## Pentagon/Mark Center Food Satisfaction Survey

OMB CONTROL NUMBER: 0703-XXXX
EXPIRATION DATE:

## Purpose of this survey

The Department of Defense Concessions Committee (DoDCC) and Navy Exchange Service Command (NEXCOM) value your opinion in providing quality food service. Please take a few minutes to provide your input on a variety of food service criteria. Your feedback will assist the DoDCC and NEXCOM in making future decisions affecting the food service program. Participation in the survey is voluntary.

## Privacy Advisory

This survey is anonymous. Please do not include any Personally Identifiable Information (PII) in your comments. This survey does not use personal identifiers and your response cannot be associated with your name, email address, or DoD ID number. This survey does not collect email addresses or IP addresses. It does not use cookies. The survey is compliant with the Privacy act of 1974. Responses will be reported in the aggregate only.

## Survey Instructions

Please participate in the survey only if you use Pentagon and/or Mark Center food services. Please answer all the questions in the survey to the best of your ability. Review the instructions throughout the survey to better understand survey requirements.
How long with it take to complete the survey?
5 to 15 minutes
The estimated cost of this report or study for the Department of Defense is approximately $\$ 16,000$ in Fiscal Years 2015-2018. This includes $\$ 0$ in expenses and \$16,000 in DoD labor. Generated on 2014May01 RefID: 4-0A42282

If you have technical questions or difficulties regarding this survey, please contact the Survey Administrator by email at nex.research@nexweb.org.

## q1. At which location do you dine most often? <br> O Pentagon <br> O Mark Center O I never dine at these locations O N/A

Destination: Page 30 Demographics (Set in q1 (I never dine at these locations))
Destination: Page 30 Demographics (Set in q1 (N/A))
(End of Page 1)

## Mark Center

By completing this survey, you will help us provide you with the quality food service you deserve!
q2. At which Mark Center food outlets have you eaten in the last 12 months?

- Café 4800
$\square$ Dunkin Donuts Cart
$\square$ Subway Cart
$\square$ I haven't eaten at any of these food outlets
This Question is Conditionally Shown if: (q2 (Café 4800) = Selected)
q3. Please rate the Mark Center Café 4800 on the following factors:


This Question is Conditionally Shown if: (q2 (Dunkin Donuts Cart) = Selected)
q4. Please rate the Mark Center Dunkin Donuts Cart on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O | O | O | O | $\bigcirc$ | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | O | $\bigcirc$ | 0 | 0 | 0 | O | 0 | 0 | 0 | 0 | 0 |

This Question is Conditionally Shown if: (q2 (Subway Cart) = Selected)
q5. Please rate the Mark Center Subway Cart on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O | O | O |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | O | 0 | $\bigcirc$ | O | O | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O | 0 |

This Question is Conditionally Shown if: (q2 (Café 4800) = Selected OR q2 (Dunkin Donuts Cart) = Selected OR q2
(Subway Cart) = Selected)
q6. What meal(s) have you eaten in the last 12 months at the Mark Center?
$\square$ Breakfast

- Lunch
q7. Please rate Breakfast at the Mark Center on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Variety of the Breakfast food options | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | O | O |
| Healthiness of the Breakfast food options | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |

This Question is Conditionally Shown if: (q6 (Lunch) = Selected)
q8. Please rate Lunch at the Mark Center on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Variety of the Lunch food options | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Healthiness of the Lunch food options | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

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This Page is Conditionally Shown if: (q1 = Pentagon)

## Pentagon

By completing this survey, you will help us provide you with the quality food service you deserve!
q9. At which Pentagon food outlets have you eaten in the last 12 months?

| $\square$ 50/50 Fifty Fifty Grill - Concourse | $\square$ Qdoba - 3/4 Food Court |
| :--- | :--- |
| Auntie Anne's - Concourse | $\square$ Sbarro's - Corridor 7/8 3rd floor |
| $\square$ Burger King Concourse | $\square$ Starbucks - 3/4 Food Court |
| Dunkin Donuts/Baskin Robbins - Concourse | $\square$ Starbucks - Concourse |
| $\square$ Dunkin Donuts/Baskin Robbins - Corridor 7/8 | $\square$ Starbucks Cart - 3/4 Food Court |
| $\square$ Farmer's Market Café - Pentagon Library \& Conf Ctr | $\square$ Starbucks Cart - Corridor 7/8 5th floor |
| Fresh Kitchen by Robert Irvine - 2A1078B | $\square$ Subway - Concourse |
| Freshens - 3/4 Food Court | $\square$ Subway - 4th Floor |
| $\square$ Market Basket - 2B121 | $\square$ Subway Cart - Corridor 5/6 5th floor |
| $\square$ McDonalds - 7/8 Food Court | $\square$ Surf City/Rollers - Concourse |
| Panda Express - 7/8 Food Court | $\square$ Taco Bell / KFC - Corridor 7/8 |
| Peruvian Chicken - 3/4 Food Court | $\square$ I haven't eaten at any of these food outlets |

