



**United States Department of the  
Interior**



NATIONAL PARK SERVICE  
**[SPECIFY PARK NAME]**  
Address

[Date], 2015

Dear National Park Visitor:

Thank you for participating in this study. Our goal is to learn about the expectations, opinions, and interests of visitors to [NPS site here]. This information will assist us in our efforts to better manage this park and to serve you.

This questionnaire is only being given to a select number of visitors, so your participation is very important. It should take about 20 minutes to complete after your visit.

When your visit is over, the adult in your group who will have the next birthday should complete this questionnaire. Seal it in the postage-paid envelope provided and drop it in any U.S. Postal mailbox.

If you have any questions, please contact the Social Science Program Chief, National Park Service, 1201 Oakridge Drive, Fort Collins, CO, 80525-5596; nps\_nrss\_social\_science@nps.gov (email).

We appreciate your help.

Sincerely,

[insert signature]

Name  
Director

## DIRECTIONS

At the end of your visit:

1. Please have the adult in your group (at least 18 years old) who has the next birthday complete this questionnaire. That will help give us a statistically reliable sample.
2. For questions that use circles (O), please mark your answer by filling in the circle with **black or blue ink**. Please do not use pencil.

Like this: ● Not like this:

4. Seal it in the postage-paid envelope provided.
5. Drop it in a U.S. Postal mailbox.

**Paperwork Reduction and Privacy Act Statements:** The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. This information will be used by the National Park Service as authorized by 16 USC 5931 §201. We will use this information to evaluate visitor services and facilities managed by **[SPECIFY PARK NAME]**. Your responses are voluntary and anonymous. Your name and address have been requested for follow-up purposes only. At the completion of this collection all names and personal information will be destroyed and in no way be connected with the results of this survey. A Federal agency may not conduct or sponsor and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number.

**Burden Estimate:** We estimate that it will take an average of 20 minutes to complete this questionnaire. You may send comments concerning the burden estimates or any aspect of this information collection to the Social Science Program Chief, National Park Service, 1201 Oakridge Drive, Fort Collins, CO, 80525-5596; nps\_nrss\_social\_science@nps.gov (email).

# 2015 SEM Pilot Survey

*For the purposes of this review and submission, Topic Areas and question codes from the currently approved Pool of Known Questions for the NPS Programmatic Review Process (1024-0224) are noted in text boxes preceding each question. These text boxes will not be printed on the final version of the survey.*

## A. Trip Description

Please have the adult in your group (at least 18 years old) having the next birthday complete this questionnaire.

NOTE: In this questionnaire, your **personal group** is defined as anyone with whom you visited [NPS site] on this trip, such as a spouse, family, friends, etc. This does not include the larger group that you might have traveled with, such as a school, church, scout, or tour group.

### Topic Area 1 - GR3

1. Including yourself, how many people were in your personal group on this trip to [NPS site]?

\_\_\_\_\_ Number of adults (18 years or over)

\_\_\_\_\_ Number of children (under 18 years)

### Topic Area 1 - GR1

2. On this trip to [NPS site], what type of group were you with? Please mark (●) **one**.

Alone

Friends

Family

Family and friends

Other (Please specify) \_\_\_\_\_

### Topic Area 3 - TRANS1

3. Please indicate all of the forms of transportation you personally used to travel from your home to [NPS site], on this trip. Please mark (●) **all that apply**.

Car, truck, or SUV (Number of people in vehicle, including you) \_\_\_\_\_

Recreational vehicle or motorhome

Airplane

- Tour bus or tour van
- City bus or subway
- Train or long-distance passenger bus
- Cruise ship or other water transportation
- Bicycle
- Walk/hike
- Other (Please specify) \_\_\_\_\_

**Topic Area 3 - TRIPC14 Variation**

4. Approximately how many hours and miles from home did you travel one way to get to [NPS site] on this trip?

\_\_\_\_\_ Number of hours

**AND**

\_\_\_\_\_ Number of miles

**Topic Area 7 - ECON7**

5. On this trip to [NPS site], which one of the following entrance fees applied to you personally? Please mark (●) **one**.

