
**CHOICE NEIGHBORHOODS DEMONSTRATION
STUDIES – TASK ORDER #2**

OMB CLEARANCE PACKAGE

August 1, 2014

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PART A: JUSTIFICATION

This supporting statement provides detailed information on proposed data collection activities associated with the Choice Neighborhood Demonstration Studies administered by the U.S. Department of Housing and Urban Development (HUD).

A1. Circumstances that make the collection of information necessary

In the words of HUD Secretary Donovan, “Choice Neighborhoods would help to build truly inclusive, sustainable communities, not islands in a sea of need.”¹ To accomplish this comprehensive objective, the Choice Neighborhoods Initiative (CNI) builds on lessons learned from HOPE VI on how to transform communities with concentrated, distressed public and assisted housing and extreme poverty into healthy, mixed-income communities with quality affordable housing, high-performing schools, services, transportation, and access to jobs. Pivoting around assisted housing developments and neighborhoods, the program aims to improve the lives of current and new residents.² Like certain other noteworthy federal housing and community development programs, Choice Neighborhoods targets high-poverty places to assist low-income people. Recognizing the importance of the different starting points and contexts of distressed neighborhoods, CNI also permits broad flexibility and creativity in local approaches to revitalization.

The Choice Neighborhoods Initiative is designed to support the redevelopment of neighborhoods marked by poverty, distressed housing and a paucity of community assets and opportunities into resource- and opportunity-rich neighborhoods that benefit all residents, especially those living in public and assisted housing. To do so, it focuses simultaneously on housing, neighborhoods and people. At its core, the initiative seeks to:

- Transform distressed public and assisted housing into energy efficient, mixed-income housing that is physically and financially viable over time.
- Transform poor neighborhoods into viable, mixed-income areas with access to well-functioning services, high quality public schools and education programs, public assets, public transportation, and improved access to jobs.
- Support positive outcomes related to health, safety, employment, mobility and education for families and their children who live in the target developments and the surrounding neighborhood.

¹ Evidence Matters, published by HUD’s Office of Policy Development and Research, Winter 2011.

² Choice Neighborhoods Initiative Act of 2010, 1–14.

The purpose of the tracking effort is to maintain contact and location information for households that participated in the Choice Neighborhoods Demonstration Studies' Baseline Survey to analyze household mobility patterns and achieve a strong response rate on any follow up surveys that the U.S. Department of Housing and Urban Development (HUD) may conduct. The optional mobility analysis will address the following research questions:

- How many Panel households left and returned to the CNI site?
- How many unassisted Panel households left the CNI community?
- What are the characteristics of households who leave the community vs. those who return to the site? Do patterns differ by characteristics such as race/ethnicity, English speaking ability, age, or disability status?
- What are the characteristics of the neighborhoods where Panel households have moved?
- How far do Panel members move from the original CNI site? How many move multiple times?
- How many Panel members have moved to neighborhoods that offer substantial opportunity in terms of access to jobs, good schools and other public services, high-quality food options, low crime, and transportation?
- What proportion of assisted residents leaves assistance during the study period? How many leave for positive (earnings increase) vs. negative (eviction, lease violation) reasons?
- What proportion of Panel members experience spells of homelessness or doubling up during the study period?

The research team will employ both passive and active tracking strategies in this study. Active tracking involves direct contact with the Panel member—whether by mail, by phone, or in person. This supporting statement requests approval for the active tracking strategies.

A2. How, by whom, and for what purpose the information is to be used

A2.1 Project Overview

This research employs a longitudinal resident tracking strategy aimed at providing HUD with all of the information necessary to track both residents of HUD-assisted properties targeted by the Choice Neighborhoods Initiative as well as residents in the neighborhoods surrounding those properties.

