% Food Service - Problems**

	Question is Conditionally Shown if: (q2 (Café 4800) = Selected OR q2 (Dunkin Donuts Cart) = Selected OR q2
	<pre>bway Cart) = Selected) Did you experience a problem at a Mark Center food outlet in the past 12 months?</pre>
O	Yes No
•	NO TO THE PART OF
	Question is Conditionally Shown if: (q36 = Yes)  At which Mark Center food outlet did you experience the problem last?
	Café 4800
	Dunkin Donuts Cart
0	Subway Cart
	Question is Conditionally Shown if: (q1 = Pentagon)
	Did you experience a problem at a Pentagon food outlet in the past 12 months?
	Yes No
Thio	Question is Conditionally Shown if: (q38 = Yes)
	At which Pentagon food outlet did you experience the problem last?
0	50/50 Fifty Fifty Grill - Concourse
	Auntie Anne's - Concourse
	Burger King Concourse  Dunkin Donuts/Baskin Robbins - Concourse
	Dunkin Donuts/Baskin Robbins - Corridor 7/8
	Farmer's Market Café - Pentagon Library & Conf Ctr
	Fresh Kitchen by Robert Irvine - 2A1078B
	Freshens - 3/4 Food Court  Market Basket - 2B121
_	McDonalds - 7/8 Food Court
0	Panda Express - 7/8 Food Court
	Peruvian Chicken - 3/4 Food Court
	Popeye's - Concourse Qdoba - 3/4 Food Court
	Sbarro's - Corridor 7/8 3rd floor
	Starbucks - 3/4 Food Court
	Starbucks - Concourse
	Starbucks Cart - 3/4 Food Court Starbucks Cart - Corridor 7/8 5th floor
	Subway - Concourse
	Subway - 4th Floor
	Subway Cart - Corridor 5/6 5th floor
	Surf City/Rollers - Concourse Taco Bell / KFC - Corridor 7/8
	Other (please specify)
0	N/A
This	Question is Conditionally Shown if: (q38 = Yes OR q36 = Yes)
	What was the nature of your problem?
	Availability of menu items Employee availability
	Employee availability Employee behavior
	Employee knowledge
	Incorrect order
	Over charging Other customer service related issue
	Long lines at service counter
	Restaurant appearance
	Other problem
	N/A

This Question is Conditionally Shown if: (q38 = Yes OR q36 = Yes)
q41. Did you report the problem to the %[q1] piped label% food outlet staff, or via Interactive Customer
Evaluation (ICE), an online comment card application for collecting customer satisfaction feedback?
(http://ice.disa.mil)
O Reported to food outlet staff
O Reported via ICE
O Reported both ways
O Did not report the problem
3 bid not report the problem
This Question is Conditionally Shown if: (q41 = Reported to food outlet staff OR q41 = Reported via ICE OR q41 =
Reported both ways)
q42. Were you satisfied with the resolution of your food service problem?
O Yes
O No
O The problem was not resolved
O N/A
(End of Page 28)
q43. What do you like most about the food service offered at the %[q1] piped label%?
q44. What would most improve the food service offered at the %[q1] piped label% for you?

### **Personal Food Preferences & Habits**

This Question is Conditionally Shown if: (q1 = Pentagon)

q45\_1. What do you look for when you choose which food outlet to use at the Pentagon? From the list below, select the **Top 3** reasons why you choose one Pentagon food outlet over the others.

#### 1st most important

Atmosphere Brand name **Cleanliness Comfortable seating** Consistency Convenience **Coupon/promotions Eco friendly Good prices Healthy options** Location better for socializing or discussing work issues with others Not too crowded On the way to the office **Quality of food Quality of service** Size of portions Special dietary needs

Specialty menu items
Speed of services
TVs
Type of food available
Value for the money
Value meals available
Variety of items on menu

This Question is Conditionally Shown if: (q1 = Pentagon) q45 2. **2nd most important** (Same list as q45 1)

 $\overline{\phantom{a}}$ 

This Question is Conditionally Shown if: (q1 = Pentagon) q45\_3. **3rd most important** (Same list as q45\_1)

 $\overline{\phantom{a}}$ 

This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center)

q46\_1. Why do you purchase meals AWAY from the %[q1] piped label%?

From the list below, select the **Top 3** reasons why you purchase meals **AWAY from the %[q1] piped label%** rather than at the %[q1] piped label%.

#### 1st most important

Bad experience with %[q1] piped label% food service **Better atmosphere Better price Better promotions Better value for money** Better variety of items on menu Bigger portion size **Smaller portion size Brand Name** Cleaner **Eco friendly Faster service** Friendlier service **Healthier food options** Higher quality of food Location better for socializing or discussing work issues with others More convenient Not too crowded On the way to work Parking availability Special dietary needs Specialty menu items To get away from work Type of food available TVs Wi-Fi

This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center) q46\_2. **2nd most important** (Same list as q46\_1)

This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center) q46 3. **3rd most important** (Same list as q46 1)



This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center) **Dinner** is Conditionally Shown if: (q1 = Pentagon)

q48. Approximately, how long do you have for lunch?

Thank you for helping us serve you better!

q47. On the average, how many times per week do you purchase these meals at the %[q1] piped label%?

	1 time	2 times	3 times	4 times	5 times	Never, I brown bag	Never, I don't eat this meal at work
Breakfast	0	0	0	0	0	0	0
Lunch	0	0	0	0	•	0	0
Dinner	O	O	O	O	0	O	0

O 30 minutes or less O 45 minutes		O Other (please specify)		
O 1 hour or m		O N/A		
(End of Page 29)			Page 29)	
Demograph	nic Informatio	1		
			ill be kept strictly confidential. Demographics will only be	
used to determin	ne how well the food	outlets are meeting the	needs of all of our food service customers.	
49. What is yo	ur gender?			
O Male	9			
O Female				
O N/A				
դ50. What is yo	ur age?			
O 18-24	O 35-44	<b>O</b> 55-64	O 75 and older	
<b>O</b> 25-34	O 45-54	O 65-74	O N/A	
a51. What is yo	ur current status?			
O Active Duty		O Reserve/Guard		
O DoD Civilian		O Retired Military		
O Contractor		O Other (please specify)		
O Military Family Member		O N/A		
q52. What is yo	ur paygrade?			
O E1-E3			O Civilian WG 01-10	
<b>Q E4-E6</b>		O Civilian GS 01-08		
O E7 or above			O Civilian GS 09-12	
O W1-W4			O Civilian GS 13-15	
O 01-03 O 04-05		O SES	O Other (please specify)	
O 06 or above			O N/A	
2 00 0. 0.001	-			

(End of Page 30)