- Did not pay a fee or use a pass to enter the park
- 7-day entrance pass
- Annual Pass for [NPS site]
- America the Beautiful - National Parks and Federal Recreational Lands
- Senior Pass, Access Pass, or Military Pass
- Fee included in tour package
- Don't know/Not sure
- Other (Please specify) \_\_\_\_\_

**Topic Area 3 - TRIPC7**

6. On how many days during this trip did you enter or re-enter [NPS site]? If you were on a day trip or if you camped or lodged inside the park and did not leave the park boundaries for the entire length of your stay, then answer 1 day.

\_\_\_\_\_ Number of days entering or re-entering [NPS site]

**OR**

Don't Know/Not sure

**TOPIC AREA 3 - TRIPC8**

7. On this trip, how much total time did you spend within [NPS site]?
- \_\_\_\_\_ Number of hours, if a day trip
- \_\_\_\_\_ Number of days, if greater than 1 day

**B. Trip Planning and Motivations**

**TOPIC AREA 2 - TPLAN1**

8. Prior to this trip, how did you obtain information about [NPS site]? Please mark (●) **all that apply**.
- Did not obtain information prior to this visit
  - Friends/relatives/word of mouth
  - Inquiry to park via phone, mail, or email
  - [NPS site] website [(nps.gov/XXXX)]
  - Other website (Specify) \_\_\_\_\_
  - Local businesses (hotels, motels, restaurants, etc.)
  - Maps/brochures
  - Newspaper/magazine articles
  - Other units of the National Park System (NPS)
  - Previous visits
  - School class/program
  - Social media (such as Facebook, Twitter, etc.)
  - State welcome center/visitors bureau/chamber of commerce
  - Television/radio programs/DVDs
  - Travel guides/tour books (such as AAA, etc.)
  - Other (Specify) \_\_\_\_\_

**TOPIC AREA 2 - TPLAN2 & TPLAN3**

9. Did you have the information about [NPS site] you needed on this trip? Please mark (●) **one**.
- Yes
- No (Specify information you needed but didn't have on this trip) \_\_\_\_\_
- \_\_\_\_\_

**Topic Area 2 - TPLAN15**

10. How important to you was each of the following reasons for visiting [NPS site] on this trip? Please mark (●) **one for each row.**

	<b>Extrem ely Import ant</b>	<b>Very Import ant</b>	<b>Moder ately Importa nt</b>	<b>Slightl y Import ant</b>	<b>Not at All Import ant</b>
To visit a National Park Service site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To spend time with friends/family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view wildlife or natural scenery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To get physical exercise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To relax	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To attend a special event (Specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To hear the sounds of nature/quiet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To experience solitude	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be outdoors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view dark night sky/stars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Topic Area 2 - TPLAN16**

11. Of the reasons listed in Question 10, which was the most important reason for you to visit [NPS site] on this trip?

\_\_\_\_\_

**C. Park Activities, Programs, and Services**

**TOPIC AREA 3 - ACT1**

12. In which of the following activities did you personally participate, on this trip to [NPS site]? Please mark (●) **all that apply**.

- Viewing wildlife, natural features, scenery, wildflowers, etc.
- Creative arts (photography/drawing/painting/writing)
- Visiting a cultural or historic site
- Nature study
- Driving for pleasure
- Walking/short hike (less than 1 hour)
- Day hiking (1 hour or more)
- Bicycling
- Running/jogging
- Fishing
- Non-motorized water travel (rafting, kayaking, canoeing, tubing, etc.)
- Motorized water travel (boating, jet skiing, etc.)
- Camping in developed sites
- Overnight backpacking
- Overnighing in resort, cabin, or other accommodations in [NPS site]
- Family gathering/reunion
- Picnicking
- Swimming, snorkeling, or scuba diving
- Hunting/trapping
- Foraging/collecting edibles (e.g., mushrooms, truffles)
- Rock climbing/bouldering
- Mountaineering
- Other (Specify) \_\_\_\_\_
- Other (Specify) \_\_\_\_\_
- Other (Specify) \_\_\_\_\_

**TOPIC AREA 3 - ACT2**

13. Of the activities listed in Question 12, which was your primary activity on this trip to [NPS site]?

\_\_\_\_\_

**OR**

- I did not have a primary activity on this trip to [NPS site]

**TOPIC AREA 3 - ACT7 Variation**

14. In which of the following programs and services did you personally participate, on this trip to [NPS site]? Please mark (●) **all that apply**.