Under Task Order 1, UI, in a teaming arrangement with MDRC, established a baseline for a Panel of households in the five sites that received CNI implementation grants in August 2011. Two groups comprise the survey population: households living in the target assisted developments and those in the surrounding neighborhoods. Households that were living in target developments as of December 2010 and households that were living in the neighborhood at the time of the survey were randomly selected to be interviewed. Decision Information Resources, Inc. (DIR) was responsible for all field data collection and collected as much of the data as possible through telephone interviewers working from their centralized, monitored telephone interviewing facility. The interview approach was intended to be a call-out/call-in approach whereby staff from DIR's Computer Assisted Telephone Interviewing (CATI) center call residents to complete a CATI-based interview conducted by DIR staff or, if needed, on-site recruiters (called "field locators") make direct contact with residents to facilitate their

participation in a CATI-based interview. The research team was unable to obtain phone numbers for most sample members so the CATI center was not able to use phone numbers to call out. A small number of in-person interviews were conducted in Seattle in languages appropriate to Somali, Vietnamese, and Chinese residents.

By tracking Panel households, we increase the likelihood of a high response rate to any Choice Neighborhood follow up surveys and our ability to understand Panel members' mobility and how the Choice Neighborhoods Initiative affects residents' well-being.

A2.2 Purpose of the Data Collection

The baseline research under Task Order 1 runs through 2014, permitting an analysis of early implementation and a Baseline assessment of residents' well-being. A full evaluation of the impact of CNI on resident outcomes will not be completed for years to come. Task Order 2 ensures that quality contact data are available for Panel members after 2014, allows us to analyze resident mobility and creates the basis for a representative sample of residents at the beginning of the Choice intervention.

A2.3 Who Will Use the Information

Our team for this project consists of key members of the Task Order 1 of the Choice Neighborhood Demonstration Studies Baseline Survey team—Urban Institute and Decision Information Resources, Inc. (DIR). DIR, which fielded the Baseline Survey, will draw on its extensive experience from the Baseline Survey and its other work in tracking panel samples to ensure high rates of sample retention throughout the study period. UI will report its findings to HUD's Office of Policy Development and Research.

A2.4 Justification for Multiple Strategies

Each active tracking strategy will increase the likelihood that HUD will be able to contact and invite the respondent to participate in a potential follow up Choice Neighborhood survey.

A3. Automated electronic, mechanical or other technological collection techniques to reduce burden

The Urban Institute has subcontracted with Decision Information and Resources Inc. (DIR) to conduct the tracking. DIR will have responsibility for all data collection and, to ensure consistent and high-quality data, will collect as much of the data as possible through voice messages on a toll-free telephone number.

Electronic versions of cards/flyers will be sent to all respondents who provide an email address at baseline. In addition, as outlined in the Active Tracking strategy, DIR will attempt to contact respondents through electronic/ automated strategies (email, phone, then mail) and will only be contacted in person if the previous attempts fail.

A4. Efforts to identify duplication

There are no other studies collecting the same contact information for Choice Neighborhood Baseline Survey participants.

A5. Methods to minimize the burden on small businesses or other small entities

There are no small businesses that will be asked to participate in Panel tracking.

A6. Consequences if data are not collected

This will be the first comprehensive study of The Choice Neighborhood Initiative. Tracking is critical for long-term evaluation. Contact information is essential for HUD to follow up with target development and neighborhood survey participants. Failure to collect and maintain tracking data will result in insufficient information about the outcomes of the Choice Neighborhood Initiative.

A7. Special circumstances

The proposed data collection activities are consistent with the guidelines set forth in 5 CFR 1320.6 (Controlling Paperwork Burden on the Public—General Information Collection Guidelines). There are no special circumstances that require deviation from these guidelines.

A8. Federal Register Notice

In accordance with 5 CFR 1308.8 (d) a *Notice* was published in the *Federal Register* on June 11, 2014 (pages 33590-33591) announcing HUD's intention to request OMB review of this data collection effort and soliciting public comments. No comments have been received as of the date of this submission. The Federal Register Notice is available here: <https://federalregister.gov/a/2014-13607>.

A9. Remuneration to respondents

Once a year, DIR will send a study memento (magnet, post-its, pens, etc.) with a postage-paid business reply envelope that panel members can use to update their contact information. Panel members will not receive financial incentives to participate in the active tracking activities.