$\square$ Popeye's - Concourse
q10. If Pentagon food outlets offered a delivery service directly to your office, how often would you use it? (The delivery service would only be available from food outlets within the Pentagon)
O Always O Often
O Sometimes
O Never O N/A
q11. If in the future, food outlets are added or replaced at the Pentagon, what restaurant name/brand or type of food would you like us to consider adding?

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## Experience at the 50/50 Fifty Fifty Grill - Concourse

q12. Please rate the $50 / 50$ Fifty Fifty Grill - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 |

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This Page is Conditionally Shown if: (q9 (Auntie Anne's - Concourse) = Selected)

## Experience at the Auntie Anne's - Concourse

q13. Please rate the Auntie Anne's - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | O | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | O | O | O |
| Value for the Money | O | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | O | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | O | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | $\bigcirc$ | O | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | 0 | $\bigcirc$ | 0 | O | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 |

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This Page is Conditionally Shown if: (q9 (Burger King Concourse) = Selected)

## Experience at the Burger King - Concourse

q14. Please rate the Burger King - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Quality of Food | 0 | 0 | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 |
| Value for the Money | O | O | O | $\bigcirc$ | O | O | O | $\bigcirc$ | O | 0 | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | 0 | O | O | O | O | 0 | O | 0 | O | O |
| Service Accuracy Was your order correct? | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

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## Experience at the Dunkin Donuts/Baskin Robbins - Concourse

## q15. Please rate the Dunkin Donuts/Baskin Robbins - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | O | O | $\bigcirc$ | O | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Value for the Money | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | O | O | $\bigcirc$ | $\bigcirc$ | O | O | 0 | 0 | $\bigcirc$ | O |

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This Page is Conditionally Shown if: (q9 (Dunkin Donuts/Baskin Robbins - Corridor 7/8) = Selected)

## Experience at the Dunkin Donuts/Baskin Robbins - Corridor 7/8

q16. Please rate the Dunkin Donuts/Baskin Robbins - Corridor $7 / 8$ on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | $\bigcirc$ | 0 | O | O | O | 0 | 0 | 0 | O | O |

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This Page is Conditionally Shown if: (q9 (Farmer's Market Café - Pentagon Library \& Conf Ctr) = Selected)

## Experience at the Farmer's Market Café - Pentagon Library \& Conference Center

q17. Please rate the Farmer's Market Café - Pentagon Library \& Conference Center on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | O | O | $\bigcirc$ | O | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | O | O | O | O | O | O | O | O | O | O | O |

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## Experience at the Fresh Kitchen by Robert Irvine - 2A1078B

q18. Please rate the Fresh Kitchen by Robert Irvine - 2A1078B on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | O | O | $\bigcirc$ | O | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Value for the Money | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | O | O | $\bigcirc$ | $\bigcirc$ | O | O | 0 | 0 | $\bigcirc$ | O |

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This Page is Conditionally Shown if: (q9 (Freshens - 3/4 Food Court) = Selected)

## Experience at the Freshens - 3/4 Food Court

q19. Please rate the Freshens-3/4 Food Court on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | 0 |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | O | $\bigcirc$ | O | 0 | 0 | $\bigcirc$ | $\bigcirc$ | O | 0 | 0 | 0 |

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This Page is Conditionally Shown if: (q9 (Market Basket - 2B121) = Selected)

## Experience at the Market Basket - 2B121

q20. Please rate the Market Basket-2B121 on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | $\bigcirc$ | 0 | $\bigcirc$ |
| Quality of Food | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Value for the Money | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O | $\bigcirc$ | O | 0 | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | - |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | 0 | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

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## Experience at the McDonalds - 7/8 Food Court

q21. Please rate the McDonalds - 7/8 Food Court on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O | 0 | $\bigcirc$ | $\bigcirc$ |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | 0 |
| Speed of Service Were food preparers and cashiers working efficiently? | O | $\bigcirc$ | $\bigcirc$ | O | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | 0 | O | O | O |
| Service Accuracy Was your order correct? | O | $\bigcirc$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