- Attending a ranger-led activity, such as a tour or talk
- Talking informally with a ranger
- Viewing outdoor exhibits
- Viewing indoor exhibits
- Attending a cultural demonstration or performance
- Reading the park brochure or newspaper
- Going to the Visitor Center
- Watching movies or videos about the park
- Participating with a child in your group in the Junior Ranger program
- Obtaining National Park passport stamp
- Listening to an audio tour or podcast
- Using a smart phone app specific to [NPS site]
- Other (Specify) \_\_\_\_\_

**Topic Area 1 - LEARN11 Variation**

15. During this visit to [NPS site] did you learn anything from park staff, programs, and/or exhibits about American history, nature, and/or culture? Please mark (●) **one**.

- Yes (Specify subjects you learned about)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- No

**Topic Area 3 - FVIS4**

16. If you were to visit [NPS site] in the future, are there specific subjects you would like to learn about? Please mark (●) **one**.

- Yes (Specify subjects you'd like to learn about)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- No



**TOPIC AREA 3 - TRIPC31 Variation**

17. How important to you was it during your trip to [NPS site] to use personal electronic devices to do each of the following, and how would you rate the quality of the service in [NPS site] required to do each? For each item, please mark (●) **one for importance and one for quality of service needed.**

	IMPORTANCE					QUALITY OF SERVICE REQUIRED					
	Extreme lv	Somewh at	Not at all	Very Good	Good	Average	Poor	No Service	Not Applica		
Make/receive cell phone call	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Send/receive text message	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Search the internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Share pics/videos/audio via social media (Facebook, Twitter, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Download a NPS podcast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Other (Specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

**Topic Area 1 - GR4**

18. a) Did anyone in your personal group have a physical condition that made it difficult to access or participate in park activities or services, on this trip to [NPS site]? Please mark (●) **one.**

Yes

No → **Go to Question 19**

b) If YES, what activities, services, or facilities did the person(s) have difficulty participating in or accessing? Please be specific.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- c) Because of the physical condition, which specified difficulties did the person(s) have? Please mark (●) **all that apply**.
- Hearing (difficulty hearing ranger programs, bus drivers, audio-visual exhibits or programs, or information desk staff even with hearing aid)
  - Visual (difficulty in seeing exhibits, directional signs, visual aids that are part of programs even with prescribed glasses or due to blindness)
  - Mobility (difficulty in accessing facilities, services, or programs even with walking aid and/or wheelchairs)
  - Other (Please specify) \_\_\_\_\_

**Topic Area 6 - EVALSERV3**

19. What did you like most about your visit to [NPS site]?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Topic Area 6 - EVALSERV2**

20. What did you like least about your visit to [NPS site]?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Topic Area 3 - ITIN5 Variation**

21. Did your visit to [NPS site] on this trip meet your expectations? Please mark (●) **one**.

Yes

Not entirely (Please explain)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Not at all (Please explain)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**D. Park Management**

**TOPIC AREA 6 - OPMGMT7 Variation**

22. To what extent do you agree or disagree with each of the following statements? Please mark (●) **one for each row.**

	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>Don't Know/Not Sure</b>
[NPS site] is a safe place to visit	○	○	○	○	○	○
[NPS site] is too crowded	○	○	○	○	○	○
Natural resources in [NPS site] are in pristine condition	○	○	○	○	○	○
The entrance fee for [NPS site] is too high	○	○	○	○	○	○
Vandalism and crime are not a problem in [NPS site]	○	○	○	○	○	○
[NPS site] is not accessible to persons with physical disabilities	○	○	○	○	○	○
Historical and cultural features in [NPS site] are well maintained/preserved	○	○	○	○	○	○
Development of adjacent areas detracts from visitors' experiences at [NPS site]	○	○	○	○	○	○

**TOPIC AREA 6 - EVALSERV1 Variation**

23. How would you rate the quality of the facilities, services, and recreational opportunities in [NPS site]? Please mark (●) **one for each row.**

<b>Park Facilities</b>	<b>Very Good</b>	<b>Good</b>	<b>Average</b>	<b>Poor</b>	<b>Very Poor</b>	<b>Not Used or Not</b>
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						<b>Available</b>
Visitor center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exhibits (indoor and outdoor)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walkways, trails, and roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Campgrounds and/or picnic areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Visitor Services</b>						
Assistance from park employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park map or brochure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ranger programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Value for entrance fee paid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commercial services in the park (food, lodging, gifts, rental, etc.) Please specify services used: _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Recreational Opportunities</b>						
Learning about nature, history, or culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor recreation (sightseeing, camping, bicycling, boating, hiking, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**TOPIC AREA 6 - EVALSERV1**

24. Overall, how would you rate the quality of the facilities, services, and recreational opportunities in [NPS site]? Please mark (●) **one**.

