

Attachment H: Recruitment Email

FROM: ready@cdc.gov

SUBJECT: Invitation to Participate in Ready CDC

Dear X,

We all work hard each and every day to accomplish XYZ. We need to make sure that our most important resource – our workforce – is safe and prepared if something were to happen in our own local community. Ready CDC is a program to increase the personal and household preparedness of the X workforce. Regardless of your current level of preparedness, we encourage you to join your colleagues in participating in “Ready CDC.”

You are personally invited to be a part of the Ready CDC study conducted by OPHPR’s Learning Office. Your involvement will include:

- giving your **informed consent** to participate below (2 minutes),
- completing a **brief survey** in the next few weeks (10 minutes),
- attending an **in-person workshop** on **XX/XX/XXXX at XX PM** to learn about relevant, **county-specific** information from EMA, the American Red Cross, and other local experts (60 minutes), and,
- completing a brief **workshop evaluation** and **follow-up survey** over the next few months (5 minutes and 10 minutes, respectively).

Please click on the “Informed Consent” link below to learn more and indicate whether or not you would like to participate by **XX/XX/XXXX**. Additional information will follow shortly.

[Informed Consent](#)

Still not convinced you should participate?

Please [watch this video](#) of Dr. Ali Khan (OPHPR Director) and Sherri Berger (CDC’s Chief Operating Officer) to see the CDC leadership commitment to Ready CDC.



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