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This Page is Conditionally Shown if: (q9 (Panda Express - 7/8 Food Court) = Selected)

## Experience at the Panda Express - 7/8 Food Court

q22. Please rate the Panda Express - 7/8 Food Court on the following factors:

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This Page is Conditionally Shown if: (q9 (Peruvian Chicken - 3/4 Food Court) = Selected)

## Experience at the Peruvian Chicken - 3/4 Food Court

q23. Please rate the Peruvian Chicken-3/4 Food Court on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | O | 0 | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | $\bigcirc$ | $\bigcirc$ | O |
| Quality of Food | O | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Value for the Money | O | - | O | $\bigcirc$ | O | 0 | O | - | $\bigcirc$ | 0 | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | O | 0 | 0 | $\bigcirc$ | $\bigcirc$ | 0 | 0 | 0 | $\bigcirc$ | $\bigcirc$ | O |

## Experience at the Popeye's - Concourse

## q24. Please rate the Popeye's - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Value for the Money | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | O | O | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | O | $\bigcirc$ | $\bigcirc$ | O | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | 0 | O | O | O |
| Service Accuracy Was your order correct? | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

(End of Page 16)

This Page is Conditionally Shown if: (q9 (Qdoba - 3/4 Food Court) = Selected)

## Experience at the Qdoba-3/4 Food Court

q25. Please rate the Qdoba-3/4 Food Court on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Quality of Food | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | 0 | $\bigcirc$ | O | $\bigcirc$ |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | 0 |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | O | O | O | O | O | O | O | O | O | O | O |

(End of Page 17)

This Page is Conditionally Shown if: (q9 (Sbarro's - Corridor 7/8 3rd floor) = Selected)

## Experience at the Sbarro's - Corridor $7 / 8$ 3rd floor

q26. Please rate the Sbarro's - Corridor 7/8 3rd floor on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Quality of Food | O | $\bigcirc$ | - | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 | 0 |
| Value for the Money | 0 | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | 0 | 0 | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | 0 | O | O | O | 0 | 0 | O | 0 | O | O |
| Service Accuracy Was your order correct? | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | $\bigcirc$ |

## Experience at the Starbucks - 3/4 Food Court

q27. Please rate the Starbucks - 3/4 Food Court on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Value for the Money | O | $\bigcirc$ | O | $\bigcirc$ | O | $\bigcirc$ | O | O | O | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | 0 | $\bigcirc$ | $\bigcirc$ | 0 | 0 | 0 | $\bigcirc$ | 0 | O | 0 |

(End of Page 19)

This Page is Conditionally Shown if: (q9 (Starbucks - Concourse) = Selected)

## Experience at the Starbucks - Concourse

q28. Please rate the Starbucks - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | O | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | O | O | O |
| Value for the Money | O | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | O | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | O | O | $\bigcirc$ | $\bigcirc$ | O | O | O | O | $\bigcirc$ | O | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | 0 | $\bigcirc$ | 0 | O | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 |

(End of Page 20)

This Page is Conditionally Shown if: (q9 (Starbucks Cart - 3/4 Food Court) = Selected)

## Experience at the Starbucks Cart - 3/4 Food Court

q29. Please rate the Starbucks Cart-3/4 Food Court on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | 0 | O | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Quality of Food | 0 | - | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 |
| Value for the Money | O | O | O | $\bigcirc$ | O | 0 | O | $\bigcirc$ | O | 0 | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | 0 | O | 0 | O | O |
| Service Accuracy Was your order correct? | O | 0 | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

## Experience at the Starbucks Cart - Corridor 7/8 5th floor

## q30. Please rate the Starbucks Cart - Corridor 7/8 5th floor on the following factors:


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This Page is Conditionally Shown if: (q9 (Subway - Concourse) = Selected)

## Experience at the Subway - Concourse

q31. Please rate the Subway - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | O | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | O |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | 0 |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | $\bigcirc$ | O | 0 | 0 | 0 | $\bigcirc$ | O | 0 | 0 | 0 |

(End of Page 23)

This Page is Conditionally Shown if: (q9 (Subway - 4th Floor) = Selected)

## Experience at the Subway - 4th Floor

q32. Please rate the Subway - 4th Floor on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | O | O | $\bigcirc$ | O | $\bigcirc$ | O | O | O | O |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O | O | O |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 |