- Very good
- Good
- Average
- Poor
- Very poor

**TOPIC AREA 3 - LEARN9**

25. This park was established because of its significance to the nation. In your opinion, what is the national significance of this park?

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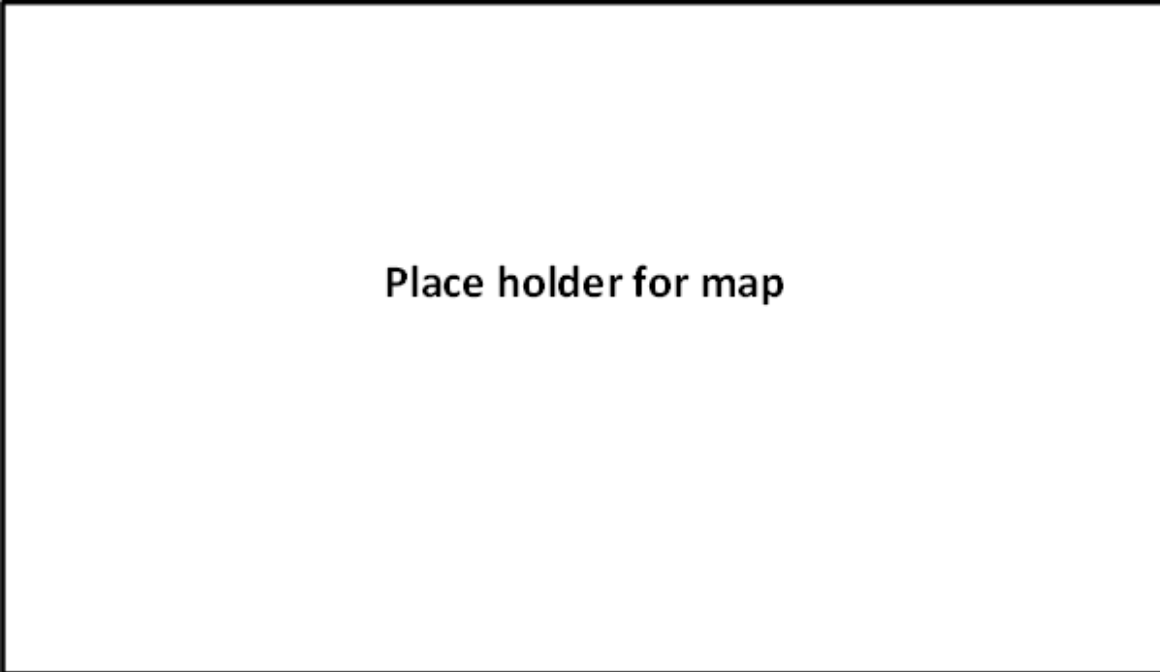
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DRAFT

**E. Expenditures**

Please refer to the enclosed map when answering the questions in this section.



**TOPIC AREA 1 - RES1 Variation**

26. Do you live within the highlighted area shown on the enclosed map? Please mark (●) **one**.
- Yes
  - No

**TOPIC AREA 3 - TRIPC3**

27. a) On this trip to [NPS site] and the nearby area, did you stay overnight away from your permanent residence either inside [NPS site] or within the nearby area (within the highlighted area of the enclosed map)? Please mark (●) **one**.
- Yes
  - No → **Go to Question 28**
- b) If **YES**, please list the number of nights you stayed in [NPS site] and/or in the nearby area (within the highlighted area of the enclosed map) on this trip.

