

CDER Small Business and Industry Assistance (SBIA)

Survey questions:

General Conference Questions:

- 1) Were you satisfied with the following aspects of the conference? Select all that apply:
 - a. Audio-visual
 - b. Conference Facilities
 - c. Conference Organization
 - d. Interaction with FDA Speakers
 - e. Food Services
 - f. Networking among Attendees
 - g. Registration Process
 - h. Room Temperature
- 2) How did you learn about this event?
 - a. Attended previously
 - b. FDA Email
 - c. Non-FDA Email
 - d. FDA Webpage
 - e. Non-FDA Webpage
 - f. Social media (e.g., Twitter)
 - g. Word of mouth
- 3) Would you recommend this event to a friend/colleague?
 - a. Yes
 - b. No
 - c. Not Sure
- 4) Did the event meet your objectives?
 - a. Yes
 - b. No
 - c. Partially
- 5) If both webcast and in-person conference are available, would you attend the conference in person or webcast?
 - a. Webcast
 - b. In Person
 - c. No Preference

For hybrid conferences (in person and online)

- 1) How did you attend the event?
 - a. I attended in-person in Silver Spring.
 - b. I attended virtually online.

If you attended virtually online:

- 1) What device did you use to attend the event?
 - a. An iPad
 - b. A tablet (other than iPad)
 - c. An iPhone
 - d. A smartphone (other than iPhone)
 - e. Other
- 2) Did you encounter any technical difficulties?
 - a. No
 - b. Yes - but they were minor and did not limit my participation
 - c. Yes - they greatly limited my ability to participate
- 3) If you answered yes above, please describe the difficulties.
 - a. [open text answer - optional]
- 4) Based on your experience, how likely are you to recommend virtual event attendance to your colleagues?
 - a. Unlikely
 - b. Neither Likely or Unlikely
 - c. Likely
- 5) Do you have any suggestions for improving future virtual events?
 - a. [open text answer - optional]

Session Questions:

- 1) Was this session valuable to you?
 - a. Yes
 - b. No
- 2) If you chose "yes" to the above question why did you rate the session as valuable (choose all that apply):
 - a. Topic was relevant to what I do
 - b. I learned something new and important about this topic

- c. This information will be helpful to my colleagues
 - d. Will have a positive impact on what I do
- 3) Please rate the following statements about the speaker [agree; disagree; neutral]
- a. Speaker adequately covered the subject
 - b. Speaker was knowledgeable of subject matter
 - c. Speaker answered questions clearly
 - d. Speaker adequately facilitated the session
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