## Experience at the Subway Cart - Corridor 5/6 5th floor

## q33. Please rate the Subway Cart - Corridor 5/6 5th floor on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O | O | O |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | O | O | O | O |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | $\bigcirc$ |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | 0 | 0 | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ | 0 |

(End of Page 25)

This Page is Conditionally Shown if: (q9 (Surf City/Rollers - Concourse) = Selected)

## Experience at the Surf City/Rollers - Concourse

q34. Please rate the Surf City/Rollers - Concourse on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 |
| Quality of Food | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ |
| Value for the Money | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | O | O | O | O |
| Service Accuracy Was your order correct? | 0 | 0 | 0 | O | 0 | O | 0 | 0 | 0 | O | 0 |

## (End of Page 26)

This Page is Conditionally Shown if: (q9 (Taco Bell / KFC - Corridor 7/8) = Selected)

## Experience at the Taco Bell/KFC - Corridor $7 / 8$

q35. Please rate the Taco Bell/KFC - Corridor $7 / 8$ on the following factors:

|  | 1=Poor, 10=Excellent |  |  |  |  |  |  |  |  |  | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Cleanliness | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ |
| Quality of Food | $\bigcirc$ | - | $\bigcirc$ | 0 | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ |
| Value for the Money | 0 | 0 | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | 0 | - |
| Speed of Service Were food preparers and cashiers working efficiently? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Customer Friendly Service Were food preparers and cashiers courteous? Did they address you by your rank, or as Sir or Ma'am? Did they suggest other items when you ordered? | O | O | O | O | O | O | O | 0 | O | O | O |
| Service Accuracy Was your order correct? | 0 | 0 | $\bigcirc$ | 0 | $\bigcirc$ | 0 | 0 | $\bigcirc$ | 0 | 0 | - |

## Experience with \%[q1] piped label\% Food Service - Problems

This Question is Conditionally Shown if: (q2 (Café 4800) = Selected OR q2 (Dunkin Donuts Cart) = Selected OR q2
(Subway Cart) = Selected)
q36. Did you experience a problem at a Mark Center food outlet in the past 12 months?
O Yes
O No

This Question is Conditionally Shown if: (q36 = Yes)
q37. At which Mark Center food outlet did you experience the problem last?
O Café 4800
O Dunkin Donuts Cart
O Subway Cart

This Question is Conditionally Shown if: (q1 = Pentagon)
q38. Did you experience a problem at a Pentagon food outlet in the past 12 months?
O Yes
O No

This Question is Conditionally Shown if: (q38 = Yes)
q39. At which Pentagon food outlet did you experience the problem last?
O 50/50 Fifty Fifty Grill - Concourse
O Auntie Anne's - Concourse
O Burger King Concourse
O Dunkin Donuts/Baskin Robbins - Concourse
O Dunkin Donuts/Baskin Robbins - Corridor 7/8
O Farmer's Market Café - Pentagon Library \& Conf Ctr
O Fresh Kitchen by Robert Irvine - 2A1078B
O Freshens - 3/4 Food Court
O Market Basket - 2B121
O McDonalds - $7 / 8$ Food Court
O Panda Express - 718 Food Court
O Peruvian Chicken - 3/4 Food Court
O Popeye's - Concourse
O Qdoba - 3/4 Food Court
O Sbarro's - Corridor 7/8 3rd floor
O Starbucks - 3/4 Food Court
O Starbucks - Concourse
O Starbucks Cart - 3/4 Food Court
O Starbucks Cart - Corridor 718 5th floor
O Subway - Concourse
O Subway - 4th Floor
O Subway Cart - Corridor 5/6 5th floor
O Surf City/Rollers - Concourse
O Taco Bell / KFC - Corridor 7I8
O Other (please specify)
O N/A

This Question is Conditionally Shown if: (q38 = Yes OR q36 = Yes)
q40. What was the nature of your problem?
Availability of menu items
$\square$ Employee availability
$\square$ Employee behavior
$\square$ Employee knowledge
Incorrect order
$\square$ Over charging
Other customer service related issue
Long lines at service counter
$\square$ Restaurant appearance
$\square$ Other problem
N $/$ A

This Question is Conditionally Shown if: (q38 = Yes OR q36 = Yes)
q41. Did you report the problem to the \%[q1] piped label\% food outlet staff, or via Interactive Customer Evaluation (ICE), an online comment card application for collecting customer satisfaction feedback? (http://ice.disa.mil)

O Reported to food outlet staff
O Reported via ICE
O Reported both ways
O Did not report the problem
This Question is Conditionally Shown if: (q41 = Reported to food outlet staff OR q41 = Reported via ICE OR q41 =
Reported both ways)
q42. Were you satisfied with the resolution of your food service problem?
O Yes
O No
O The problem was not resolved
O N/A
(End of Page 28)
q43. What do you like most about the food service offered at the \%[q1] piped label\%?
q44. What would most improve the food service offered at the \%[q1] piped label\% for you?