<b>Accommodation</b>	<b>Number of Nights</b>
Backcountry camping in [NPS site]	_____

Camping in [NPS site]	_____
Camping outside [NPS site]	_____
Lodging in [NPS site]	_____
Lodging outside [NPS site]	_____
Cruise ship (limited to Alaska and cruise parks only)	_____
Other accommodations (e.g., friends/relatives)	_____

**TOPIC AREA 3 - TRIPC1 Variation**

28. Was this trip to [NPS site]? Please mark (●) **one**.

- Your primary or sole purpose of your trip away from home?
- One of several equally important destinations on your trip away from home?
  - ➔ Was one or more of the other equally important destinations located within the nearby area (within the highlighted area of the enclosed map)? Please mark (●) **one**.
    - Yes
    - No
- Just an incidental or spur of the moment stop on your trip away from home?
  - ➔ Was your primary destination located within the nearby area (within the highlighted area of the enclosed map)? Please mark (●) **one**.
    - Yes
    - No

**Topic Area 3 - TRIPC19 Variation**

29. Did you visit any other National Park Service sites on your trip away from home? Please mark (●) **one**.

- Yes (Please specify)

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- No

**TOPIC AREA 7 - ECON**

*(Question 30 is only applicable for Alaska, cruise and tour bus parks)*

30. a) Did you or anyone in your personal group purchase any package tours that included at least some meals, some lodging, and/or some transportation while on this trip?

Yes

No → **Go to Question 31**

b) What was the total length of your package tour(s)? # \_\_\_\_\_ days

c) What was the total cost per person for the package tour(s)?

\$ \_\_\_\_\_ per person

d) How many people in your personal group were on the package tour(s)?

# \_\_\_\_\_ people

e) Which of the following were included in the package tour(s) as part of your visit to [NPS site] and the nearby area (within the highlighted area of the enclosed map) ? Please mark (●) **all** that apply.

	Items included in your package tour(s) as part of your visit to [NPS site] and nearby area
Local Air transportation	<input type="radio"/>
Local Ground transportation	<input type="radio"/>
Local Water transportation	<input type="radio"/>
Local Lodging	<input type="radio"/>
Meals	<input type="radio"/>
Guide services	<input type="radio"/>
Fees (e.g., fishing or hunting licenses)	<input type="radio"/>
Gear (e.g., camping equipment, bikes, kayaks)	<input type="radio"/>
Admission to events or attractions	<input type="radio"/>
Other (please specify): _____	<input type="radio"/>



**TOPIC AREA 7 - ECON4**

31. Please estimate how much you and your personal group with whom you shared expenses (e.g., other family members, traveling companions) spent both inside [NPS site] and within the nearby area (within the highlighted area of the enclosed map) during your time in the nearby area. If you reported expenditures for package tours, please only include individual expenses that were NOT part of your package tour(s). *(underlined sentence only applicable for Alaska, cruise and tour bus parks)*

If you no longer have your receipts, estimate as closely as you can how much you and your group spent. Please enter 0 (zero) if you did not spend any money in a particular category.

**Note:** Residents living within the highlighted area of the map should only include expenditures that were directly related to this trip to [NPS site].

<b>Expenses</b>	<b>Amount spent in [NPS site] and nearby area</b>
Park entrance fee	\$ _____
Gas and oil (e.g., auto, RV, boat, etc.)	\$ _____
Rental cars	\$ _____
Taxis, shuttles, and public transportation	\$ _____
Restaurants and bars	\$ _____
Groceries and convenience foods	\$ _____
Hotels, motels, resorts	\$ _____
Specialty lodging (e.g., B&Bs, hostels, cabins, vacation rentals)	\$ _____
Camping fees (tent, RV)	\$ _____
Recreation and entertainment expenses (e.g., movies, bowling, miniature golf, etc.)	\$ _____
Souvenirs, clothing, supplies, other retail	\$ _____
Equipment rental	\$ _____

Guides and tour fees	\$ _____
Other (please list) _____	\$ _____

**OR**

Don't know/Not sure

**TOPIC AREA 7 - ECON6 Variation**

32. For you and any members of your personal group with whom you shared expenses, please record any additional money spent outside of the map area during your trip away from home (for example, travel or food expenditures).

\$ \_\_\_\_\_

**OR**

Don't know/Not sure

**TOPIC AREA 7 - ECON5**

33. a) Including yourself, how many people in your personal group were covered by the expenses for this trip away from home?

\_\_\_\_\_ Number of adults (18 years or over)

\_\_\_\_\_ Number of children (under 18 years)

b) Including yourself, how many people in your group split these trip expenses?

