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# Attachment J:

## *i2i*Ambassador Implementation Survey

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***Dating Matters: Strategies to Promote Healthy Teen Relationships™ Initiative***

Division of Violence Prevention  
National Center for Injury Prevention and Control  
Centers for Disease Control and Prevention

Survey Date: \_\_\_\_\_  
 Site Number: \_\_\_\_\_  
 Program Year: \_\_\_\_\_  
 Survey Iteration: \_\_\_\_\_

**i2i Ambassador Implementation Survey**

In addition to the below questions, informal qualitative feedback will be a helpful/important supplement.

**Site:**

1. To what extent do you agree or disagree with the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
A) The training was informative.				
B) The training was engaging.				
C) The <i>i2i</i> Ambassador Handbook was helpful.				
D) The adult program supervision was helpful.				
E) The <i>i2i</i> Ambassador Program was a good use of my time.				
F) The <i>i2i</i> Ambassador Program was effective in promoting the campaign messages.				
G) I would recommend participating in the <i>i2i</i> Ambassador Program to my friends.				
H) Participants frequently visited and participated in conversation on the Facebook Page.				
I) I think that participants liked the texting component.				

2. What did you enjoy most/least about the program?
3. What would you have liked to have done more/less of?
4. Which activities were most/least successful?
5. What could be done to improve the program?
6. What feedback did you receive from the participants on the texting component?
7. Which types of Facebook posts (i.e. images, conversation starters, events) received the most comments and likes?
8. What are some ways the Facebook Page could be more successful?
9. What feedback did you receive from the participants on the Facebook component?

***i2i* Ambassadors collect the following cost information:**

10. How much time did you spend on *i2i* Ambassador activities over the past 3 months?