## Personal Food Preferences \& Habits

This Question is Conditionally Shown if: (q1 = Pentagon)
q45_1. What do you look for when you choose which food outlet to use at the Pentagon?
From the list below, select the Top 3 reasons why you choose one Pentagon food outlet over the others.
1st most important

|  |
| :--- |
| Atmosphere |
| Brand name |
| Cleanliness |
| Comfortable seating |
| Consistency |
| Convenience |
| Coupon/promotions |
| Eco friendly |
| Good prices |
| Healthy options |
| Location better for socializing or discussing work issues with others |
| Not too crowded |
| On the way to the office |
| Quality of food |
| Quality of service |
| Size of portions |
| Special dietary needs |

```
Specialty menu items
Speed of services
TVs
Type of food available
Value for the money
Value meals available
Variety of items on menu
This Question is Conditionally Shown if: (q1 = Pentagon)
q45_2. 2nd most important (Same list as q45_1)
```

This Question is Conditionally Shown if: (q1 = Pentagon)
q45_3. 3rd most important (Same list as q45_1)
$\square$

This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center)
q46_1. Why do you purchase meals AWAY from the \%[q1] piped label\%?
From the list below, select the Top 3 reasons why you purchase meals AWAY from the \%[q1] piped label\% rather than at the \%[q1] piped label\%.

1st most important

|  |
| :--- |
| Bad experience with \%[q1] piped label\% food service |
| Better atmosphere |
| Better price |
| Better promotions |
| Better value for money |
| Better variety of items on menu |
| Bigger portion size |
| Smaller portion size |
| Brand Name |
| Cleaner |
| Eco friendly |
| Faster service |
| Friendlier service |
| Healthier food options |
| Higher quality of food |
| Location better for socializing or discussing work issues with others |
| More convenient |
| Not too crowded |
| On the way to work |
| Parking availability |
| Special dietary needs |
| Specialty menu items |
| To get away from work |
| Type of food available |
| TVs |
| Wi-Fi |

This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center)
q46_2. 2nd most important (Same list as q46_1)
$\square$
This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center)
q46_3. 3rd most important (Same list as q46_1)
$\square$

This Question is Conditionally Shown if: (q1 = Pentagon OR q1 = Mark Center)
Dinner is Conditionally Shown if: (q1 = Pentagon)
q47. On the average, how many times per week do you purchase these meals at the \%[q1] piped label\%?

|  | $\mathbf{1}$ time | 2 times | $\mathbf{3}$ times | 4 times | $\mathbf{5}$ times | Never, I <br> brown bag | Never, I <br> don't eat <br> this meal at <br> work |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakfast | $\bigcirc$ | $O$ | $O$ | $O$ | $O$ | $O$ | $O$ |
| Lunch | $O$ | $O$ | $O$ | $O$ | $O$ | $O$ | $O$ |
| Dinner | $O$ | $O$ | $O$ | $O$ | $O$ | $O$ | $O$ |

q48. Approximately, how long do you have for lunch?
O 30 minutes or less
O Other (please specify)
O 45 minutes
O 1 hour or more
O N/A
(End of Page 29)

## Demographic Information

The following information is for classification purposes and will be kept strictly confidential. Demographics will only be used to determine how well the food outlets are meeting the needs of all of our food service customers.
q49. What is your gender?
O Male
O Female
O N/A
q50. What is your age?
O 18-24
O. 35-44
O 55-64
O 75 and older
O 25-34
O 45-54
O 65-74
O N/A
q51. What is your current status?
O Active Duty Military
O DoD Civilian
O Contractor
O Military Family Member

[^0]$\square$
q52. What is your paygrade?
O E1-E3
O E4-E6
O E7 or above
O Civilian WG 01-10
O Civilian GS 01-08
O W1-W4
O Civilian GS 09-12
O Civilian GS 13-15
O 01-03
O 04-05
O O6 or above

O SES
O Other (please specify) O N/A

Thank you for helping us serve you better!


[^0]:    O Reserve/Guard
    O Retired Military
    O Other (please specify)