A10. Assurances of confidentiality

As previously indicated, the survey data collection will be conducted by Decision Information Resources, Inc. under subcontract to the Urban Institute. The Urban Institute maintains an Institutional Review Board (IRB) to ensure that research practices and procedures effectively protect the rights and welfare of human subjects, consistent with the requirements set forth in Title 45, Part 46 of the *Code of Federal Regulations* (45 CFR 46). The Urban Institute's policy is that all research involving human subjects, not just research sponsored by federal government agencies that have adopted the Common Rule under 45 CFR 46, must adhere to the following principles, among others:

- Risks to human subjects from research must be reasonable in relation to anticipated benefits, and must be minimized to the extent possible;
- Human subjects must be fully and accurately informed of the nature of the research in which they will be involved, whether their participation is mandatory or voluntary, any consequences of non-participation, any risks associated with their participation, and how the research will be used;
- Adequate provision must be made to protect the privacy of human subjects and to maintain the confidentiality of data that are collected, where promised and as appropriate.

In accordance with these policies, we will maintain the following procedures. All Panel members have been given a clear overview of the study and its goals, the data security plan, the staff confidentiality

agreement, and our methods for safeguarding anonymity in our reports and publications. In addition, we have stressed the *voluntary* nature of their participation and make clear to all parties that there are no negative consequences for their person or agency should they choose to *not* participate.

Second, we will take care to safeguard the information gathered from participants in this research effort. The data gathered from the tracking will be analyzed and discussed exclusively in aggregate; no published reports using the survey data will single out any particular resident. Within the Urban Institute and DIR, information identifying particular respondents will only be shared with staff who have signed *Data Confidentiality Pledges* and who need the information for research purposes. All such staff, as well as consultants to the Urban Institute for the evaluation, will sign this pledge. Hard-copy materials containing respondent identifying information will be locked up when not in use, and electronic materials with identifying information will be stored on a secure server in password-protected and/or encrypted files, where appropriate.

A11. Questions of a sensitive nature

Panel members will not be asked about any sensitive information.

A12. Estimates of the burden of the collection of information

A12.1. Estimate of respondent burden hours

Panel members include 750 target development residents and 947 neighborhood residents, for a total panel of 1,697. There are four active tracking strategies that will directly affect Panel members and result in burden.

1. Three quarters each year, panel members will receive a card/flyer with a toll-free number and website address set up for this study that will give respondents the opportunity to update their contact information online or by phone. We estimate that 25 percent of target development and neighborhood respondents (424) will respond to this flyer and it will take at most 5 minutes, resulting in 101.76 respondent burden hours per year.
2. Once a year, the flyer/card will also contain a perforated mailer and a postage-paid business reply envelope, providing more opportunity for each panel member to update their contact information. We estimate that 90 percent of target development Panel members (675) and 50 percent of neighborhood Panel members (474) will respond to this flyer and it will take at most 5 minutes, resulting in 91.92 respondent burden hours per year.
3. DIR will initiate follow-up phone calls to determine if the most current telephone number(s) in the contact database are correct. This action will become necessary if there is no response to the annual mailers and there is no online update and the postcard/flyer is returned. DIR estimates that about half of the neighborhood sample (474) and 10 percent of the target development sample (74) will require a follow-up phone call. We estimate this call will take 5 minutes, resulting in 21.92 respondent burden hours.

4. After a pre-determined number of unsuccessful telephone attempts (e.g., 3-5), a DIR field locator will visit the household to determine if the head of household still lives there. We estimate about 50 percent of the previous cases are expected to be resolved by telephone contact, with the remaining 50 percent (237 neighborhood and 37 target) being assigned to a field locator. We estimate that this field location contact will take 5 minutes, resulting in 21.92 respondent burden hours per year.

Combining all of these activities results in an estimated respondent burden of **237.52** hours per year (see Table A2).

A12.2. Total annual cost burden to respondents

In order to calculate the total annual cost burden to respondents, the Urban Institute used Occupational Employment Statistics from the U.S. Department of Labor’s Bureau of Labor Statistics to identify the median hourly wages (as classified by Standard Occupational Classification, SOC, codes) for potentially relevant occupations for focal development and neighborhood resident heads of household.