\_\_\_\_\_ Number of people

**F. Background**

**Topic Area 1 - AGE1, GEND1, RACE/ETH1**

34. For your personal group on this trip to [NPS site], please provide the following information.

(If you do not know the answer, enter "DK.")

	Yourself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7
<b>Current age</b>	0	0	0	0	0	0	0
<b>U.S. ZIP code or name of</b>	_____	_____	_____	_____	_____	_____	_____

**country other than U.S.**

<b>Male</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Female</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Hispanic or Latino</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Not Hispanic or Latino**           

**Don't' know**      -      **ODK**      **ODK**      **ODK**      **ODK**      **ODK**      **ODK**

**TOPIC AREA 1 - VISITHIS5 Variation**

35. For your personal group on this trip to [NPS site], please provide the following information. (If you do not know the answer, enter "DK.")

	<b>a) Number of visits to this [NPS site] in the last 12 months, including this trip</b>	<b>b) Number of visits to other NPS sites in the last 12 months</b>	<b>Don't' know</b>
Yourself	_____ Number of visits	_____ Number of visits	<b>ODK</b>
Member #2	_____ Number of visits	_____ Number of visits	<b>ODK</b>
Member #3	_____ Number of visits	_____ Number of visits	<b>ODK</b>
Member #4	_____ Number of visits	_____ Number of visits	<b>ODK</b>
Member #5	_____ Number of visits	_____ Number of visits	<b>ODK</b>
Member #6	_____ Number of visits	_____ Number of visits	<b>ODK</b>
Member #7	_____ Number of visits	_____ Number of visits	<b>ODK</b>

**Topic Area 1 - RACE/ETH3**

36. What is the race of each member of your personal group on this trip to [NPS site]? Please mark (●) **one or more for each group member, including yourself.**

Yourself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7
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<b>American Indian or Alaska Native</b>	0	0	0	0	0	0	0
<b>Asian</b>	0	0	0	0	0	0	0
<b>Black or African American</b>	0	0	0	0	0	0	0
<b>Native Hawaiian or other Pacific Islander</b>	0	0	0	0	0	0	0
<b>White</b>	0	0	0	0	0	0	0
<b>Don't' know</b>	-	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>

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**Topic Area 1 - ED2 Variation**

37. What is the highest level of formal education completed by each member of your personal group on this trip to [NPS site]? Please mark (●) **one for each group member, including yourself.**

	Yoursel f	Memb er #2	Memb er #3	Membe r #4	Membe r #5	Membe r #6	Memb er #7
<b>Less than high school</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Some high school</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>High school graduate or GED</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Some college, business, or trade</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>College, business, or trade school graduate</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Some graduate school</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Master's, doctoral, or professional degree</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Don't' know</b>	-	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>	<b>ODK</b>

**Topic Area 7 - ECON1**

38. Which category best represents your annual household income? Please mark (●) **one.**

- |  |   |   |
|--|---|---|
| <input type="radio"/> Less than \$24,999 | <input type="radio"/> \$50,000-\$74,999   | <input type="radio"/> \$150,000-\$199,999   |
| <input type="radio"/> \$25,000-\$34,999  | <input type="radio"/> \$75,000-\$99,999   | <input type="radio"/> \$200,000 or more     |
| <input type="radio"/> \$35,000-\$49,999  | <input type="radio"/> \$100,000-\$149,999 | <input type="radio"/> Do not wish to answer |

**Topic Area 7 - ECON1**

39. Including yourself, how many people are in your household?

\_\_\_\_ Number of people

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**Topic Area 1 - LANG1**

40. When visiting an area such as [NPS site], what language do you personally prefer to use? Please mark (●) **one for speaking and one for reading.**

	<b>Speakin g</b>	<b>Reading</b>
English	<input type="radio"/>	<input type="radio"/>
Spanish	<input type="radio"/>	<input type="radio"/>
Other (Specify) _____	<input type="radio"/>	<input type="radio"/>

**Topic Area 6 - OPMGMT3** **GPRA**


41. Is there anything else you would like to tell us about [NPS site's] facilities, services, or recreational opportunities?

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Thank you for your help! Please seal the questionnaire in the postage-paid envelope provided and drop it in any U.S. Postal mailbox.

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