Table A1: Estimated Median Wages of Choice Neighborhoods Survey Respondents

Occupation	SOC Code	Median Hourly Wage Rate
Laborer	53-7062	\$ 12.83
Office Clerk	43-9061	\$14.42

Source: Occupational Employment Statistics, May 2013, accessed online May 12, 2014 at http://www.bls.gov/oes/current/oes_stru.htm

We use the average for these two occupations, or \$13.63 per hour, to estimate the annual costs for household survey participants. At this hourly rate, the estimated respondent burden of 237.52 hours would cost **\$3,238** annually. See Table A2 for more detail.

Table A2: Estimated Annual Burden for Choice Neighborhoods Survey Respondents

Information Collection	Number of Respondents	Frequency of Response	Responses Per Annum	Burden Hour Per Response	Annual Burden Hours	Hourly Cost Per Response	Annual Cost
Postcard	424	Quarterly	3	0.08	101.76	\$13.63	\$1,387
Mailing with return envelope	1,149	Annual	1	0.08	91.92	\$13.63	\$1,253
Phone calls	274	Annual	1	0.08	21.92	\$13.63	\$299
In-person visit	274	Annual	1	0.08	21.92	\$13.63	\$299
Total	2,121				237.52		\$3,238

A13. Total annual cost burden to respondent or record keepers

There are no capital/start-up or ongoing operation/maintenance costs associated with this data collection.

A14. Estimate of annual cost to the government

The total cost to the government for this study, including but not limited to the data collection activities described in this submission, is \$552,949 over a 5 year period. Included are costs associated with background research, evaluation design, development of data collection instruments, data collection activities, analysis, and reporting.

A15. Reasons for any program changes or adjustments

This submission is a new request for approval; there is no change in burden.

A16. Plans for tabulation, analysis, and publication**A16.1 Plans for tabulation**

Active tracking will begin in November 2014. During the 3-year data collection period, DIR will provide UI with progress reports about interim tracking. At the end of the tracking period, DIR will provide the Urban Institute with the Location Database, the most current contact information for each head of household from the Panel and the address history of the household obtained either quarterly or annually since completion of the baseline survey in summer 2014.

A16.2 Plans for analysis

The (optional) mobility analysis task would draw on data collected during the Baseline Evaluation study as well as national datasets (e.g. Census/ACS, Local Employment Dynamics, etc.) to provide a rich assessment of the characteristics of neighborhoods where sample members live in 2017 and how those compare to baseline conditions.

A16.3 Plans for publication

The (optional) mobility analysis task would analyze, integrate, and summarize tracking data in a mobility report. The report would use the Interim Location Database to track the trajectories of sample members over time and assess their success in accessing and sustaining access to neighborhoods of opportunity.

A16.4 Time Schedule

Active Panel tracking is expected to begin in November 2014 and continue through June 2017. See Table A3 for the schedule.

Table A3: Tasks and Deliverables

Task	Deliverable	Revised Start Week	Revised Start Date	Revised End Week	Revised End Date
1 Orientation					
	Orientation Meeting	1	10/1/2012	4	10/26/2012
2 Tracking Implementation					
	Draft TIP	57	10/25/2013	64	12/20/2013
	Final TIP	67	1/10/2014	74	3/14/2014
3 Tracking					
	Draft Tracking and Data Systems Memo	236	4/3/2017	248	6/30/2017
	Draft Interim Location Database	236	4/3/2017	251	7/21/2017
	Final Tracking and Data Systems Memo	252	7/17/2017	253	8/4/2017
	Final Interim Location Database	256	8/21/2017	260	9/19/2017
4 Mobility(Optional)					
	Draft Mobility Report	222	12/30/2016	253	7/31/2017
	Final Mobility Report	257	8/31/2017	260	9/19/2017

A17. Approval to not display the OMB expiration date

Not Applicable. DIR will display the expiration date for OMB approval of the information collection on all instruments and correspondence with prospective respondents.

A18. Exception to the certification statement

This submission, describing data collection, requests no exceptions to the Certificate for Paperwork Reduction Act (5 CFR 1320.9).